

# Memorandum

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Date: December 11, 2019  
Submitted by: Economic Development Office  
Subject: Invitation to Council for 2020 Joint Council and EDC Workshop

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The Economic Development Committee (EDC) invites Council to a Joint Council and EDC Workshop. While the Workshop will include an overview of EDC deliverables in 2019, the session will be focused on understanding Council's strategic priorities for our city's economic development in 2020 and beyond, based on the Strategic and Tactical Plans, and relating these priorities to actionable goals and initiatives for the coming year where the Committee can contribute to the city's success. The proposed date for the workshop is Wednesday, February 5, 2020.

In 2017, the Council and the EDC held two joint economic development workshops, covering topics that including committee initiatives, economic development frameworks, regional community economic development efforts, and establishing an economic development office in Port Moody (**Attachment 1**).

At the June 25, 2019 Regular Council meeting, Council approved the 2019 Economic Development Committee Work Plan (**Attachment 2**). The Work Plan included completion of a Council/EDC workshop sometime during the year, but we are proposing to move that session into February 2020 to allow completion of a few EDC initiatives that could not be wrapped up by year's end.

Among other topics, the workshop would explore several high-level questions:

- Council will be drafting an Economic Development Master Plan for Port Moody: what do you think that plan could look like, what basic elements might it include, and how could the EDC assist Council and staff in this project?
- More broadly, Council will begin updating the Official Community Plan, including its vision, growth targets, neighbourhood plans, and other areas. On a separate track, Council is also taking a fresh look at our Planning criteria and project approval processes. How do you think economic development considerations and support for local business success could be integrated more powerfully into the OCP and our Planning review processes?
- What other specific priorities and tasks does Council want the EDC to tackle during 2020-2021? (To accomplish these, would the Committee need Council to allocate any further resources or support?)

More details on the EDC's work in 2019 and the tentative agenda for the Council/EDC Workshop are highlighted in **Attachment 3**.

The Committee will finalize the workshop agenda at the January 8, 2020 EDC meeting, and Council will be provided with materials at least one week in advance of the Workshop.

Should Council wish to have this workshop, the recommended resolution is:

**THAT the 2020 Joint Council and EDC Workshop be held as recommended in the memo dated December 11, 2019 from the Economic Development Office regarding Invitation to Council for 2020 Joint Council and EDC Workshop.**

Attachments:

1. 2017 Joint Economic Development Workshop notes.
2. 2019 Economic Development Committee Work Plan.
3. 2020 Council and EDC Workshop outline.

## Report Approval Details

Document Title:	2020 Council-EDC Workshop.docx
Attachments:	<ul style="list-style-type: none"><li>- 2020 Council EDC Workshop outline.docx</li><li>- 2019 Economic Development Committee Work Plan.PDF</li><li>- 2017 Joint Economic Development Workshop Notes 2018_06_27.DOCX</li><li>- 2017 Joint Economic Development Workshop Notes 2018_07_04.DOCX</li></ul>
Final Approval Date:	Jan 3, 2020

This report and all of its attachments were approved and signed as outlined below:

Tracey Takahashi for Dorothy Shermer, Corporate Officer - Jan 3, 2020 - 2:34 PM

Rosemary Lodge, Manager of Communications and Engagement - Jan 3, 2020 - 2:39 PM

Paul Rockwood, General Manager of Finance and Technology - Jan 3, 2020 - 3:39 PM

Paul Rockwood for Tim Savoie, City Manager - Jan 3, 2020 - 6:26 PM