



# City of Port Moody

## Report/Recommendation to Council

Date: October 26, 2020  
Submitted by: Executive Assistant to Mayor and Council  
Subject: Youth Environmental Award

---

### Purpose

For Council to review and approve the funding and criteria for a new Civic Award, the Youth Environmental Award.

---

### Recommended Resolution(s)

**THAT Option 1 of the Youth Environmental Award be approved as presented in the report dated October 26, 2020 from the Executive Assistant to Mayor and Council regarding Youth Environmental Award;**

**AND THAT the one-time funding in the amount of \$482 be allocated from Council's Contingency Budget.**

---

### Background

Through the City's Civic Awards program, Port Moody's committees recognize deserving people, organizations, and businesses throughout the city. Port Moody's civic committees and commissions review the nominations and recommend recipients to Council for final approval. The winners are announced at a special dinner for committee volunteers. Our Civic Award Nomination period opens in early June and closes at the end of July. The award nominations are provided to the assigned committees for their recommendation to Council.

There are five Civic Awards, which are assigned to the following bodies for adjudication and to recommend recipients to Council for final approval:

- Environmental Award – Environmental Protection Committee;
- Arts Award – Arts and Culture Committee;
- Heritage Award – Heritage Commission;
- Sports Award – Parks and Recreation Commission and Youth Focus Committee; and
- Peter Hulbert Accessibility Award – Senior's Focus Committee
- Climate Action Award – Climate Action Committee

On October 13, 2020, Council directed staff to create a new Civic Award for the Youth Environmental Award by passing the following resolution:

THAT a Youth Environmental Award be created for 2021.

## Discussion

The current Environment Award is given to an individual, community group, business, or school that advances environmental preservation and awareness in the City of Port Moody. Nominees are evaluated based on their project in one or more of the following areas:

- Ecological Initiative;
- Habitat Enhancement;
- Naturescape Principles;
- Volunteerism and Engagement;
- Environmental Education and Outreach;
- Waste Reduction; and
- Water Use Reduction.

A Youth Environmental Award can be created in two ways – add a second award for a youth to the current Environmental Award, as was recently approved by Council for the Sports Award, or create a new independent award to be added as another Civic Awards.

### **Option 1:**

For option one, Council could add a second award to the Environmental Award. This would include updating the criteria (**Attachment 1**) to include the youth criteria and encouraging the Environmental Protection Committee to nominate a youth each year for one of the two awards. With option one, the budget would need to be increased to include the following:

Communications Staff Time	\$250	One-time
Funding for Award	\$120	Annual
Funding for Committee Volunteer Dinner	\$112	Annual

### **Option 2:**

For option two, an entirely new Civic Award would be created for the Youth Environmental Award, and criteria for the Youth Environmental Award (**Attachment 2**) would need to be approved by Council. In order to create a new award, funding and staff time would be required as follows:

New Plaque	\$300	One Time
Communications Staff Time	\$750	One Time
Funding for Award	\$120	Annual
Funding for Committee Volunteer Dinner	\$112	Annual

The Environmental Protection Committee would receive the nominations and make their recommendation to Council.

## Other Option(s)

1. THAT Option 2 of the Youth Environmental Award be approved as presented in the report dated October 26, 2020 from the Executive Assistant to Mayor and Council regarding Youth Environmental Award;

AND THAT the one time funding in the amount of \$1,282 be allocated from Council's Contingency Budget.

2. THAT the report dated October 26, 2020 from the Executive Assistant to Mayor and Council regarding Youth Environmental Award be received for information.

## Financial Implications

### Option 1:

Communications Staff Time	\$250.00	One Time
Funding for Award	\$120.00	Annual
Funding for Committee Volunteer Dinner	\$112.00	Annual
<b>Total: \$482.00</b>		

### Option 2:

New Plaque	\$300.00	One Time
Communications Staff Time	\$750.00	One Time
Funding for Award	\$120.00	Annual
Funding for Committee Volunteer Dinner	\$112.00	Annual
<b>Total: \$1,282.00</b>		

## Communications and Civic Engagement Initiatives

Depending on Council's direction, if Option 1 is approved, information about the new youth award would be incorporated into the current Civic Award communication tactics and promotional materials including an update to the City's website, Civic Awards brochure, advertising, social media campaign, and media release. Should Option 2 be approved, additional Communications staff time would be required to create new stand-alone promotional materials including a new brochure, advertisement, and application form in addition to updates to the Civic Awards web page, social media campaign, and media release.

## Council Strategic Plan Objectives

This initiative falls within Council's Strategic Plan for a Healthy City by promoting an inclusive community by encouraging healthy and active living for people of all ages and abilities through the Civic Awards process.

## Attachment(s)

1. Draft Criteria – Environmental Award – Option 1
2. Draft Criteria – Environmental Award – Option 2

## Report Author

Stephanie Ivall

Executive Assistant to Mayor and Council

## Report Approval Details

Document Title:	Youth Environmental Award.docx
Attachments:	- Attachment 1 - Youth Environmental Award - Option 1.pdf - Attachment 2 - Draft criteria for Youth Environmental Award Option 2.pdf
Final Approval Date:	Nov 16, 2020

This report and all of its attachments were approved and signed as outlined below:

Dorothy Shermer, Corporate Officer - Nov 16, 2020 - 11:13 AM

Rosemary Lodge, Manager of Communications and Engagement - Nov 16, 2020 - 11:55 AM

Paul Rockwood, General Manager of Finance and Technology - Nov 16, 2020 - 12:46 PM

Tim Savoie, City Manager - Nov 16, 2020 - 12:52 PM