

# Corporate Policy

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Section:	Cultural Services	18
Sub-Section:	Public Art	7940
Title:	Public Art	01

## Related Policies

Number	Title

## Approvals

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## Policy

As City of the Arts, it is desirable that the Council for the City of Port Moody provide a foundation for the effective development, management, and operation of a public art program for the city. Establishment of this policy will contribute culturally, socially and economically to Port Moody by encouraging, funding, selecting, and preserving public art throughout the city.

Public art helps to make Port Moody beautiful, aesthetically pleasing, and interesting. It builds our community by enhancing our quality of life, contributing to economic development, and helping us to celebrate our rich history. It brings art to life for our citizens in many everyday settings. Public art shows our commitment to artists and to providing our citizens with access to art from British Columbia, Canada and around the world.

The goals of this policy are to ensure the quality and integrity of the City's public art acquisition, maintenance, and management processes. The goals of the Public Art Policy are:

- to incorporate and integrate permanent public art installations into the planning, design and execution of civic projects in Port Moody as well as private projects;
- to include temporary installations of artwork where possible;
- to ensure compatibility with the City's Official Community Plan and development aspirations;
- to contribute to the quality of life in Port Moody and act as a stimulus for the city's economic development and cultural tourism,
- to ensure that the public art collection represents a diverse variety of artistic mediums and cultural expressions while incorporating excellence, quality and innovation;
- to ensure that the competition and selection process is informed, fair and open;
- to encourage community members to participate in the public art process; and
- to make art accessible to the public through everyday projects such as manhole covers, fences, and tree grates.

Public art initiatives may be brought forward in the following ways:

- as the result of city projects which could benefit from a public art approach;
- from community groups, individuals, Council committees and city staff;
- from schools or other educational institutions;
- from Port Moody businesses interested in donating space and/or funding for the development of public art, or interested in commissioning publicly accessible art; and
- from private developers and development projects.

## Procedures

### 1. Confidentiality

Confidentiality must be maintained during all phases of the selection process and no member of the artwork jury shall engage in communications regarding the public art opportunity with any of the shortlisted artists or artist teams. The privacy of jury members and the jury process shall also be protected during the selection process.

Public Art Policy

2. Funding

The Public Art funding methods include:

- a. an annual City contribution of \$10,000, adjusted for inflation, to the Artwork Reserve;
- b. an annual allocation of 0.3% from all operating and capital projects, excluding major capital projects, to the Artwork Reserve;
- c. major capital project contributions of 1% of the construction budget for artwork specific to the project. Major capital projects are considered to be any projects with a construction budget greater than or equal to three million dollars;
- d. private developers will be encouraged to contribute 0.5% of the project's construction budget to go into the Artwork Reserve; and
- e. individual contributions.

3. Acquisitions

- a. Artwork may be acquired through commissions, competitions, donations, and purchase.
- b. An Artwork Jury will be established for each acquisition.
- c. The standard Artwork Jury composition will consists of five members, including two members from the Arts and Culture Committee. The remaining members will be appointed from the following:
  - i. Artwork Jury Database;
  - ii. Members of the Community; and
  - iii. Subject Matter Experts.
- d. The size and composition of the jury may vary to suit the needs of a particular project.
- e. With respect to donations, priority is placed on financial donations and donations of space and/or land for locating artwork(s).
- f. The Arts and Culture Committee may recommend to Council that a donation be declined.
- g. Once a year the Arts and Culture Committee may consider that an open call be made where artists may submit existing artworks for purchase or donation. The process of such a call will be consistent with other public art calls and processes, with the exception that ready made artwork will be considered.

4. De-accessioning

- a. De-accessioning of short and/or long term temporary installations are approved and processed by staff.
- b. All other de-accessioning considerations must be reviewed by the Arts and Culture Committee and approved by City Council.

5. Loans and Rentals

Subject to Council approval, the City may lend, or rent out, moveable works of art from its permanent collection for short or extended loan periods, or may borrow or rent works of art for a set period.

## 6. Inventory

- a. A public art inventory shall be maintained.
- b. Maintenance and conservation of all permanent public artwork shall be provided for through a public art maintenance program.
- c. Public art pieces which meet the financial threshold for insurance shall be added to the City's insurance policy.

## 7. Promotion and Education

The City of Port Moody will provide opportunities for the public to learn about and become involved with the art in their city through:

- a. Publicized artist competition calls;
- b. Public art unveilings;
- c. Opportunities to participate on the Arts and Culture Committee and artwork juries;
- d. Community art programs, i.e. StreetArts Banner Program;
- e. Public art and community art volunteer opportunities;
- f. A public art map; and
- g. City social media and website.

## 8. Public Art Selection Criteria

The selection criteria for any given project, and the weighting of the criteria, will be determined by the Arts and Culture Committee based on recommendations by staff.

## 9. Private Development Artwork(s)

The policy shall encourage contributions to the Artwork Reserve from private developments as part of the development review process, as identified in Section 2(d).

Developer contributions will not be sought for single family residential developments and developments related to assisted living for seniors or developments exclusively for seniors, children, medical care, schools, and rental and affordable housing projects; however, these developers are still welcome to contribute to the public art program, should they choose to do so.

In cases where a developer chooses to install public artwork on the property being developed, rather than making a financial contribution to the City's Artwork Reserve, the following points should be considered by the developer:

- a. Developments which would benefit from public art include both multi – family residential and non-residential buildings;
- b. Locations for public art should be chosen such that they allow for visibility and accessibility by the general public;
- c. The suggested value of a developer's public artwork is a minimum of 0.5% of the estimated total project construction costs, excluding the value of the land on which the project is to be constructed, the value of offsite servicing for the development, or development project soft costs such as administration, professional and legal fees, furnishings, development cost charges, and permit fees;
- d. Developers are encouraged to seek input from the Arts and Culture Committee with respect to the type of artwork being proposed; and

## Public Art Policy

- e. The developer should include language in the strata agreement that outlines the responsibility and requirement of the strata to maintain the public art piece as they would any other amenity in the complex.

If any existing artwork(s) created under a previous public art policy is damaged beyond repair, or becomes ineffective for reasons other than the owner's failure to maintain it, or in the event the artwork(s) becomes an unreasonable burden to maintain, application for removal or relocation may be made to the City.

### 10. Building Permit Fees and Business Licences

- a) Business License requirements for an artist, when commissioned by the City for a public art project, are waived for the commissioned project.
- b) Building Permit fees are waived for an artist installing artwork commissioned by the City.

## Monitoring/Authority

1. City Council:
  - a. approves project funding;
  - b. approves project scope; and
  - c. approves final artwork.
  
2. The Arts and Culture Committee:
  - a. makes recommendations to Council for art projects and artwork selection including acquisitions, commissions, loans, rentals and de-accessioning;
  - b. monitors the need and identifies opportunities for new public art projects;
  - c. approves applications to the artwork jury database;
  - d. makes the appointments to the artwork jury based on recommendations from staff;
  - e. appoints a chair from the Arts and Culture Committee for each artwork jury; and
  - f. drafts summary statement on selected artwork to accompany selection jury's recommendation to Council, which includes:
    - i. appropriateness of artwork;
    - ii. comment on whether the artwork meets the criteria of the call; and
    - iii. general comments providing thoughts and impressions on the artwork by the Arts and Culture Committee.
  
3. Artwork Jury:
  - a. reviews artists and artwork for each public art project;
  - b. recommends artist and artwork selections to the Arts and Culture Committee;
  - c. is chaired by an Arts and Culture Committee member (The chair of the artwork jury shall conduct the meetings in accordance with the procedures and meeting schedule set out by staff and approved by the Arts and Culture Committee);
  - d. shall include a staff liaison member in a non-voting capacity; and
  - e. works with staff and the artist(s) on major revisions on a chosen piece.

Public Art Policy

4. City Staff:
  - a. are accountable to Council for the appropriate application of the Public Art Policy and provide suggestions and recommendations to the Arts and Culture Committee and Council on all aspects of the Policy;
  - b. monitor and manage the Capital Artwork Reserve;
  - c. monitor and manage the Artwork Maintenance Program and Budget;
  - d. act in an advisory capacity as the liaison to the Artwork Jury;
  - e. make recommendations to the Arts and Culture Committee on individuals to serve on the Artwork Jury;
  - f. make recommendations on the number of members, beyond the minimum required, to be appointed to an artwork jury;
  - g. determine what constitutes public art in the context of gifts and donations, subject to final decision of Council, based on best practices and industry definitions of public art; and
  - h. may undertake public art projects with city staff independent of the Arts and Culture Committee and without a jury process where funding from the Artwork Reserve is not required.