# Memorandum

Date: February 19, 2020

Submitted by: Community Services Department – Cultural Services Division

Subject: Delegation Response – Golden Spike Days Society

The Port Moody Golden Spike Days Society appeared as a delegation to Council on February 18, 2020. Council passed the following motions:

#### CW20/016

THAT the delegation request be considered immediately.

#### CW20/017

THAT staff be directed to report back with information regarding any potential impacts of the requested changes.

The purpose of the delegation was to request that the City present its headliner on June 30, 2020 rather than July 1. The reason for the request is that July 1 is the last day of the festival in 2020 and the event finishes at 6pm. Presenting the headliner on June 30, the eve of Canada Day, allows the performance to take place later in the evening and would draw a larger crowd given that the following day is a holiday; a large daytime performance would also be in direct competition with the family activities that take place during the day. Having the performance in the evening also allows for a better show as lighting can be used that would not be available during a daytime performance.

In 2019 the Golden Spike Days Society made a similar request as the last day of the festival also fell on Canada Day. Council approved this request in 2019.

#### RC19/037

THAT the Headline Act for the 43rd Annual Golden Spike Days Festival be moved to Sunday evening, June 30, 2019, with the performance time being approximately 9:00pm to 10:30pm.

Staff do not have any concerns with the headliner being presented on June 30. The dates of the 2020 festival have been previously discussed with staff in fall 2019. No insurmountable issues with the proposed dates were identified. The Golden Spike Days Society has proceeded with planning the 2020 festival with a Saturday, Sunday, Tuesday evening, Wednesday format. Dates and format changes are discussed with staff well in advance each year to ensure that changes can be supported within existing resources, both staffing and budget.

The format of the Golden Spike Days Festival has changed multiple times over the years and the City has always supported the event. The Festival that started in the Curling Rink over 40 years ago, became a multi-venue event, and is now a festival hosted within Rocky Point Park. The length of the festival can change each year as the day of week of Canada Day changes – some years the festival is a little longer and some years it is a little shorter. An average length would include one evening and full three days (e.g., Friday evening, Saturday to Monday all day

when Canada Day falls between Saturday and Monday). In years where Canada Day falls on a Thursday or Tuesday, the festival runs a little longer, typically at two evenings and three full days (e.g., Friday and Monday evenings, Saturday, Sunday and Tuesday days when Canada Day falls on a Tuesday). In 2019 the festival ran for one evening and three full days, the average length. In 2020 the festival duration is being adapted to include Canada Day which falls on a Wednesday this year. The overall length of the Festival is three full days and one evening as the festival is not being planned to run on the Monday (Saturday: 11am-11pm; Sunday: 11am-6pm; Tuesday: 3pm-11pm; Wednesday: 11am-6pm. Please note that the times provided in the delegation application were unintentionally noted incorrectly). The benefit to the City of this change is that the community will have the same Canada Day event to which they are accustomed. Without this change, the City would have been required to plan the entire Canada Day event, possibly requiring a request for additional funding to support the planning and execution of the event.

#### Staff recommend:

THAT the Headline Act for the 44<sup>th</sup> Annual Golden Spike Days Festival be moved to Tuesday evening, June 30, 2020, with the performance scheduled for the evening as recommended in the memo dated February 19, 2020 from the Community Services Department – Cultural Services Division regarding Delegation Response – Golden Spike Days Society;

AND THAT the Golden Spike Days Society be reminded that they are responsible for costs related to significant changes in their Festival programming resulting in expenses above the City's budget for providing support.

### Attachment(s)

1. Delegation Application

## **Report Approval Details**

Document Title:	Golden Spike Days - Delegation Response Feb 18 2020.docx
Attachments:	Attachment 1 – Delegation Request – Golden Spike Days
Final Approval Date:	Mar 3, 2020

This report and all of its attachments were approved and signed as outlined below:

Dorothy Shermer, Corporate Officer - Feb 28, 2020, - 3:38 PM

Natasha Vander Wal for Rosemary Lodge, Manager of Communications and Engagement – Feb 28, 2020 - 3:42 PM

Paul Rockwood, General Manager of Finance and Technology - Feb 28, 2020 - 4:16 PM

Kate Zanon, General Manager of Community Services - Mar 2, 2020 - 1:17 AM

Tim Savoie, City Manager - Mar 3, 2020 - 9:59 AM