

Considered at the October 22, 2024, Regular Council meeting

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Request to Appear as a Delegation

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All information provided on this page, as well as any additional pages submitted, may be included in the agenda package, which is published in print and forms part of the permanent public record.

Name of Delegation: PoMoArts - Art Out Side 2025, Arts Festival
Name of Primary Contact Person: Deanna Kayne
Name(s) of Delegation Member(s) in Attendance: Deanna Kayne, Robert Simons, Cezar Salaveria, Community Supporter TBC
Purpose of Delegation: To make a financial request to City Council to support a new annual arts festival in Port Moody that will take the City of the Arts to the next level in art experience ,establishing a long-lasting mark of art in our great city.
Details of Request: Art Out Side will take the City of the Arts to the next level in art experience, establishing a long-lasting mark of art in our great city. There is a visual and culture gap in how art is represented and experienced in Port Moody and we are looking to transform the city annually each summer through Art Out Side to fill gaps and nourish our creative community. Art Out Side is as annual 20-30 day festival positioned from mid-July to mid-August, leveraging the excitement of the summer, does not conflict with Car-Free Day, and can include ongoing events like Rib Fest. For 2025, we would like to aim for July 15 to August 15. In partnership with the City and our business community, artists and their works will be paired with fitting indoor and outdoor locations, ensuring mutual benefit and maximizing the art experience. Art Out Side encourages experimentation, new experiences, and supporting artist in exploring their practice out of its conventional sides. The art will be Out Side of convention, a curated group of emerging and professional artists performing, creating, and displaying art in different locations each day. Both temporary and permanent art works will be included, as feasible: chalk art, painted mural, dinner theatre, digital art projection, film screening, music, spontaneous experience, installations, etc. All artists will be appropriately compensated by CARFAC fees or honorariums, including equipment and material costs. Art Out Side is seeking an annual contribution from the City, starting with \$40,000 in 2025 and in time that amount will decrease with growth in our revenue generation mechanisms.
Additional Information in Support of Request: FUNDING Art Out Side is seeking an annual contribution from the City, starting with \$40,000 in 2025. In time that amount is estimated to decrease as growth in our revenue generation mechanisms. In addition, starting in 2025, a number of BC Arts grants that will be applied for with the goal of raising \$15,000, and we have started conversations with potential sponsors to support this event sustainably into the future.