

City of Port Moody

Minutes

Economic Development Committee

Minutes of the meeting of the Economic Development Committee held on Wednesday, July 3, 2019 in the Brovold Room.

Present

Acting Mayor Hunter Madsen, Chair
Lisa Beecroft
Edward Chan
Matt Ferguson
Nash Milani
Greg Pepler
Christopher Pope
Robert Simons

Absent

Councillor Zoë Royer, Vice-Chair (Regrets)
Dustin Chelen (Regrets)
Sharleen Karamanian (Regrets)
Sean Ogilvie (Regrets)
Mary Vellani

In Attendance

Joji Kumagai – Manager of Economic Development
Jennifer Mills – Committee Coordinator

Also In Attendance

Rick Glumac, MLA, Port Moody-Coquitlam

1. Call to Order

Call to Order

1.1 The Chair called the meeting to order at 7:00pm.

The Chair provided an update on the 2019 Economic Development Committee Work Plan and noted that all committee and commission Work Plans have been approved by Council.

2. Adoption of Minutes

Minutes

2.1 EDC19/013

Moved, seconded, and CARRIED

THAT the minutes of the Economic Development Committee meeting held on Wednesday, June 5, 2019 be amended by:

- replacing “Action: The Chair, the Vice-Chair, and the Manager of Economic Development to incorporate the feedback and present a second draft at the next meeting.” with “Action: The Chair, the Vice-Chair, and the Manager of Economic Development to incorporate the feedback and present a second draft at a future meeting.” in Item 4.3 – Moody Centre TOD;

AND THAT the minutes of the Economic Development Committee meeting held on Wednesday, June 5, 2019 be adopted as amended.

3. Unfinished Business

4. New Business

Developing Science and Tech Sector

4.1 Rick Glumac, MLA, Port Moody-Coquitlam

MLA Rick Glumac provided an overview of his role as the Parliamentary Secretary for Technology and as British Columbia's representative of the Pacific Northwest Economic Region, and of his past work as a City of Port Moody Councillor.

MLA Glumac provided information on the government initiatives that focus on promoting and nurturing the technology sector in BC and noted that in order to entice companies to Port Moody, there must be evidence that the area has been designed as a high-tech hub and promotional materials reflecting this must be available for circulation.

MLA Glumac left the meeting at this point and did not return.

Planning for Economic Development

4.2 Presentation: André Boel, General Manager of Planning and Development

This item was postponed to the September meeting.

Spike Awards

4.3 Attachments:

- a) 2019 Spike Awards – Proposed Categories and Adjudication Processes
 - b) Spike Awards Scoring Matrix for Shortlisted Businesses
- File: 01-0360-20-03-01

The Manager of Economic Development gave a presentation on the Spike Awards providing an overview of the revised categories, category descriptions, and scoring matrix that are being proposed for the 2019 Awards and noted the following:

- nominations will be consolidated by the Manager of Economic Development so that the number of nominations does not influence the winner;
- each Committee member will review the nominations anonymously and send the scoring matrix directly to the Manager of Economic Development; and
- write-ups on the winners will be published on the City website.

The Committee noted the following:

- the nomination form should include a character limit and clearly outline the new requirements for shortlisted nominees;
- the milestones should include recognition for businesses in operation for over 25 years; and
- a Spike Award's Facebook page should be established to generate buzz that does not require Communications' support.

EDC19/014

MOVED, seconded, and CARRIED

THAT the Economic Development Committee endorse the category descriptions, nomination form, shortlisted requirements, and scoring matrix for the Spike Awards as presented;

AND THAT the following Committee members be appointed to the Spike Awards Nomination Working Group:

- Robert Simons;
- Lisa Beecroft;
- Greg Pepler;
- Nash Milani; and
- Christopher Pope.

Clarke Street Revitalization**4.4 Presentation: Joji Kumagai, Manager of Economic Development Attachments:**

- Clarke Street Revitalization Committee Presentation
- Clarke Street Revitalization Project Charter

File: 01-0360-20-03-01

The Manager of Economic Development gave a presentation on the Clarke Street Revitalization Initiative and the Committee proposed the following ideas for the project:

- creation of an access from St. Johns Street and between Westport Village and Moody Centre to provide access to the Clarke Street area;
- improved wayfinding in Port Moody to encourage movement through the City;
- a City initiative to improve the infrastructure, accessibility, and look and feel of the area thereby enticing business and property owners to take ownership of the revitalization;
- promotion of Queens Street Plaza through events such as seasonal markets and summer concerts; and
- development of incentives to engage business owners who have previously not made any improvements.

Moody Centre Hub One Pager**4.5 To be distributed on-table**

This item was postponed to a future meeting.

Next Steps Business and Tax Incentives**4.6 Attachment: EDC Meeting Business Incentives, dated June 5, 2019**

The Chair noted that the next step will be to find the business and tax incentives that could apply to the Moody Centre TOD.

5. Information

Permit and Licensing Review**5.1 Attachment: Port Moody EDC Permit & Licensing Review**

This item was provided for information only.

Website Best Practices**5.2 Attachment: Port Moody EDC Economic Development Website Best Practices**

The Chair noted that the City's Economic Development website page requires development and requested that specific recommendations be formulated for September's Economic Development Committee meeting.

The following Committee members volunteered for the Website Best Practices Working Group to bring the recommendations to the September meeting:


- Ed Chan; and
- Matt Ferguson.

6. Adjournment

The Chair adjourned the meeting at 8:58pm.



Acting Mayor Hunter Madsen,
Chair



Jennifer Mills,
Committee Coordinator