



# City of Port Moody

## Minutes

### Economic Development and Tourism Committee

Wednesday, June 12, 2024  
at 7:01pm  
Electronic Webinar via Zoom

Present: Councillor S. Agtarap, Chair  
Lisa Beecroft  
Nigel Brownlow  
Leslie Courchesne  
Krista Dalrymple  
Jarrett Davis  
Jeremy Hardern  
Ramsay Malange  
Mark Malik  
Michael Scarcella

Absent: Councillor C. Morrison, Vice-Chair  
Mark Pettie (Regrets)

In Attendance: Joji Kumagai, Manager of Economic Development  
Ashland Selby-Brown, Auxiliary Legislative Services Coordinator

#### 1. Call to Order

The Chair called the meeting to order at 7:01pm.

#### 2. Territorial Land Acknowledgement

The Chair provided a territorial land acknowledgement.

#### 3. Adoption of the Agenda

##### 3.1 Agenda

EDTC24/012

*THAT the agenda of the June 12, 2024, Economic Development and Tourism Committee meeting be adopted as circulated.*

Moved, seconded, and CARRIED

#### **4. Adoption of Minutes**

##### **4.1 Minutes**

EDTC24/013

*THAT the minutes of the Economic Development and Tourism Committee meeting held on April 3, 2024, be adopted.*

Moved, seconded, and CARRIED

#### **5. Unfinished Business**

#### **6. New Business**

##### **6.1 Big Data Report Back**

Verbal Report: Nigel Brownlow and Ramsay Malange

Nigel Brownlow and Ramsay Malange provided a verbal report regarding the potential to use Moneris Point-of-Sales (POS) transactional data to measure the economic impact of City events.

The Manager of Economic Development and Nigel Brownlow gave a presentation entitled “Application of Moneris Transaction Data to Measure Event Economic Impact” and referred to slides contained in the on-table package.

Committee discussion ensued regarding the following topics:

- desire to add identified locations to the study sub-areas;
- concern regarding businesses who don't use a Moneris system;
- concern regarding the accuracy of data;
- desire to add other POS systems to the study;
- desire to prioritize local businesses as vendors in City-led events;
- clarification regarding City business permits;
- outcomes of data collection;
- desire to partner with the Tri-Cities Chamber of Commerce;
- anecdotal evidence from local business owners; and
- analysis on the benefit of studying specific City-led events.

##### **6.2 Provincial Housing Statutes**

Presentation: Manager of Economic Development

The Manager of Economic Development gave a presentation entitled “Provincial Housing Initiatives” and referred to slides contained in the agenda package.

Committee discussion ensued regarding Provincial and municipal zoning definitions.

### **6.3 City Economic Development Priorities**

Memo: Manager of Economic Development

The Manager of Economic Development provided a verbal report regarding the economic development priorities that will be listed on the City's website.

Committee discussion ensued regarding the desire to highlight urban industrial areas as a high-priority asset.

### **6.4 Spike Awards 2024 Program**

Memo: Manager of Economic Development

The Manager of Economic Development provided a verbal report regarding the 2024 Spike Awards award categories and descriptions.

Committee discussion ensued regarding the following topics:

- desire to define robust criteria per award;
- concern regarding future applicant discouragement;
- emphasis of transparency and self-reporting by local businesses;
- desire to celebrate all businesses who meet award criteria; and
- balancing recognition of businesses by longevity and/or by service.

### **6.5 Business Roundtables**

Memo: Manager of Economic Development

Memo to be distributed on-table.

The Manager of Economic Development gave a presentation entitled "Business Roundtable" and referred to slides contained in the on-table package.

Committee discussion ensued regarding the following topics:

- desire to conduct multi-faceted engagement;
- desire to survey with applicable and consistent questions;
- benefits of encouraging robust conversation; and
- desire to engage the Tri-Cities Chamber of Commerce.

### **6.6 2024 Taste of the Tri-Cities Recap**

Presentation: Leslie Courchesne

Presentation to be distributed on-table.

The Manager of Economic Development gave a presentation entitled "Taste of the Tri-Cities" and referred to slides contained in the on-table package.

### **6.7 Invest Vancouver Update**

Presentation: Manager of Economic Development

Link: [Invest Vancouver](#)

The Manager of Economic Development gave a presentation entitled "Invest Vancouver Overview" and referred to slides contained in the agenda package.

## **7. Information**

### **7.1 Staff Updates**

Staff provided updates regarding the following events:

- Art Shuffle 2024 scheduled for Friday, June 14, 2024;
- Car-Free Day scheduled for Sunday, August 18; and
- Tri-Cities Chamber of Commerce – Mingle with Mayor Lahti Event scheduled for Wednesday, June 26, 2024.

### **7.2 Civic Awards**

Staff provided an overview of the Civic Awards and referred to the documents contained in the agenda package.

## **8. Adjournment**

The Chair adjourned the meeting at 8:59pm.

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Councillor S. Agtarap, Chair

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A. Selby-Brown, Legislative Services  
Coordinator