



City of Port Moody

Agenda

Economic Development and Tourism Committee

November 6, 2024
Electronic Webinar via Zoom
at 7:00 pm

Present:

- Councillor S. Agtarap, Chair
- Councillor C. Morrison, Vice-Chair
- Maddy Baker
- Lisa Beecroft
- Nigel Brownlow
- Leslie Courchesne
- Jarrett Davis
- Jeremy Hardern
- Mark Malik
- Mark Pettie
- Michael Scarcella

In Attendance:

- Ozden Gozukara, Legislative Services Coordinator
- Joji Kumagai, Manager of Economic Development
- Adriana Reiher, Legislative Services Coordinator
- Adam Shroff, Legislative Services Coordinator

1. Call to Order

The Chair called the meeting to order at 7:00pm.

2. Territorial Land Acknowledgement

The Chair provided the territorial land acknowledgement.

3. Adoption of the Agenda

3.1 Agenda

EDTC24/020

THAT the agenda of the November 6, 2024 Economic Development and Tourism Committee meeting be adopted as circulated.

Moved, seconded, and CARRIED

6. New Business

6.1 Spike Awards Gala

Verbal Report: Manager of Economic Development

Staff gave an overview of the Spike Awards Gala and noted:

- a timeline of the program of events;
- current volunteers and presenters;
- BC Buy Local as a potential presentation at the Spike Awards;
- a call for voiceover speakers for the event; and
- the Gala date - Thursday, November 28, 2024.

Leslie volunteered to be a back-up speaker for the event.

6.2 Rocky Point Park Paid Parking Working Group Report Back

Verbal Report: Lisa Beecroft

Lisa Beecroft provided an update on behalf of the Rocky Point Paid Parking working group and noted:

- feedback from four businesses regarding parking impact to their businesses;
- a future survey on behalf of shop local to all businesses in Port Moody;
- collaboration with the Transportation Committee;
- the types of businesses that had responded;
- the types of challenges that the businesses have been facing;
- the desire for inclusion of businesses in parking discussions; and
- techniques to elicit increased feedback to the survey.

Committee discussion ensued regarding the following topics;

- the effect of paid parking on surrounding parking locations;
- the potential to consider shuttle buses for business employees; and
- the inclusion area of the businesses included in the survey.

6.3 Chamber of Commerce and Shop Local Port Moody Partnership

Verbal Report: Lisa Beecroft and Leslie Courchesne

Leslie Courchesne and Lisa Beecroft provided an overview on the Shop Local Port Moody Partnership and noted the following:

- the Shop Local steering committee members;

- the campaign plan;
- membership fees;
- program supports; and
- the goals of the program.

4. Adoption of Minutes

4.1 Minutes

EDTC24/021

THAT the minutes of the Economic Development and Tourism Committee meeting held on October 2, 2024 be adopted.

Moved, seconded, and CARRIED

6. New Business

6.4 2024 Committee Annual Report

Verbal Report: Manager of Economic Development and Legislative Services Coordinator

Staff presented the Annual Report and provided an overview of the topics covered within.

Committee discussion ensued regarding the following topics:

- the importance of the industrial land survey;
- the need for a further deep-dive into exploration of economic opportunities; and
- exploration of retention of existing businesses facing displacement from development.

Staff provided an update on work to retain businesses in new developments.

EDTC24/022

THAT the Economic Development and Tourism Committee endorse the 2024 Economic Development and Tourism Committee Annual Report.

Moved, seconded, and CARRIED

8. Resolution to Exclude the Public

EDTC24/023

THAT, pursuant to section 90 of the Community Charter, this portion of the Regular Meeting of the Climate Action Committee be closed to the public as the subject matter being considered relates to the following:

90(1)(b) – personal information about an identifiable individual who is being considered for a municipal award or honour, or who has offered to provide a gift to the municipality on condition of anonymity.

Moved, seconded, and CARRIED

8.1 Personal Information

This item was closed to the public pursuant to section 90(1)(b) of the *Community Charter*.

7. Information

7.1 Staff Updates

9. Adjournment

The chair adjourned the meeting at 7:41pm.



Councillor S. Agtarap, Chair



A. Shroff, Legislative Services
Coordinator