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February 4, 2020

To Whom It May Concern,

Lymphoma Canada would like to submit a formal request for the lighting of Port Moody City Hall for September 15, 2020 for World Lymphoma Awareness Day.

Lymphoma Canada is a national non-profit charitable organization that provides education and support to people living with lymphoma, as well as funding lymphoma-based research in Canada. Our mission is to educate and raise awareness about lymphoma in Canada, support anyone touched by lymphoma, and fund research with the goal of lymphoma being eradicated.

We believe that the general public needs to be aware of the signs and symptoms of lymphoma, which is why World Lymphoma Awareness Day is such an important day in the community.

World Lymphoma Awareness Day was launched 17 years ago to raise awareness about lymphoma and is celebrated annually in September. This day was created to help educate the public about the signs and symptoms of lymphoma. A lot of people tend not to think of it as a cancer because it isn't called lymphoma cancer, but it is the fifth most common cancer in Canada and the most common cancer amongst adolescents and young adults.

Requests for lighting have been submitted to other iconic landmarks throughout British Columbia, including Vancouver City Hall and BC Place's Northern Lights Display. This event will be celebrated across Canada with landmarks in every province being illuminated purple, including the Calgary Tower, Montreal Tower, and Niagara Falls. We will be promoting these events on our social media accounts and encouraging our followers to share photos of the purple lights as well. All these events will be featured in our Fall e-newsletter that will be sent out at the beginning of September to our national database.

Date: September 15, 2020Colour: PurpleCause/Organization: World Lymphoma Awareness Day/Lymphoma Canada

We look forward to receiving a response to our request of having the city of Port Moody join us in recognizing World Lymphoma Awareness Day on September 15, 2020

Thank you,

Kathryn Verdoni National Development Specialist kathryn@lymphoma.ca

