



City of Port Moody

Minutes

Arts and Culture Committee

Minutes of the regular meeting of the Arts and Culture Committee held on February 3, 2020 in the Brovold Room.

Present

Councillor Zoë Royer, Chair
Evgeny Demin (arrived at 7:03pm)
Chris Dunnett
Sara MacLellan
Brenda Millar
Jill Schuler
Alison White

Absent

Councillor Diana Dilworth, Vice-Chair (Regrets)
Tasha Evans
James Robertson (Regrets)
Katy Sandler

In Attendance

Devin Jain – Manager of Cultural Services
Joji Kumagai – Manager of Economic Development
Philip Lo – Committee Coordinator

1. Call to Order

The Chair called the meeting to order at 7:01pm

New Committee Member Introduction

- 1.1 This item was not considered as the new member was not present.

2. Adoption of Minutes

Minutes

- 2.1 ACC20/004
Moved, seconded, and CARRIED
THAT the minutes of the Arts and Culture Committee meeting held on Monday, January 6, 2020 be adopted.

3. Unfinished Business

4. New Business

City Wayfinding

4.1 Presentation: Manager of Economic Development

The Manager of Economic Development gave a presentation on the City's goal to improve branding and wayfinding, as part of the Tourism Strategic Plan, noting the following:

- The Economic Development Committee and the Tourism Committee have discussed the lack of tourism wayfinding infrastructure at heavy usage areas such as Skytrain stations, especially at the Moody Centre transit hub;
- wayfinding directs people to locations of interest that they may not have known about previously; and
- part of this work would involve transitioning existing City branding into a consistent wayfinding message.

The Manager of Economic Development requested two members from the Arts and Culture Committee to join a cross-committee working group that will begin work on improving wayfinding in the City.

The Committee noted the following in discussion:

- There is a lack of cohesive branding connecting all the areas of the City;
- a wayfinding brochure or map would be a good starting point as well;
- look into a partnership with TransLink to promote the neighbourhoods;
- consider enhancing digital wayfinding;
- an electronic wayfinding post, such as the one at the VCC-Clark Skytrain station, is an example of what could be feasible at Moody Centre station.

Staff will provide further information to Committee members regarding the working group.

Artist Symposium

4.2 Councillor Zoë Royer and the Manager of Cultural Services

ACC20/005

Moved, seconded, and CARRIED

THAT an Artist Symposium Subcommittee be formed with Chris Dunnett as Chair.

The Subcommittee Chair submitted the minutes from the January 20, 2020 Subcommittee meeting for the Committee's review, and provided an overview of the Subcommittee's work on the Artist Symposium.

The Committee noted the following in discussion regarding the Symposium:

- the theme of the symposium should encourage a different conversation than the Coquitlam Cultural Summit;
- the proposed theme of “Connecting Artists for our Future” is two-fold: What can the City do, in its larger capacity, to support the art economy; and connecting and uniting artists to make one voice, and to amplify it towards greater advocacy.
- attendees should be permitted to attend all speaker panels;
- the opening and closing keynotes should be highlights of the event;
- speakers with experience could be sought based on presentation topics, including local speakers or a speaker from Emily Carr University;
- artist speakers who can speak about how to be successful at the business of art could be of interest;
- a pechakucha-style speaker series with a connecting theme is a potential panel format;
- breakout sessions (smaller, guided group discussions) that have specific focuses could allow attendees to directly access specific expertise and receive relevant and helpful information;
- be mindful of the condensed timeframe to organize the event if it is proceeding as proposed in May; and
- a potential event date in the Fall, such as in October or early November, could provide a longer, more suitable lead time.

Staff will report back on available dates in the Fall as an alternative to May.

2020 Committee Work Plan

4.3 Councillor Zoë Royer

Attachment: 2020 Proposed and Annual Work Plan Items
File: 01-0360-20-43

The Chair and staff led a discussion regarding the Committee’s 2020 Work Plan, based on the items proposed in the Committee’s January meeting.

The following items were selected for the 2020 Work Plan:

Mandatory items:

- 2020 Artist grant
- 2020 Arts Award
- Street banner theme
- Community street banner selections.

Committee-selected items:

- Artist Symposium
- continuation of the Queens Street Plaza project with greater involvement from the Arts Centre and greater connectivity with the area assets;
- explore the meaning of the “City of the Arts” and how to achieve it;
- increase public awareness of the positive impacts of investing into the local arts economy, including volunteering on the Arts and Culture Committee;
- consider the feasibility of a sculptural art project, such as a temporary sculpture park;
- Artist Micro Studios and temporary uses for vacant lots on Clarke Street;
- review the City’s service contracts with artists and artist organizations and ensure that there is a clause to compensate artists fairly.

ACC20/006

Moved, seconded, and CARRIED

THAT the meeting be extended for up 30 minutes.

ACC20/007

Moved, seconded, and CARRIED

THAT the 2020 Committee Work Plan be formed from the mandatory and selected items.

**Wharfinger’s Office
Update**

4.4 Councillor Zoë Royer

The Chair noted that Council considered a staff report regarding the Wharfinger’s Office and did not support further action at this point. The Chair noted cost estimates of up to \$200,000 for the acquisition, relocation, and remodelling of the building.

**Community Plan for
Public Art – City of
Nanaimo**

4.5 Councillor Diana Dilworth

Link: [City of Nanaimo Community Plan for Public Art](#)

Cultural Expressions

4.6 Councillor Zoë Royer

5. Information

Staff Updates

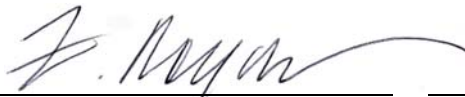
5.1

**Port Moody Heritage
and Public Art Guide**

5.2 Copies of the Guide were distributed at the meeting for information purposes.

6. Adjournment

Councillor Royer adjourned the meeting at 9:10pm.



Councillor Zoë Royer
Chair



Philip Lo
Committee Coordinator