

Appendix A: Contest Advertisement Example



ANTI-VAPE POSTER CONTEST

Enter to Win!

See your winning poster displayed
in school districts around BC!

Win a medal and a catered lunch!

Students can work in groups
or individually. See your Principal
today for contest details.

Entries due May 30, 2019

**fraserhealth**
Better health. Best in health care.

**Surrey Schools**
LEADERSHIP IN LEARNING

in partnership with
Safe Schools
BC

Vaping: Get the Facts Poster Contest Rules & Details



1. Design your original poster using ONLY BC Lung Association's Frequently Asked Questions (FAQ) information. No Google searches! Information outside of the FAQ document is an automatic disqualification
2. Key messages must focus on the harmful consequences of vaping
3. Original posters must be hand-drawn or in digital format (PDF). Poster size must be [11 x 17"]
4. Selection will be based on creative images and informative words/phrases that attract young minds
5. Individual entries or group entries are accepted
6. Posters will be due to your school Principal or at one of the following locations:
 - [List locations]
 - Digital posters will be submitted to [email address]
7. You must be 18 years or younger to participate
8. Include your name, year of birth, and contact information (email or phone) with your poster submission
9. A Selection Committee will select [3 winning posters]
10. Winners will be invited to a catered poster revealing ceremony with special guests
11. Any questions to [email address]