



City of Port Moody

Report/Recommendation to Council

Date: September 21, 2020
Submitted by: Executive Assistant to Mayor and Council
Subject: Civic Award – Climate Action Award

Purpose

For Council to review and approve the funding and criteria for the new Civic Climate Action Award.

Recommended Resolution(s)

THAT the Climate Action Award Criteria be approved as presented in the report dated September 21, 2020 from the Executive Assistant to Mayor and Council regarding Civic Award – Climate Action Award.

AND THAT the one time funding in the amount of \$2,170 be allocated from Council's Contingency Budget.

Background

Through the City's Civic Awards program, Port Moody's committees recognize deserving people, organizations, and businesses throughout the city. Port Moody's civic committees and commissions review the nominations and recommend recipients to Council for final approval. The winners are announced at a special dinner for committee volunteers. Our Civic Award Nomination period opens in early June and closes at the end of July. The award nominations are provided to the assigned committees for their recommendation to Council.

There are five Civic Awards, which are assigned to the following bodies for adjudication and to recommend recipients to Council for final approval:

- Environmental Award – Environmental Protection Committee;
- Arts Award – Arts and Culture Committee;
- Heritage Award – Heritage Commission;
- Sports Award – Parks and Recreation Commission and Youth Focus Committee; and
- Peter Hulbert Accessibility Award – Council.

On June 26, 2020 Council received a report (**Attachment 2**) from the Climate Action Committee. The following motion was passed:

RC20/262

THAT the draft Terms of Reference for the Climate Action Award be approved;
AND THAT the Terms of Reference for the Environmental Award
be amended to remove the following:

- Greenhouse Gas Emission Reduction;
- Energy Efficiency; and
- Climate Change Resilience.

Discussion

The Climate Action Award will be advertised with the five other Civic Awards in 2021 and follow the same process. New criteria would be required as drafted (**Attachment 1**). The Climate Action Committee would receive the nominations and make their recommendation to Council. In order for a new award to be created, the following are required:

- a new medallion would need to be created; this will be designed by the City's Resident Artist;
- additional two people added to the guest list and budgeted for the Committee Volunteer Dinner each year;
- additional communications/advertising for this award would need to be created; and
- additional budget would be needed for the award.

In the original criteria provided by the committee, it stipulated that a medallion is to be awarded. The City's Resident Artist would be able to create this medallion, which would be used each year. This medallion would be fabricated in bulk (5+) in order to save on the costs for the set-up fee for fabrication. If medallions were ordered in bulk with the Resident Artist design, the costs are expected to be \$100 per medallion plus the additional one-time set up fee of \$560.

Other Option

THAT the report dated September 21, 2020 from the Executive Assistant to Mayor and Council regarding Civic Award – Climate Action Award be received for information.

Financial Implications

The approximate cost associated are as follows:

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|---|-------|-------------|
| New Plaque | \$300 | One-Time |
| Communications | \$750 | One-Time |
| Funding for Award to Cover 5 Medallions | \$560 | One-Time |
| One Time Set Up Fee for Award | \$560 | One-Time |
| Funding for Committee Volunteer Dinner | \$112 | Reoccurring |

Communications and Civic Engagement Initiatives

This award will be added to the City's website and promoted using a variety of communications channels and tactics, which may include a brochure, advertising, social media, and media relations. Communications staff time (approximately 8 hours) would be required to create an application form, update the City's website, and create a brochure and create all communications and marketing materials.

Council Strategic Plan Objectives

This initiative falls within Council's Strategic Plan for a Healthy City by promoting an inclusive community by encouraging healthy and active living for people of all ages and abilities through the Civic Awards process.

Attachments

1. Draft Criteria for the Climate Action Award.
2. Report dated June 9, 2020 from the Climate Action Committee regarding Climate Action Award.

Report Author

Stephanie Ivall

Executive Assistant to Mayor and Council

Report Approval Details

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|----------------------|---|
| Document Title: | Civic Award - Climate Action Award.docx |
| Attachments: | - Attachment 1 - Draft - Climate Action Award.pdf - Attachment 2 - Report from Climate Action Committee regarding Climate Action Award.pdf |
| Final Approval Date: | Oct 2, 2020 |

This report and all of its attachments were approved and signed as outlined below:

Dorothy Shermer, Corporate Officer - Sep 25, 2020 - 10:10 AM

Rosemary Lodge, Manager of Communications and Engagement - Sep 26, 2020 - 5:01 PM

Paul Rockwood, General Manager of Finance and Technology - Sep 27, 2020 - 10:06 AM

Tim Savoie, City Manager - Oct 2, 2020 - 10:30 AM