



# City of Port Moody

## Minutes

### Economic Development Committee

Minutes of the meeting of the Economic Development Committee held on Wednesday, October 2, 2019 in the Brovold Room.

#### Present

Councillor Hunter Madsen, Chair  
Councillor Zoë Royer, Vice-Chair  
Lisa Beecroft  
Dustin Chelen  
Matt Ferguson  
Sharleen Karamanian  
Nash Milani  
Sean Ogilvie  
Greg Pepler  
Christopher Pope  
Robert Simons

#### Absent

Edward Chan (Regrets)  
Mary Vellani (Regrets)

#### In Attendance

Joji Kumagai – Manager of Economic Development  
Jennifer Mills – Committee Coordinator

#### 1. Call to Order

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#### Call to Order

1.1 The Chair called the meeting to order at 7:00pm.

#### 2. Adoption of Minutes

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#### Minutes

2.1 EDC19/015  
Moved, seconded, and CARRIED  
**THAT the minutes of the Economic Development Committee meeting held on Wednesday, September 4, 2019 be adopted.**

#### 3. Unfinished Business

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#### 4. New Business

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##### Spike Awards

##### 4.1 EDC19/016

Moved, seconded, and CARRIED

**THAT, pursuant to section 90 of the *Community Charter*, this portion of the Regular Meeting of the Economic Development Committee be closed to the public as the subject matter being considered relates to the following:**

- **90(1)(b) – personal information about an identifiable individual who is being considered for a municipal award or honour, or who has offered to provide a gift to the municipality on condition of anonymity.**

##### Car-Free Day Debrief

##### 4.2 Lisa Beecroft provided an overview of Car-Free Day 2019 and noted the following:

- the event was created to promote Port Moody businesses and the amount of outside businesses at the event was disappointing;
- the expense associated with providing staff for a 12-hour day is challenging; the City should consider shortening the hours of the event;
- the layout had competing businesses next to each other; the City should consider organizing the booths in an alternate way; and
- the feedback Ms. Beecroft has received from other business owners in Port Moody has been negative.

The Chair proposed submitting a report to Council in order to determine the vision for Car-Free Day 2020.

**Action:** The Manager of Economic Development to provide a draft report of the Car-Free Day Debrief at the November meeting.

##### Tax Incentives

##### 4.3 Attachment: EDC Meeting, Business Incentives, dated June 5, 2019 File: 01-0360-20-03

The Chair provided an overview of the presentation given by the General Manager of Finance and Technology at the June meeting and noted that the Committee has an opportunity to write a recommendation to Council regarding potential tax incentives.

The following Committee members were selected for the Tax Incentives Work Group:

- Sean Ogilvie;

- Christopher Pope;
- Sharleen Karamanian;
- Matt Ferguson; and
- Dustin Chelen.

**Action:** The Tax Incentives Working Group to provide an update on tax incentive opportunities in Port Moody at December's meeting.

**Council Workshop Preparations**

4.4 The Manager of Economic Development provided overview of the potential agenda for the joint Economic Development Committee and Council workshop and noted that this is an opportunity for the Committee to demonstrate the breadth of work that has been done this year and what the work in 2020 will encompass.

**Action:** The Manager of Economic Development to determine how to schedule the workshop with Council.

EDC19/017

Moved, seconded, and CARRIED

**THAT the Council/EDC Joint Workshop Outline be used as the foundation for the workshop.**

EDC19/018

Moved, seconded, and CARRIED

**THAT the meeting be extended for up to 30 minutes.**

**EDM Update**

4.5 The Manager of Economic Development gave presentation on Economic Development Manager Update and provided an overview of his work since the last update and how his relationships with local businesses has developed.

5. Information

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**Roundtable**

5.1 The Chair noted that he met with staff regarding the Website Best Practices and that the Committee is welcome to participate in shaping the Economic Development section of the website.

The Manager of Economic Development noted that the work involved in developing the microsite is substantial and that this item should be considered for the 2020 Economic Development Committee Work Plan.

6. Adjournment

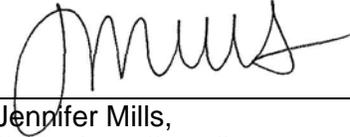
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The Chair adjourned the meeting at 9:21pm.



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Councillor Hunter Madsen,  
Chair



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Jennifer Mills,  
Committee Coordinator