

Memorandum

Date: October 9, 2019
Submitted by: Community Services – Cultural Services Division
Subject: 2019 Fish Fest Post-Event Review

At the July 23, 2019 Committee of the Whole meeting, Council approved a grant request for the 2019 Burrard Inlet Fish Festival, which included a \$344.30 fee waiver, up to \$480 of in-kind support, and a \$4,600 financial grant. Council requested a post-event review of the 2019 Burrard Inlet Fish Festival. The event took place at Rocky Point Park on Saturday, August 10. The day was warm with overcast skies and approximately 0.6mm of precipitation over 24 hours. The event ran from 12pm to 6pm, with the canoe races in the early afternoon. The event featured three main areas:

- Willow Tree Performance Stage, adjacent to Pajo's;
- Creative Café and Red Fox Active Play, adjacent to the picnic shelter (community engagement activities and vendors); and
- Canoe races on the Inlet with viewing and announcing from the end of the Pier.

The overall event footprint and impact to the Park and park users was minimal as the event was contained to the areas mention above.

Organizers estimate that the overall attendance was approximately 600. Staff were on site during the early afternoon and observed that attendance as well as the overall number of people in the park was low, which may have been partially due to the inclement weather that day.

The canoe races attracted two families bringing six canoes and 27 youth for nine races. Spectator attendance for the races is estimated by the organizers to be approximately 100-150 people.

The organizers have also confirmed that the grant received from the City was allocated to the expenses outlined in the budget (**Attachment 1**) that accompanied the grant application. A post-event report was submitted by the organizers (**Attachment 2**).

Staff met with the organizers following the event as they have expressed interest in holding the event again in 2020, preferably in April or May to better fit within other canoe races and activities held during the summer months. The requested dates would have the Port Moody races as one of the first races of the season, which is expected to generate a much higher attendance.

This memo is provided for information only.

Attachment(s)

1. 2019 Burrard Inlet Fish Festival Budget (submitted with grant application).
2. 2019 Burrard Inlet Fish Festival Post-Event Report.

Report Approval Details

Document Title:	2019 Fish Fest Post Event Review.docx
Attachments:	- Attachment 1 - 2019 Burrard Inlet Fish Festival Budget.pdf - Attachment 2 - 2019 Burrard Inlet Fish Festival Post Event Report.pdf
Final Approval Date:	Oct 15, 2019

This report and all of its attachments were approved and signed as outlined below:

Kate Zanon

Rosemary Lodge

No Signature - Task assigned to Paul Rockwood was completed by workflow administrator Tim Savoie

Paul Rockwood

Tim Savoie