

Committee Workplan – Economic Development and Tourism

Year:	2025	Chair:	Councillor Callan Morrison
Staff Liaison:	Joji Kumagai	Vice-Chair:	Councillor Haven Lurbiecki

Focus Areas:	<ul style="list-style-type: none"> 3.1 Create complete and connected communities through balanced growth 4.1 Improve the local business climate 4.2 Enhance vibrancy through placemaking, arts, culture, heritage, and tourism 4.3 Leverage public spaces Prioritize implementation of the Economic Development Master Plan (CSP) Focus on growth of priority business areas (CSP); attract office-based employment including tech (EDMP) Provide support and communications to businesses in redevelopment areas (CSP) Support business retention and expansion (EDMP)
---------------------	---

Strategic Priority Area – Resilient Natural Environment														
Committee Action	CSP Goal Alignment	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	CF?
In the Presence of Ancestors project	Enhance and expand parkland and open space					X	X							<input type="checkbox"/>
Rocky Point and Old Orchard Parks Master Plans	Enhance and expand parkland and open space					X								<input type="checkbox"/>

Strategic Priority Area – Vibrant and Prosperous Community														
Committee Action	CSP Goal Alignment	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	CF?
Taste of the Tri-Cities	Improve local business climate					X								<input type="checkbox"/>
Economic impact of the Arts Centre	Improve local business climate			X							X			<input type="checkbox"/>
Investment attraction collateral	Improve local business climate									X				<input type="checkbox"/>

Arts and Business Council	Improve local business climate/ Enhance vibrancy through placemaking, arts, culture, heritage, and tourism				X									<input type="checkbox"/>
Heavy industrial lands study	Improve local business climate						X							<input type="checkbox"/>
Light industrial areas permitted commercial uses	Improve local business climate					X								<input type="checkbox"/>
OCP update and review – Economic Development chapter	Improve local business climate				X		X							<input type="checkbox"/>
TOD business development and support	Improve local business climate			X	X		X			X				<input type="checkbox"/>
Business retention	Improve local business climate							X			X			<input type="checkbox"/>
Sustainability Report Card	Improve local business climate				X									
Transportation update	Improve local business climate										X			
2026 FIFA World Cup opportunities	Improve local business climate							X			X			
Spike Awards SLPM survey	Improve local business climate		X											<input type="checkbox"/>
Review of 2024 Spike Awards and planning for 2025	Improve local business climate		X	X		X								<input type="checkbox"/>
Oversee Spike Business Awards (categories, nominations, shortlisting finalists, gala)	Improve local business climate									X	X	X		<input type="checkbox"/>