

Memorandum

Date: September 30, 2019
Submitted by: Corporate Services Department – Legislative Services Division
Subject: Clarification of Support for United Way's Period Promise Campaign

At the Regular Council meeting held on September 10, 2019, Council considered a request from United Way of the Lower Mainland to support their Period Promise Campaign (**Attachment 1**). Council passed the following resolution based on the motion proposed in the request:

RC19/395

THAT staff be directed to provide a report regarding the cost and implementation of providing city facilities, including recreational spaces and libraries, working with homeless, street-involved, and low income and vulnerable girls, women, trans individuals and non-binary people access to free menstrual products in a manner that reduces menstrual stigma.

AND that the City endorse the United Way Period Promise campaign as a locally-built solution that promotes health, well-being, security and dignity in our community.

Staff are in the process of gathering the requested information; however, due to ambiguity in the above resolution, staff are seeking clarification on the direction provided to ensure that the intention was to have staff report back only on providing access to free menstrual products in City facilities as a means to reduce menstrual stigma. The report back would be based on the cost and implementation of providing free menstrual products in City facilities that may be used by the affected populations; the report would not be based on staff consultation with groups affected by menstrual stigma, and the program would not include means to limit product access to groups identified in the resolution. Unless Council wishes to have staff report back on the cost of the program after working with the identified groups, the recommended resolution is:

THAT, as clarification for resolution RC19/395, staff be directed to report back on the cost and implementation of providing access to free menstrual products in City facilities as a means to reduce menstrual stigma for those affected.

Working with the identified groups to define and address the issue of menstrual stigma would require significant additional resources outside identified Council Strategic Priorities. Further direction would be required to outline the scope of such an undertaking.

Attachment(s)

1. Email dated July 17, 2019 from United Way of the Lower Mainland regarding United Way's Period Promise Campaign.

Report Approval Details

Document Title:	Clarification of United Way Period Promise Campaign Support.docx
Attachments:	- United Way Period Promise Campaign.pdf
Final Approval Date:	Oct 1, 2019

This report and all of its attachments were approved and signed as outlined below:

No Signature found

Kate Zanon

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No Signature - Task assigned to Dorothy Shermer was completed by workflow administrator

Dorothy Shermer

Tim Savoie