

Application for Support Festival and Special Event Assistance Program

Name of Event: SUMMER SUNDAYS CONCERTS

Presenter (organization or individual):

Organization: SUMMER SUN PRODUCTIONS LTD.

Contact Person: GEORGE BALZER Email: **s.22 Personal Privacy**

Phone: Cell: **s.22 Personal Privacy**

Mailing Address: **s.22 Personal Privacy**

Website: SUMMERSUNDAYS.CA

Event Date(s): JULY 6, 13, 27, AUG. 3, 10, 17, 24/2025

Event Time(s): 2:00 - 4:00 PM

Event Location(s): ROCKY POINT PARK

Expected number of participants: Overall: 15,000 Peak: 3000

Please provide a brief description of your event (attach additional pages as required):

SEE ATTACHED.
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Budget:

Please complete the table below or attach a detailed budget showing revenue and expenses.

EVENT EXPENSES	EVENT INCOME
Administration	Ticket Revenue \$ _____
1. Artists/Performers \$ <u>20,000</u>	_____ participants x \$ _____ ticket fee
2. Venue Rental \$ _____	Other Revenue/Donations/Sponsorships
3. Administrative \$ _____	1. Corporate/Business \$ <u>23,000</u>
4. Equipment Rental \$ <u>13,300</u> (PRODUCTION)	2. Clubs/Organizations \$ <u>5,000</u> (ROTARY)
5. Marketing \$ <u>500</u>	3. Other Grants \$ _____
6. Supplies \$ <u>500</u>	4. Other/Misc \$ <u>2,000</u>
7. Food \$ _____	City Support Requested
8. Other/Misc \$ <u>700</u>	5. Cash \$ <u>5,000</u>
9. City Staff Costs \$ _____	6. In-Kind \$ _____
Total Expenses \$ <u>35,000</u>	Total Revenue \$ <u>35,000</u>

Request for Financial Support:

Describe how the City grant will be used in presenting your event:

CITY GRANT PROVIDES US THE ABILITY TO
 ELEVATE THE CALIBRE OF ENTERTAINMENT
 WE ARE ABLE TO BRING IN.

Summer Sundays Concerts are free outdoor family live music events held every Sunday afternoon in July and August in Port Moody's attraction filled, scenic waterfront Rocky Point Park, attracting in excess of 15,000 music lovers. Having started in 2007, 2025 will be our 17th consecutive year in operation excluding the 2 years of covid lockdowns.

These concerts have become weekly destinations for many due to the consistently top calibre high energy professional tribute, R&B, soul, funk, rock and blues bands that perform every Sunday.

Concerts are funded by corporate and private sponsorship and City of Port Moody financial assistance. Totally administered by volunteers with musical, show production and business backgrounds, all funding is exclusively directed to covering the costs of bands and production, maximizing the calibre of talent. With the City of Port Moody as partner, transparency is insured by having the city process all financial transactions. In addition, the city provides the use of Rocky Point Park and associated services free of charge maximizing the calibre of entertainment we are able to attract.

Since our concerts are free, in lieu of admission we invite attendees to donate to Crossroads Hospice Society, the local charity our audiences have been supporting since the beginning, having raised over \$50,000 to date.

