

Considered at September 25, 2018 Regular Council Meeting

Council Agenda Information

Regular Council September 25, 2018

Item 5.9



City of Port Moody Report/Recommendation to Council

Date: August 14, 2018

File No. 01-0360-20-43

Submitted by: Arts and Culture Committee

Subject: Encouraging More Murals on Private Properties

Purpose / Introduction

To provide information and a recommendation from the Arts and Culture Committee regarding encouraging more murals on private properties.

Recommended Resolution

THAT the report dated August 14, 2018 from the Arts and Culture Committee regarding Encouraging More Murals on Private Properties be received for information.

Background

The 2017 Arts and Culture Committee Work Plan includes an item on reviewing of the City's Sign Bylaw with respect to murals.

Discussion

At its May 2017 meeting, the Committee started reviewing the City Sign Bylaw with respect to murals.

At its July 2018 meeting, the Committee received additional information on the mural permit process in Port Moody, Burnaby, New Westminster, and Vancouver (**Attachment 1**).

The Committee discussed possible ways to encourage more murals on private properties. It was suggested that application fees for murals be waived and a review process be established for all murals submitted. The Committee passed the following resolution:

ACC18/020

THAT Council consider a new outdoor mural permit process, which includes a streamlined application process and the creation of a grant to offset a percentage of costs.

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Encouraging More Murals on Private Properties
August 14, 2018

Other Options

1. THAT the report dated August 14, 2018 from Arts and Culture Committee regarding Encouraging More Murals on Private Properties be referred to staff for information.
2. THAT the report dated August 14, 2018 from Arts and Culture Committee regarding Encouraging More Murals on Private Properties be referred to staff for action.

Financial Implications

There are no financial implications associated with the receipt of this report. Further information on financial implications would be provided by staff should this report be referred to staff for action.

Communications and Civic Engagement

There are no communications or civic engagement initiatives required by the receipt of this report. Further information on communication and civic engagement requirements would be provided by staff should this report be referred to staff for action.

Council Strategic Plan Objectives

Exploring ways to encourage murals on private properties aligns with the Council Strategic Plan priorities of arts and culture.

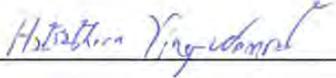
Attachment:

1. Arts and Culture Committee Meeting – July 9, 2018 – On-Table Package.

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Encouraging More Murals on Private Properties
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Prepared by:	Reviewed by:
 <hr/> <p>Will Ying-udomrat Committee Coordinator</p>	 <hr/> <p>Tracey Takahashi Deputy Corporate Officer</p>  <hr/> <p>Angie Parnell General Manager of Corporate Services</p>
Reviewed for Form and Content / Approved for Submission to Council:	
City Manager's Comments  <hr/> <p>Tim Savoie, MCIP, RPP City Manager</p>	

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Arts and Culture Committee Meeting July 9, 2018

On-Table Item(s)

Item Type	Date	Item No.	Item Name	Reason For On-Table Distribution
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Document	July 9, 2018	4.4	Murals on Private Properties	Received after agenda distribution
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Mural Permit Process

Goals of facilitating murals on private buildings:

- To promote more art in the community
- To facilitate a simple, efficient and consistent review and approval process
- Ensure that artwork is appropriate to the area

Murals would not be permitted on detached homes

City of New West has some good documentation

- Create an application form similar to New West
- Create a support document similar to New West

Process:

- Application received
- Initial review by staff to ensure application is complete
- Full application review by
 - One member of Planning
 - Ensure form and character appropriate for area
 - Placement on building
 - Complies with sign and other bylaws
 - Public Art Coordinator
 - Review of materials, method of application, etc
 - Review of process meeting City's needs (insurance, highway use permit, timelines, etc)
 - Role for Arts and Culture Committee?
 - Need to define role
 - Would recommend that two members be appointed to a subcommittee that are able to meet during weekdays with staff for a review
- Memo drafted to Council on approved murals as information item

Application fee of \$250 (roughly 5 hours at \$50/hour)

- 1 staff hour for initial review and follow-up
- 2 staff hours for meeting/formal review
- 1 staff hour for post review/follow-up
- 1 staff hour for inspection

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Graffiti

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Graffiti

A new Graffiti Bylaw came into effect September 1, 2007. Property owners/occupants must remove hate and profane graffiti from their property within 48 hours and other types of graffiti within 14 days of notification by the City.

Failure to comply may result in the City removing the graffiti at the property owner's expense. Any graffiti removal expenses not repaid to the city by year end will be added to the property tax in the year in which charges were incurred.

Anti-Graffiti Strategy

For an overview of our Anti-Graffiti Strategy, please read:

[Report of the Mayor's Task Force on Graffiti](#)

For an overview of our Anti-Graffiti Programs, please read:

[Anti-Graffiti Brochure](#)

[Preventing Graffiti in Your Community Brochure](#)

The Mural Program

The Mayor's Task Force on Graffiti formed a Mural Subcommittee on March 31 2009 to develop a long term vision for the mural program in Burnaby, where interested parties could submit requests to create murals in Burnaby. Current murals have been painted by Todd Polich, artist and founder of the [Earth Foundation](#). Todd is a long-time Burnaby resident. The murals aim to educate the public about endangered species in North America.

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Graffiti

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Edmonds Business Community Association
Web: burnabycommunity.com

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The Anti-Graffiti Wrap Program

For more information, please call our Anti-Graffiti Coordinator Kathy Wipf at [604-294-7388](tel:604-294-7388)

The Anti-Graffiti Wrap Program was established in June 2008. Initially, Burnaby wrapped 200 traffic signal cabinets throughout the city as a preventative measure to avoid graffiti

Traffic signal control boxes are a target for graffiti vandalism and cost the city for maintenance and removal of graffiti. These decorative wraps are a cost-benefit as the maintenance costs to remove graffiti exceed the cost of the wraps over time. The wraps have an anti-graffiti sealant on them which deters and prevents the application of graffiti

The Anti-Graffiti Paint Program

Read more about this program in our FAQ. The City of Burnaby provides paint vouchers for residents to help curb the cost of graffiti repair and re-paint jobs.

Frequently Asked Questions

How do I report graffiti?

How can I prevent graffiti on my building or property?

Who is responsible for removing graffiti on City Property?

Why is it important to remove graffiti as soon as possible?

My property has been tagged. What should I do?

What is the Anti-Graffiti Paint Program?

Where can I redeem my paint voucher with the Anti-Graffiti Paint Program?

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CITY OF BURNABY MURAL GRANT PROGRAM

TERMS AND CONDITIONS

1.0 Use and Purpose of Funding

- 1.1 This funding must be used only for the purposes of the mural project as described on the application form.
- 1.2 This program does not cover short term promotional murals for events.

2.0 Freedom of Information and Protection of Privacy Act

The information contained in the Mural Grant Program Application is subject to the Freedom of Information and Protection of Privacy Act. All funding decisions are publicly available.

3.0 Funding

- 3.1 Grants are provided up to 50% of the cost of the mural or up to a maximum of \$3,500 whichever is less.
- 3.2 The grant funding will be issued upon completion of the mural project, subject to final inspection and approval by the City and submission of all receipts and/or paid invoices.
- 3.3 Any unused portion of the allocated funding remains the property of the City of Burnaby and will be reallocated to other mural projects.
- 3.4 Any costs in excess of the allocated funding will not be considered if the mural project exceeds the estimated cost.

4.0 Acknowledgement of Funding

The Recipient will acknowledge the support of the City of Burnaby for the mural at all appropriate opportunities including, but not limited to, public reports, brochures, signs and advertisements.

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or approved extension date will lose any approved City funding. Subsequent completion of the mural and full cost thereof will be the responsibility of the association/applicant.

9.0 Limitations of Liability and Indemnification

- 9.1 The City of Burnaby will not be liable for any damages, injury or any loss of use arising out of, or in any way related to the funding or the Recipient's operations.
- 9.2 Recipient shall indemnify the City of Burnaby, staff and agents, against all costs, damages and expenses incurred as a result of a claim or proceeding related to the funding or to the Recipient's operations, unless such costs, damages or expenses arise from the negligence or willful act of an employee or agent of the City of Burnaby.

10.0 Further Conditions

The City of Burnaby shall be entitled, at any time, to impose such additional terms and conditions on the use of the funding which, in its sole discretion, it deems appropriate.

11.0 Status of Recipient

The Recipient must be in good standing with the City of Burnaby, having met the terms and conditions of any previous funding provided by the City.

12.0 Letter of Understanding

The Recipient must execute and return to the Director of the Association an executed copy of a letter of Understanding if funding is approved.

13.0 Assessment Criteria

In the event that there are several applications per annum, priority will be given to properties that have been victims of graffiti.

DEFINITIONS

*Applicant:

The party that applies for the mural grant.

*Recipient

The party that is successful in the application process

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Appendix I



MURAL GRANT PROGRAM APPLICATION

I/We have authority to make application on behalf of the organization.

I/We apply for \$ _____ for the purposes of a mural project.

I/We will match the amount of grant funding for the mural project.

I/We agree that by signing and submitting this application, I/We will be bound by the terms and conditions of the City of Burnaby Mural Grant Program.

I/We agree to provide a financial plan showing total budget, matching dollars including the grant portion from the City and a signed Artist Mural Agreement. Total funding will be in place prior to the start of the project.

I/We will obtain all necessary permits required for, or in respect of, the mural project.

I/We will ensure that the project will be carried out in accordance with the Building Code, City of Burnaby By-laws, and all other applicable laws.

I/We acknowledge that the completed mural project is subject to inspection by the City.

I/We will provide proof of liability insurance for "ANY" damages ensued out of the execution of this contract.

Date

Name/Title

Signature

Name/Title

Signature

Name of Organization

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Appendix 3



ARTIST MURAL AGREEMENT

I/We (print full name) _____ am/are the _____,

Artist (s) of the proposed mural at _____ that is
the subject of this contract.

I/We authorize and hereby grant permission to the City of Burnaby to photograph and/or film or otherwise reproduce the subject mural, and/or to use and/or permit others to use information from the aforementioned images and films in educational and promotional activities of the City of Burnaby without compensation.

Name of the Artist(s) (please print)

Signature of Artist(s)

Date

Artist(s) Contact Information

Mailing Information:

City and Postal Code:

Telephone Residence:

Telephone Business:

Cell Phone:

Fax and email:

The information above is used to process the mural project application and to contact the artist. Any questions about the process can be directed to the City of Burnaby's Anti-Graffiti Coordinator.

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Appendix 4



PROPERTY OWNER MURAL AGREEMENT

I/We (print full name) _____ am/are the property owner(s) of _____ where a mural is proposed and cost-shared funding is requested from the City of Burnaby.

I/We authorize and hereby grant permission to the City of Burnaby to photograph and/or film the subject mural, and/or to use and/or permit others to use information from the aforementioned images and films in educational and promotional activities of the City of Burnaby without compensation.

I/We agree that the mural will not be altered or removed for at least 5 years unless the property is sold or a demolition of the building takes place.

I/We agree to maintain, clean and repair mural when required and/or if requested by the City of Burnaby.

I/We agree to maintain sufficient liability insurance to cover any and all liabilities arising under this agreement.

Name of the Owner(s) (please print)

Signature of Owner(s)

Date

Owner(s) Contact Information

Mailing Information:
City and Postal Code:
Telephone Residence:
Telephone Business:
Cell Phone:
Fax and email:

The information above is used to process the mural project application and to contact the property owner. Any questions about the mural process can be directed to the City of Burnaby's Anti-Graffiti Coordinator.



Mural Review Policy and Application Procedure

Murals should meet the following criteria:

1. Professional Art: done by a qualified artist. The mural should be signed and dated.
2. Design Review stages:
 - portfolio review by Director of Development Services;
 - review and approval of mural design and location by Director of Development Services.

Note: Consultation with the local business association and neighbouring businesses is recommended.

3. Design Guidelines:
 - **Colour:** consistent with the building. On historic buildings heritage colours are encouraged. On non-heritage buildings, classic colours are encouraged.
 - **Material:** durable, graffiti resistant and weather resistant materials.

- **Workmanship:** any support/attachments must be approved by a professional structural engineer (e.g. wind loads); work on site not done by the artist must be supervised and approved by the artist.
 - **Theme:** themes are not limited to, but could include themes that celebrate New Westminster's history, natural setting, or that promote tourism. However, other themes would be encouraged as well. Consideration will be given to themes that are of a purely artistic expression.
 - **Design:** the mural should be consistent with the building style (e.g. heritage style on heritage building) and not obscure window openings.
- Note:** Murals may not be appropriate for some heritage buildings.
4. The identification of the sponsor(s) should be limited (i.e. no more than 10% of the mural surface). Other related text may be included up to a total of 25% of the mural area if this is consistent with the artist's approved concept. If there is a community notice component that can be used to promote community events (e.g. May Day, Hyack Parade, Fraserfest), consideration may be given to increasing the area for text if this is consistent with the artist's approved concept. Any increase in the area of



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sional to determine the best type of filler and primer products to be used.

Paint and Supplies

The paint possibilities are endless, and the best materials and methods should be determined by the nature of your project and in consultation with a qualified paint professional. Some of the options include:



Latex is much easier to work with than alkyd (oil) paint as it is water-soluble and easy to apply. Latex is definitely suitable for any interior murals or on surfaces that are sheltered from the elements. Latex paint should follow a latex primer

Alkyd (oil) paint, while initially harder to work with and requires the use of solvents, is more durable and resistant to fading and weathering caused by the elements. Oil paint should follow an oil primer.

Artist's acrylics can also be used, usually on top of a latex primer.

It is strongly recommended that an anti-graffiti topcoat

be rolled on top of the mural after it has been completed. Besides providing protection from potential vandalism, this topcoat contains an ultra-violet ray protector to prevent fading of colours due to sun exposure. Make sure the artists apply a test patch of the topcoat, as some paints will crack or yellow or become water-soluble upon application.

2" and 3" brushes can be used in large-scale projects, and artist brushes can be used for smaller details, especially portraiture.

Surgical gloves and masks can be used with oil paints if the artists have allergies to paint or solvent.

Note: The selection of paint and paint supplies should be made in discussion with a qualified paint professional and based on the needs of each individual project.

Maintenance

Pollution and water seepage cause the greatest damage to murals, and annual washing of the surface with a gentle soap will help minimize this damage. Water damage usually requires the scraping and repainting of the affected areas, but remember that effective surface preparation and a protective topcoat should eliminate this hazard.

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MURAL PERMIT APPLICATION

Permit Number

Artist/Contractor		Job Address	
Address		Business Name	
City	Postal Code	Business Contact Person	
Phone	Fax	Phone	Business License #
Property Owner	Phone	Zoning District	Street Use Permit Required Yes <input type="checkbox"/> No <input type="checkbox"/>
Property Management Company	Phone	Engineer Approval Required Yes <input type="checkbox"/> No <input type="checkbox"/>	Received Yes <input type="checkbox"/> No <input type="checkbox"/>
Property Management Contact Person	Phone	Signature of Approval (Owner or Manager - only one required)	

Size			
Dimensions	Area	Sponsor ID Area	Other Text Area
	Sq. Ft.	Sq. ft.	Sq. ft.
		Percentage of Total Area	Percentage of Total Area

Content	
Theme Description	
<small>Attach colour rendering of mural. Include overall dimensions as well as dimensions of "other text" (may use black and white photocopy for dimensions).</small>	

Location	
Plan View	

Any misrepresentation in the above particulars renders the permit issued hereon invalid and subject to cancellation. The issue of a permit on receipt of this application does not relieve the owner from the responsibility of complying with all other Bylaws relating to the premises.

Applicant's Signature	Print Name of Applicant	Application Date
-----------------------	-------------------------	------------------

For Office Use Only			
	Date	Inspector	Permit Fee \$ 50.00
Received			Permit Fee Receipt
Preliminary Approval			
Inspection			
Final Approval			
			<small>Upon receipt of "Final Approval" this application shall be considered a valid Mural Permit.</small>

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Vancouver

PARK BOARD MURAL GUIDELINES

These guidelines outline the process for approvals for mural projects on Park Board property. For the purposes of this document murals consist of painting, mosaic or relief artwork applied to exterior walls, facilities or structures.

The Park Board acknowledges that murals can add to the community by:

- creating landmarks;
- demonstrating community identity and pride;
- claiming space for public uses;
- declaring a building's purpose;
- enlivening the area;
- deterring graffiti and involving youth; and
- providing pleasure.

KEY CONSIDERATIONS

Many factors affect the successful outcome of a mural project. Please consider the following:

1. Murals may affect the architect's original design for the buildings. Please consider carefully the architect's design for the building. Remember to integrate the windows and doors into the composition. Consultation with the architect of the facility may be required. Some buildings or structures may not be suitable for a mural.
2. The facilities or structures serve many different people and groups in the community and a community consultation process is required.
3. The City also has mural guidelines addressing signs in conjunction with murals, proximity of two murals and suitability of location. A development permit may be required if the mural faces residential or commercial property. (See below for details.)
4. Where there is community participation, the proposal must give evidence of the artist's ability to assemble the elements into a unified composition.
5. Painting directly on natural brick and bare concrete present problems as painting the wall once necessitates it being repainted regularly.
6. Consideration should be given to types of paint and the application of an anti-graffiti coat. At present, the Park Board recommends a non-toxic anti-graffiti coating, such as Broda 501, available from CBR Products in North Vancouver.
7. Murals painted on plywood cannot usually be attached to solid concrete or stucco as this interferes with impermeability of the wall.
8. If plywood can be affixed, the recommended plywood is 'Crezon' to withstand the elements. All edges need to be filled and coated with several layers of paint including an alkyd primer and any protective top coating. Top edges should be finished with plastic moulding to prevent water from penetrating. A line of caulking should be applied between the plywood and the surface to which it is affixed.
9. The Park Board will install plywood provided conditions are met and costs are covered by the sponsoring organization. In order to supply a cost estimate, Park Board will need a detailed plan of the site and exact location of the mural, dimensions of the mural, finish of wall onto which it is being applied, thickness of plywood, linkages between plywood sheets and desired dates for installation.

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3. Where there is concern voiced about the aesthetics, the project will be referred to the Public Art Committee of the City. A panel of artists, design professionals and community members will review the proposal and make recommendations. (The cost for this process will be borne by the sponsors and may amount to \$500.)
4. Approval for the mural will be made by the staff technical team unless the project is referred to the Public Art Committee or a development permit process.
5. Mural proponents may appeal a decision to the Park Board.

MAINTENANCE AND LIFE EXPECTANCY OF THE MURAL

1. Where approval is given it will be with the condition that two years after installation a review of the condition and continued relevance of the mural may require its removal.
2. The Park Board will not maintain a mural. When a mural has either faded or been damaged by graffiti and the sponsor is unable to continue to maintain it, the Park Board may remove it. The Park Board may also remove any mural if the wall on which it is painted is taken down. The Park Board cannot commit to contacting the artist or sponsor in the event that a mural needs to be removed.
3. The length of time that a mural will last depends in part on the exposure and the paint used. If a mural receives graffiti and needs to be cleaned, this is the responsibility of the sponsor. If the graffiti is racist, sexist or hate-biased it must be removed immediately. Call 604-873-7161.
4. A maintenance plan and budget for the mural is needed. This plan will allocate responsibility for monitoring the condition of the mural on a regular basis, for decision-making related to repair and removal and for management of a repair fund held in trust by an associated non-profit association.

SUGGESTIONS FOR COMMUNITY GROUPS CONSIDERING MURALS

When community members select an artist, they should ask for a resume and look for specific experience with mural work and collaborative work with non-artists.

Some ideas...

- o How does the artist ensure a successful aesthetic outcome while respecting the participation of community members?
- o The artist develops an overall concept for the mural composition and provides the form or the elements in which participants have autonomy.
- o The artist develops a scale drawing of the concept incorporating the elements contributed by participants.
- o The palette is limited. A selected range of colours can provide unity to a larger composition.
- o The artist assists in translation onto the wall surface and guides participants.
- o The artist retains artistic and technical responsibility and finishes work to achieve 'artistic standards'.
- o Many paint stores/companies offer paint, sometimes off-tints, for community murals at reduced cost or for free. Off-tints may have limited life-spans.

Discussions with artists who have had success in community process and aesthetics can be of assistance. Call the Park Board at 604-257-8446 or email arts.info@vancouver.ca for referrals to artist willing to be consulted.

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How to ... ▾

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- Green Vancouver
- Your government
- About Vancouver
- Parks, recreation, and culture**
- Home, property, and development
- People and programs
- Streets and transportation
- Doing business

Home > Parks, recreation, and culture > Arts and culture > Public art > Placing public art in public spaces > Make an outdoor mural

Parks, recreation, and culture

- Parks and recreation
- ▾ Arts and culture
 - Theatres and performance spaces
 - Art and cultural activities
 - ▾ Public art
 - Explore public art
 - ▾ Placing public art in public spaces
 - Make an outdoor mural**
 - Artist opportunities
 - Environmental art
 - Culture Plan 2005-2018
 - Fieldhouse programs
- Things to do

Make an outdoor mural

If you want to create a mural, start by contacting us. If the proposed mural is to be placed:

- In a Vancouver park or on Park Board property, you must follow the Park Board proposal process
- Elsewhere in the city, you must follow the City's process, which also includes compliance with both the Zoning- and Sign bylaws

Key considerations

- Artists involved.
- Location, scale, and content of the mural.
- Visual competition of the mural within the visual landscape.
- Maintenance of the mural.

Murals adds to the community by:

- Creating landmarks
- Demonstrating community identity and pride
- Declaring a building's purpose
- Enlivening the area
- Deterring graffiti and involving youth

Get info on [how to manage graffiti vandalism](#)

