



# City of Port Moody

## Report/Recommendation to Council

Date: September 23, 2020  
Submitted by: Community Services Department – Cultural Services Division  
Subject: Draft Art in Public Spaces (Public Art) Master Plan

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### Purpose

To present the draft Art in Public Spaces Master Plan to Council, with recommended next steps. This report will be supported with a presentation to Council.

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### Recommended Resolution(s)

**THAT the draft Art in Public Spaces Master Plan be endorsed as recommended in the report dated September 23, 2020 from the Community Services Department – Cultural Services Division regarding the Draft Art in Public Spaces (Public Art) Master Plan;**

**AND THAT staff present the draft Art in Public Spaces Master Plan to the Economic Development and Tourism Committees for their review;**

**AND THAT staff seek public feedback on the draft Art in Public Spaces Master Plan through the City website.**

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### Background

In the 2018-2027 Arts and Culture Master Plan, developing a Public Art Master Plan is one of the action items identified (#3.1.1). In 2019, staff started this process by engaging Patricia Huntsman Culture + Communication to lead the City in developing this new and important master plan.

The City initially started with the goal of developing a Public Art Master Plan, but it became clear during early discussions with the consultant that this plan could provide so much more.

The Public Art Master Plan action item in the Arts and Culture Master Plan falls under Strategic Objective 3: *Enhance Public Spaces Through Arts and Culture*, and by expanding the scope of the new plan it could touch on a number of additional action items identified under that objective. The Public Art Master Plan thus became the Art in Public Spaces Master Plan (**Attachment 1**).

*Public art is more commonly and inclusively termed ‘as art in public spaces’, recognizing that many types of art forms and disciplines can assist in activating and animating public spaces. As such, art in public spaces has expanded from a lens of simply sculptures or*

*murals, to a tool that municipalities use for creative-placemaking and cultural development.*

## Discussion

The draft Art in Public Spaces Master Plan is attached (**Attachment 1**) and an accompanying staff presentation will be made to Council. This report provides a very high-level overview with recommended next steps.

The process for developing the Art in Public Spaces Master Plan was rooted in engagement that included:

- a workshop with staff;
- pop-up cafes;
- a public workshop;
- the Sounding Board Campaign;
- a review of the draft plan with staff; and
- a review of the key priorities and draft plan with the Arts and Culture Committee.

To support the development of the plan, a Planning Context Report (**Attachment 2**) was created outlining current practices, trends, and opportunities that includes the following sections:

- Trends and Emerging Best Practices;
- Municipal Funding Models for Public Art;
- Funding for the Maintenance of a Public Art Collection;
- Developer Public Art Programs and Contributions to Municipal Public Art;
- Integration of Ecology/Environment into Public Art Pieces and Process;
- Permanent Collections;
- Models for the Selection of Public Art Pieces and Processes;
- Ephemeral and Temporary Art Projects;
- Private Art Donations and Requests to Sell Artwork to a City; and
- City Linkages (Policies, Plans, Bylaws).

The Art in Public Spaces Master Plan includes four key program areas:

- Community Public Art and Engagement Program;
- Private Developer Public Art Program;
- Creative Placemaking Program for Temporary Public Art, Street Art and Art Activations; and
- Public Art Capital Projects.

These four key program areas have five supporting strategic directions (each with supporting actions):

- Expanding Creative Placemaking;
- Bringing People Together;
- Reflecting Indigenous Cultural Heritage;
- Maintaining & Developing the Public Art Program; and
- Advancing Priority Sites.

This plan outlines opportunities to further engage staff and residents in the arts, to develop partnerships within the community, to take a creative placemaking approach to public spaces, to support developers in their contributions to the community, and further engrain the arts in Port Moody: *City of the Arts*.

As this draft plan dovetails into many aspects of the community and touches on a number of areas identified in Council's Strategic Plan, staff recommend that a final review include a presentation to the Tourism and Economic Development Committees, and an opportunity for public review/comment, prior to presenting a final plan to Council in November.

### Other Option(s)

1. Council may direct staff to review the draft plan with alternate and/or additional civic committees.
2. Council may wish to provide other topics be reflected in the plan.

### Financial Implications

There are no financial implications associated with the recommendations made in this report.

### Communications and Civic Engagement Initiatives

Some Communications and Civic Engagement support will be requested to assist with developing the questions used for public feedback.

### Council Strategic Plan Objectives

The draft Art in Public Spaces Master Plan touches on several areas of Council's Strategic Plan:

#### Exceptional Service

- Ensure City employees are engaged, properly equipped to do their work effectively, and motivated to build their careers in Port Moody;
  - Commit to strategies for employee engagement; and
  - Encourage innovative, critical, and creative thinking,
- Provide the public with transparent and open government, and opportunities to provide input on City issues;
  - Encourage public participation.

- Form effective relationships with service delivery partners, industries, and stakeholders to improve service delivery;
  - Strengthen relationships with other levels of government, First Nations, community groups, and partners; and
  - Seek partnerships where applicable for the provision of amenities.

#### Healthy City

- Provide local services and access to amenities for residents of all ages and abilities;
  - Ensure plans and programs take into account the diverse needs of residents and factors related to age and other demographics such as income, languages, housing types, and abilities.

#### Economic Prosperity

- Create an attractive and vibrant community through events, arts, and culture;
  - Encourage and promote community opportunities for the public to experience arts, culture, and heritage activities; and
  - Encourage and promote community events;

#### Community Evolution

- Bring people together by activating public spaces;
  - Create engaging public spaces by incorporating or highlighting arts and culture, innovative urban design, events, recreation, natural assets; and
  - Engage Port Moody's creative community in beautifying the city.

#### Attachment(s)

1. Draft Art in Public Spaces Master Plan.
2. Art in Public Spaces Master Plan Context Report.

#### Report Author

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## Report Approval Details

Document Title:	Draft Art in Public Spaces Master Plan.docx
Attachments:	- Attachment 1 - Draft Art in Public Spaces Master Plan.pdf - Attachment 2 - Art in Public Space Master Plan Context Report.pdf
Final Approval Date:	Sep 29, 2020

This report and all of its attachments were approved and signed as outlined below:

Ron Higo, General Manager of Community Services - Sep 25, 2020 - 9:12 AM

Dorothy Shermer, Corporate Officer - Sep 25, 2020 - 10:34 AM

Rosemary Lodge, Manager of Communications and Engagement - Sep 26, 2020 - 5:09 PM

Paul Rockwood, General Manager of Finance and Technology - Sep 27, 2020 - 10:09 AM

Tim Savoie, City Manager - Sep 29, 2020 - 4:23 PM