



# City of Port Moody

## Report/Recommendation to Council

Date: March 6, 2020  
Submitted by: Environmental Protection Committee  
Subject: Bird Week Education and Outreach

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### Purpose

To request that Council direct staff to provide outreach and education information on bird mortality during 2020 Bird Week.

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### Recommended Resolution

**THAT the report dated March 6, 2020 from the Environmental Protection Committee regarding Bird Week Education and Outreach be received for information.**

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### Background

At the Environmental Protection Committee meeting held on February 20, 2020, the Committee received a presentation from staff regarding Bird-Friendly Windows and passed the following resolution:

EPC20/006

THAT Environmental Protection Committee request Council to direct staff to provide outreach and educational information on bird mortality during 2020 Bird Week.

### Discussion

Staff provided an overview on the issue of bird-window collisions, including mortality statistics, effective measures to reduce fatal collisions, and how the City currently addresses this issue. The Environmental Protection Committee suggested that the City should provide information and education on bird mortality during 2020 Bird Week.

### Other Option(s)

1. THAT the report dated March 6, 2020 from the Environmental Protection Committee regarding Bird Week Education and Outreach be referred to staff for information.
2. THAT the report dated March 6, 2020 from the Environmental Protection Committee regarding Bird Week Education and Outreach be referred to staff for action.

### Financial Implications

Further information on financial implications would be provided by staff should this report be referred to staff for action.

## Communications and Civic Engagement Initiatives

Further information on communication and civic engagement requirements would be provided by staff should this report be referred to staff for action.

## Council Strategic Plan Objectives

Directing staff to provide outreach and education information on bird mortality during 2020 Bird Week aligns with the 2019-2022 Council Strategic Plan objectives of:

- maintain and enhance Port Moody's natural and built assets while reducing the impact on our planet;
- expand and enhance policies to guide environmental goals and sustainability programs; and
- provide leadership in climate change by thinking globally and acting locally.

## Report Author

Philip Lo

Committee Coordinator

## Report Approval Details

Document Title:	Bird Week Education and Outreach.docx
Attachments:	
Final Approval Date:	Mar 17, 2020

This report and all of its attachments were approved and signed as outlined below:

Dorothy Shermer, Corporate Officer - Mar 9, 2020 - 9:30 AM

Angie Parnell, General Manager of Corporate Services - Mar 9, 2020 - 12:52 PM

Rosemary Lodge, Manager of Communications and Engagement - Mar 9, 2020 - 1:56 PM

Paul Rockwood, General Manager of Finance and Technology - Mar 9, 2020 - 2:26 PM

Tim Savoie, City Manager - Mar 17, 2020 - 7:46 AM