From: Ricki [mailto:ricki@fundduel.com]
Sent: May-01-20 7:45 AM
Cc: Emmett <<u>emmett@fundduel.com</u>>; Brennan <<u>brennan@fundduel.com</u>>
Subject: Canadian Nurses Foundation (CNF) Launches COVID-19 Fund in support of Nurses Across
Canada
Importance: High

Good morning,

I am reaching out to the Mayor's Office to introduce a joint fundraising effort benefiting front line nurses across Canada.

The Canadian Nurses Foundation (CNF) has established the Covid-19 Fund for Nurses. CNF in partnership with Fund Duel is seeking the support of your community to assist the nurses tirelessly working on the front lines across the provinces and territories of Canada, keeping us all safe. Support for nurses begins TODAY by visiting the Fund Duel link in the attachment included and sharing this information. We are all in this together and we will get through this Covid-19 pandemic more unified.

Please see the attached press release and contact us with any questions.

Sincerely,

Emmett Dunlap Jr President / Co-Founder Fund Duel / Canada <u>emmett@fundduel.com</u>

Ricki Thorpe, Coordinator, Fund Duel/Canada <u>ricki@fundduel.com</u> <u>https://fundduel.ca/</u>





FOR IMMEDIATE RELEASE

Canadian Nurses Foundation (CNF) Launches COVID-19 Fund in support of Nurses Across Canada

To support nurses across Canada during these trying times, CNF in partnership with Founding Sponsor, the **TYLENOL® brand**, has established a COVID-19 Fund for Nurses.

This COVID-19 Fund will:

- Support Nurses TODAY
- Help provide mental health support for nurses during this COVID-19 pandemic
- Help provide nurses with the evidence, skills and training they need to better navigate COVID-19
- Develop and share best practices for future pandemics
- Explore and support new research in critical care and pandemic response

This pandemic has brought unprecedented challenges to all of us. Nurses and health care providers across the country are on the front lines keeping our families, friends and communities safe. Their tireless efforts in this ever-changing battle against COVID-19 is crucial.

Nurses are being called on to stay at work while we are being called on to stay at home. They are making decisions based on a pandemic they have never experienced. They are administering the tests, tending to the sick in their hospital beds, long term care homes and in our communities trying to give comfort where they can to patients suffering the worst effects of the virus.

Nurses need our support, now more than ever. Community and corporate partners are showing their support of nurses across Canada. For example, **Mud Hero Canada** is donating a portion of every race entry to the Canadian Nurses Foundation during the COVID-19 crisis.

Additionally, in partnership with **Fund Duel**, Canadians can easily join CNF's virtual Fund Duel to support nurses both locally within their own province, or together nationally, in support of CNF's COVID-19 Fund for Nurses. <u>http://www.fundduel.com/CNFcovid-19FundforNurses</u>

"The Canadian Nurses Foundation thanks nurses across Canada – nurses who are going above and beyond the call of duty every day. Our nurse heroes are risking their own health and their own lives on the front lines of a war we must win. A battle that together we will win! A very special thank you to our donors and sponsors who have recognized the important and critical role nurses are playing for all of us." **Christine Rieck Buckley, CEO, CNF**

To show your support for nurses, go to: <u>https://cnf-fiic.ca/cnf-covid-19-fund-for-nurses/</u>and let's all do our part!

For further information, contact:

Annette Martin Director of Development, CNF Email: <u>amartin@cnf-fiic.ca</u>

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