2020 Public Consultation – Consultation Scope

Scope of the 2020 public budget consultation

2020 Public Consultation – Consultation Summary

**Communication tactics**
- Ad in the local newspaper
- Poster in City facilities
- Media release
- Budget booklet
- Budget breakdown infographic
- Project webpage
- Live stream of event
- E-notifications and targeted emails
- Social media.

**Public consultation methodology**
- Online survey (161)
- Paper survey (2)

**Response period:** Jan 21 – Feb 9

**# of surveys completed:** 163

**Venue:** Inlet Theatre

**# of attendees:** 15

**Survey respondents**
- **Connection to the consultation:** (Note: respondents could select more than one category.)
  - 161 are Port Moody residents
  - 13 are Port Moody business owner/operators
  - 63 are members of the Citizen’s Advisory Group
  - 131 are home owners
  - 1 are “other”

2020 Public Budget Consultation – Consultation Tools

**2020 Town Hall Meeting**

The presentation and video is available on the City’s website.
The City’s website has been updated with 2020 budget information including:

- 2020 Budget Information Booklet
- 2020 Budget Breakdown Infographic
- The Public Consultation presentation and video
- A full version of Council’s budget binder
- Complete listing of capital project submissions including project details
- Budget timeline with links to previous agenda items and videos

### Budget Survey

**In your opinion, how important are the following City services/programs?**

- [ ] Very important
- [ ] Somewhat important
- [ ] Not important
- [ ] Not sure

**Please rate the overall value of City services and programs listed on the previous page in relation to the taxes and utility fees that you pay.**

- [ ] Excellent value
- [ ] Good value
- [ ] Poor value
- [ ] Very poor value
Budget Survey

How should Council balance service levels and tax rates in 2020?
- Maintain current service levels through a tax increase
- Enhance service levels through a larger tax increase
- Reduce service levels to keep the tax rate the same as last year
- Further reduce service levels to make the tax rate lower than last year

On subsidies, should the City:
- Leave subsidies and user fees the way they are (no change)?
- Increase subsidies so users pay less than they do now?
- Decrease subsidies so users pay more than they do now?
- Remove subsidies entirely so users pay the full cost?
2020 Public Consultation – Survey Responses

New demographic information:

Respondents by neighbourhood:
- 26% Heritage Mountain/Woods
- 20% College Park/Glenayre/Seaview
- 19% Inlet Centre/Coronation Park
- 17% April Road/loco/Pleasantside
- 13% Moody Centre
- 4% Mountain Meadows/Noons Creek
- 1% Don’t know

Respondents by age:
- Prefer not to answer: 4%
- 15 to 29 years: 20%
- 30 to 44 years: 36%
- 45 to 59 years: 20%
- 60 to 74 years: 15%
- 75+ years: 6%

Respondents by neighbourhood distribution:

Respondents by Age distribution:
2020 Public Budget Consultation – Survey Responses

Key Findings:

Over 70% of respondents identified these six City services as very important:

1. Fire Rescue services (85%)
2. Water distribution, drainage, and sewer systems (maintenance and upgrades) (77%)
3. Garbage, green waste, recycling, and glass collection (77%)
4. Police services (75%)
5. Road maintenance, upgrades, and safety improvements (73%)
6. Land use and development planning (72%)

Key Findings

▲ +4% change over 2019
82%
think they receive excellent (13%) or good (69%) value for City services and programs

▼ -3% change over 2019
50%
want to maintain current service levels through a tax increase

▼ -11% change over 2019
48%
want the City to leave subsidies and user fees the way they are (no change)
Q. Please rate the overall value of City services and programs in relation to the taxes and utility fees that you pay.

82% think they receive excellent (13%) or good (69%) value for City services and programs.

Q. How should Council balance service levels and tax rates in 2020.

50% want to maintain current service levels through a tax increase.

81 (50%) said to maintain current service levels through a tax increase.

18 (11%) said to enhance service levels through a larger tax increase.

40 (25%) said to reduce service levels to keep the tax rate the same as last year.

9 (5%) said to further reduce service levels to make the tax rate lower than last year.

15 (9%) were not sure.
Q. Please rate how Council should subsidize City programs in 2020.

48% want the City to leave subsidies and user fees the way they are (no change)

- **78 (48%)** said to leave subsidies and user fees the way they are (no change)
- **10 (6%)** said to increase subsidies so users pay less than they do now
- **52 (32%)** said to decrease subsidies so users pay more than they do now
- **12 (7%)** said to remove subsidies entirely so users pay the full cost
- **11 (7%)** were not sure

Respondents who provided general comments had **equally strong, but opposing views** on the following issues:

- Introduction of new revenue streams like casinos and pay parking
- The pace of development to increase tax base
- Whether to reduce services to decrease taxes (specifically regarding emergency services)

Read all comments at [portmoody.ca/budget](http://portmoody.ca/budget)
Respondents identified issues that they would like to see addressed, including:

- Develop traffic calming measures
- Improve road infrastructure
- Development opportunities including affordable housing
- Ensure environmental initiatives are a priority
- Plant perennial instead of annual plants in City planters and gardens to reduce costs

Some respondents had suggestions about how the City could generate more income and/or improve liveability, including:

- Increase developer contributions to help pay for infrastructure and amenity improvements
- Facilitate the growth of the local economy and attract more businesses to Port Moody
- Introduce pay parking in busy areas such as Rocky Point Park (especially for non-residents and near breweries)
- Ensure environmental initiatives are a priority
2018 Port Moody Citizen Survey by Ipsos Public Affairs

Value for Taxes:

- Good Value: 89%
- Poor Value: 10%
- Not Sure: 1%

89% think they receive good value for their tax dollars.

Balancing Taxation and Service Delivery Levels:

- Increase Taxes: 55%
- Cut Services: 35%
- Not Sure: 10%

55% of citizens would rather pay increased taxes than see existing services cut.
2020 Public Budget Consultation

Recommended Resolution

THAT the report dated March 6, 2020 from the Finance and Technology Department – Financial Services Division regarding 2020 Budget Consultation Summary be received for information.