

Memorandum

To: Economic Development and Tourism Committee
From: Joji Kumagai, Manager of Economic Development
Date: September 4, 2023
Re: 2024 Spike Business Awards briefing

The purpose of this memo is to provide background information to the Committee on the Spike Business Awards (or Spike Awards) gala event.

The Spike Awards gala is scheduled for Thursday, November 28 and the Economic Development and Tourism Committee is the presenting body. Networking and appetizers begin at 7pm in the Galleria and at 8pm, proceedings move into the Theatre for the awards presentation. At the conclusion of the ceremony, desserts will be served at around 9pm back in the Galleria.

The number of attendees is expected to be approximately 120 people. Port Moody businesses, including home-based entities, with a valid business licence will receive an invitation as will members of City Council, the MLA, the MP, School Trustees, and the City's Executive Leadership Team. Members of the general public are not invited. There is no charge to attend though pre-registration is requested.

From now until the gala, key upcoming dates are:

- Closing of the nomination period: October 11
- Selection of finalists by sub-committee: October 15 to 17
- Period for finalists to submit responses: October 17 to 25
- Selection of winners by the EDTC: November 6
- Gala: November 28

At this September EDTC meeting, I'd like to determine:

- Who would like to be on the sub-committee to select finalists
- Confirm when the sub-committee would be available to meet sometime during October 15 to 17 for an hour
- Who is interested in presenting one of the following awards – City of the Arts Business Award, New Business, Business Impact, Puts Port Moody on the Map, Community Builder - at the gala
- If a member is interested in being the “voice from the booth.” This individual will provide scripted remarks throughout the award ceremony portion of the evening to introduce the MCs and transition from one award to the next.