



City of Port Moody

Report/Recommendation to Council

Date: November 12, 2019
Submitted by: Arts and Culture Committee
Subject: Proposed Artist Symposium

Purpose

To provide Council with information regarding a resolution passed by the Arts and Culture Committee to propose that an Artist Symposium be held in Port Moody.

Recommended Resolution(s)

THAT the report dated November 12, 2019 from the Arts and Culture Committee regarding a Proposed Artist Symposium be received for information.

Background

The 2019 Arts and Culture Committee Work Plan contains the following work items:

- Item 11 – Consider ways of supporting Arts and Culture Master Plan Action #2.1.2 – Culture Talks; and
- Item 12 – Develop Workshops to Support Artists.

At the October 7 and November 4, 2019 Arts and Culture Committee meetings, the Committee discussed the possibility of the City hosting an Artist Symposium to fulfill these goals. Event format, themes and topics, potential keynote speakers, and budget were discussed by the Committee. The following resolution was passed at the November 4, 2019 Arts and Culture Committee meeting:

ACC19/029

THAT an artist symposium be hosted in May 2020 with a focus on the business of art, in accordance with the Arts and Culture Master Plan Action #2.1.2, with a proposed budget of \$10,000.

Discussion

The Committee discussed a range of potential topics and themes for the proposed symposium, and concluded that the symposium should be focused on the “business of art”. The following are some examples of workshops and keynote topics that could be part of the event:

- starting an art business;
- artist self-promotion;
- harnessing social media and e-commerce;

- legal rights and tax education;
- valuation and appraisal of art;
- working with local and international galleries;
- responding to public art calls;
- grant writing;
- gender equality in the arts; and
- the roles of cities, governments, and businesses in the sustainability of art.

In addition, the symposium would provide a networking opportunity for artists and industry experts, and could also include a public participation component.

A total budget of \$10,000 for the event was proposed by the Committee, including \$3,500 from the Arts and Culture Committee's 2020 budget, and up to an additional \$2,000 from the Committee's 2020 advertising budget. Expenses would include honoraria to speakers, staffing, and catering. Staff advised that a fee could be charged for the event on a cost-recovery basis, and sponsors could be sought to provide additional financial support.

The Committee noted that a minimum six-month lead time would be necessary for planning a successful symposium, and are targeting May 2020 for the event.

Further discussion on the exact roles that Committee members and staff would have in organizing the symposium needs to take place. Depending on the level of staff support required, there may be impacts to staff's respective 2020 work plans.

Other Option(s)

1. THAT the report dated November 12, 2019 from the Arts and Culture Committee regarding Proposed Artist Symposium be referred to staff for information.
2. THAT the report dated November 12, 2019 from the Arts and Culture Committee regarding Proposed Artist Symposium be referred to staff for action.

Financial Implications

Further information on financial implications would be provided by staff should this report be referred to staff for action.

Communications and Civic Engagement Initiatives

Further information on communication and civic engagement requirements would be provided by staff should this report be referred to staff for action.

Council Strategic Plan Objectives

Hosting an Artist Symposium aligns with the Council Strategic Priority to create an attractive and vibrant community through events, arts, and culture.

Report Author

Philip Lo
Committee Coordinator

Report Approval Details

Document Title:	Proposed Artist Symposium.docx
Attachments:	
Final Approval Date:	Nov 19, 2019

This report and all of its attachments were approved and signed as outlined below:

Tracey Takahashi, Deputy Corporate Officer - Nov 15, 2019 - 1:04 PM

Angie Parnell, General Manager of Corporate Services - Nov 17, 2019 - 9:03 PM

Rosemary Lodge, Manager of Communications and Engagement - Nov 18, 2019 - 9:20 AM

Paul Rockwood, General Manager of Finance and Technology - Nov 18, 2019 - 1:27 PM

Tim Savoie, City Manager - Nov 19, 2019 - 11:48 AM