



## Economic Development Committee – 2020 Work Plan, Mid-Year Update (r1, 08/07/2020)

- 1 -

JANUARY	FEBRUARY	MARCH	APR	MAY	JUNE (A)	JUNE (B)
<ul style="list-style-type: none"> <li>- Committee Orientation</li> <li>- 2019 Annual Report</li> <li>- Council-EDC Workshop prep</li> <li>- 2020 Work Plan draft</li> <li>- Wayfinding WG created</li> </ul>	<ul style="list-style-type: none"> <li>- 2019 EDC Annual Report finished</li> <li>- Council-EDC Joint Workshop</li> </ul>	<ul style="list-style-type: none"> <li>- Council-EDC Workshop debrief, next steps</li> <li>- “State of Business” research (survey, roundtable)</li> <li>- Econ Dev Branding</li> <li>- Established Working Groups:               <ul style="list-style-type: none"> <li>- City Branding &amp; Positioning</li> <li>- Job/Space Targets, &amp; Business District</li> <li>- Business Engagement</li> <li>- Econ Dev Microsite</li> </ul> </li> </ul>	<p><b>MEETINGS CANCELLED DUE TO PANDEMIC</b></p>	<ul style="list-style-type: none"> <li>- EDO Covid-19 business outreach</li> <li>- Working group updates:               <ul style="list-style-type: none"> <li>- Jobs/Biz District</li> <li>- Econ Dev Microsite</li> </ul> </li> <li>- Spike Awards working group</li> <li>- Rethinking 2020 Work Plan</li> </ul>	<ul style="list-style-type: none"> <li>- Supporting business recovery</li> <li>- Working group update: City Branding &amp; Positioning</li> <li>- EDO overview of WG initiatives to date</li> <li>- 2020 Work Plan revisions</li> <li>- Call for more City/EDC support actions to help local businesses → added extra mtgs in June &amp; July</li> </ul>	<ul style="list-style-type: none"> <li>- Working group update: Spike Awards</li> <li>- Covid Recovery Support – overview, budget               <ul style="list-style-type: none"> <li>- Local Survey prelim results</li> <li>- Check-in Event planning/cancel</li> <li>- Back-to-Biz Programs</li> </ul> </li> <li>- Econ Dev Master Plan/White Paper</li> <li>- 2020 Work Plan – updated reco to Council</li> </ul>



## Economic Development Committee – 2020 Work Plan, Mid-Year Update (r1 08/07/2020)

- 2 -

JULY (A)	JULY (B)	AUG	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
<ul style="list-style-type: none"> <li>- Guest: Innovation Ecosystems (S. Lubik, SFU)</li> <li>- Covid Recovery Support: <ul style="list-style-type: none"> <li>- Survey – findings/ actions</li> </ul> </li> <li>- Back-to-Biz Programs/ Shop Local</li> <li>- BC Min./Mayors Covid Biz Recov. Teleconf (7/20)</li> <li>- White Paper 1: review framework, intro, updated jobs section</li> </ul>	<ul style="list-style-type: none"> <li>- Guest: Moody Ctr TOD (Consortium)</li> <li>- COVID Recovery Support: <ul style="list-style-type: none"> <li>- Back-to-Biz Program support</li> <li>- BC Min Teleconf update</li> </ul> </li> <li>- WG Updates: <ul style="list-style-type: none"> <li>- Brand/Pos reco</li> <li>- Job/Space reco</li> </ul> </li> <li>- White Paper 2: updated draft adds branding &amp; sector review sections</li> </ul>		<ul style="list-style-type: none"> <li>- Guest: Wayfinding WG (w/ Tourism)</li> <li>- Working Group Update: Econ Dev Microsite</li> <li>- COVID Recovery Support: Back-to-Biz, Q3-Q4 initiatives</li> <li>- White Paper 3: updated draft</li> <li>- Chang Institute Innovation Mgt. Symposium debrief</li> </ul>	<ul style="list-style-type: none"> <li>- Guest: SFU Marine Centre</li> <li>- COVID Recovery Support: Back-to-Biz, Q3-Q4 initiatives</li> <li>- Spike Awards – update, winner selection, event planning</li> <li>- 2021 Work Plan initial draft</li> <li>- White Paper 4 – EDC final rev</li> </ul>	<ul style="list-style-type: none"> <li>- White Paper due to Council</li> <li>- EDC-Council Review for 2020-2021 agenda-setting</li> <li>- COVID Recovery Support: Back-to-Biz, Q3-Q4 initiatives</li> <li>- Spike Awards event (in Oct or Nov tbd)</li> <li>- MetroVan Regional Prosperity update</li> </ul>	<ul style="list-style-type: none"> <li>- Guest: Capilano X/R Immersive Tech</li> <li>- 2021 Work Plan</li> <li>- 2020 Annual Report – review draft</li> </ul> <div>Moved to 2021:</div> <ul style="list-style-type: none"> <li>- OCP review</li> <li>- ED Master Plan</li> <li>- Clarke St. Revit.</li> <li>- Transport. Comm workshop</li> <li>- Sustainability Report Card</li> </ul>