

2024 FEE FOR SERVICE SUMMARY FOR THE CITY OF PORT MOODY

The Tri-Cities Chamber is uniquely positioned to partner with the City of Port Moody to enhance economic development and local prosperity, provide key insights and the collective voice of business on emerging issues, and serve as a convener of business, community, and governments in our region.

For more than 50 years, the Tri-Cities Chamber of Commerce has united organizations with the aim to strengthen business and community through advocacy, benefits, and connections. Established in 1971 by combining three separate Chambers in our area, we are a not-for-profit organization incorporated under Canada's *Boards of Trade Act* to serve Port Moody, Coquitlam, Port Coquitlam, Anmore, and Belcarra.

MISSION: To connect, educate, and advocate for business in the Tri-Cities.

VISION: To be the voice and essential resource of a thriving business community.

10,000+*

TRI-CITIES BUSINESS LICENSES

We serve all licensed businesses in the Tri-Cities, and those with businesses interests in our region.

**Total omits short-term contractors.*

1,300+

MEMBER ORGANIZATIONS

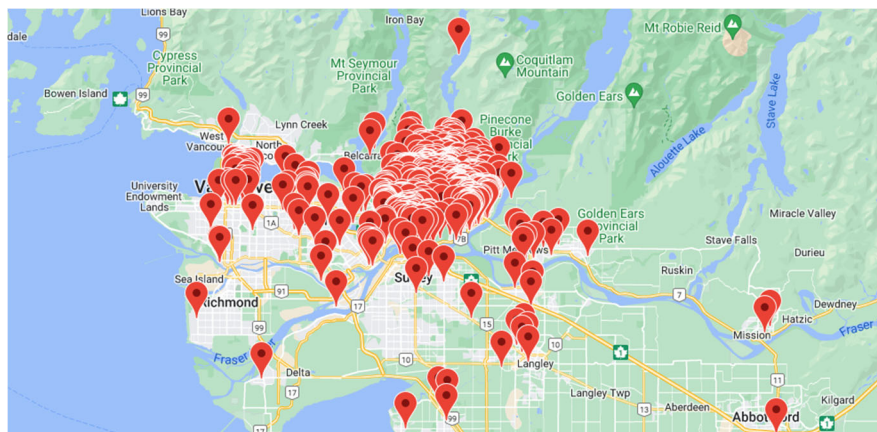
Entrepreneurs, small and medium business, corporations, and non-profit organizations investing in the Chamber to strengthen local prosperity.

9,700+

DATABASE CONTACT LIST

Individuals who have engaged with us, who are connected to 4,000+ member and non-member organizations.

MEMBER ORGANIZATIONS*



91%

SMALL BUSINESS

The vast majority of our 1,300+ member organizations are small businesses, defined as 1-30 employees. Our members represent all sectors of the Tri-Cities economy.

**Some member locations not displayed due to map cropping. The remaining 8% of member organization are Corporate, Multi-Branch, Not-for-Profit, or Government/Public Sector organizations.*

2024 FEE FOR SERVICE: \$8,428

The 2024 fee is a 8% increase over last year, to adjust for inflation and the rising costs of doing business.

The Tri-Cities Chamber of Commerce provides:

1. Membership for the City of Port Moody with the Tri-Cities Chamber.
2. All city elected officials and employees with access to Chamber events at member pricing.
3. The Mayor with a complementary ticket to all events.
4. Support on specific projects and priorities as agreed upon.
5. Data on the Tri-Cities and local businesses through the online Economic Profile, Member Directory, and ongoing surveys of our members and the wider business community.
6. Participation of the CEO or designate at City initiatives, consultations, and events, and on City committees or task forces, as requested.
7. Collaboration and cooperation with Shop Local Port Moody.
8. Online information and print publications for visitors, businesses, residents, and newcomers.
9. Municipal Candidates Debates, in years with municipal elections or by-elections.
10. Annual delegation request for CEO presentation to Council.

BC TOP 5

LARGEST CHAMBERS
& BOARDS OF TRADE

\$957K

2023 REVENUE

\$345K

2023 CHAMBER
NET ASSETS

60+

ACTIVE CHAMBER
VOLUNTEERS

5

FULL-TIME STAFF

50+

SPONSORS AND
IN-KIND DONORS

KEY DELIVERABLES WITH SELECT EXAMPLES

1. Serves as the voice of business for government relations, advocacy, public policy, and economic development.

- On-going communication with local Mayors, City Councillors, MLAs, MPs, Kwikwetlem Chief and Council, Invest Vancouver and government staff. Participation in government consultations. Disseminating relevant government announcements, opportunities, and resources to members.
- Active member with the BC Chamber of Commerce, including annual provincial- and federal-level policy resolutions; participation at June BC Chamber AGM and Conference, passing 40+ policy resolutions.

Highlights

MAYORS' BBQ

Sept 26, 2024
200 people (est.)

MINGLE WITH MAYOR

– Port Moody
June 26, 2024
November 21, 2024

- Active member with the Canadian Chamber of Commerce, including annual federal-level policy resolutions; participation at Canadian Chamber AGM and Convention this October.
- Participates on City's Economic Development and Tourism Committee.
- Active Chamber Government Relations Committee, providing policy information and submitting resolutions on issues relevant to members; and participation in City outreach as needed.
- Regular surveys of Chamber membership to provide data and analysis on business needs, issues, and sentiments to government.
- Hosts Candidates Debates for municipal, provincial, and federal elections and by-elections.
- Hosts events with all levels of government to discuss issues of relevance to the Tri-Cities, including Mingle with the Mayor for each city's Mayor, and the annual Mayors' BBQ event.
- Participates on various community-based committees and consortiums relevant to the business community.
- Involves and updates our membership and community on key public policy issues.

2. Supports business success through educational opportunities, networking events, programs, resources, and promotions.

- Recognizes outstanding businesses with the annual Business Excellence Awards gala and promotions.
- Participates on City of Port Moody's Spike Business Awards selection committee, and supports event through promotion and attendance.
- In collaboration with Shop Local Port Moody, participates as an exhibitor at the City of Port Moody's Car Free Day in August.
- Delivers the Women in Business program, including the annual International Women's Day luncheon featuring women leaders in business, arts, and non-profit sectors.
- Hosts annual Economic Summit featuring keynotes and panel discussions from thought-leaders in business, economics and politics.
- Runs the Tri-Cities Young Professionals program, with educational and networking events and opportunities for members under 40.
- Employs local students through internships and/or co-op positions through Douglas College and Coquitlam Continuing Education.
- Hosts educational seminars on a variety of business-related topics; collaborates with Greater Vancouver Board of Trade's World Trade Centre on the Trade Accelerator Program.

CHAMBER ECONOMIC SUMMIT

May 14, 2024

100 attendees

Speaker panel featured
Invest Vancouver
President J. Griffiths

SELECT SURVEYS

Chamber Annual
Member Survey

Chamber Election
Issues Survey

BC Chamber Pulse
Check Surveys

BC Chamber Collective
Perspectives Survey

Highlights

60+

CHAMBER EVENTS
ANNUALLY

2,500+

EVENT ATTENDEES

9 / year

BUSINESS EXCELLENCE
AWARDS RECIPIENTS

10+

MEMBER PROFILE
VIDEOS PRODUCED

- Hosts networking events to encourage business development and growth, including Sip & Snap Headshot Party, Kickstart, Member Mixers, and Morning Schmooze.
- Hosts the annual Golf Classic to provide local businesses and restaurants an opportunity to showcase products and services.
- Hosts the annual Business Showcase during Small Business Week to provide local businesses an opportunity to promote products and services to the community.
- Maintains the Business Resources section of our website with resources on starting and growing your business, economic support programs, obtaining certificates of origin, and more.
- Produces bi-weekly *Chamber Chat* newsletter for members, with resources, announcements, opportunities, and news.
- Collaborates with *The Tri-City News* and *Tri-Cities Dispatch* for the wider community to receive updates and information from the Chamber.
- Has a presence at numerous grand openings and community events throughout the Tri-Cities.
- Supports local non-profits through in-kind advertising, purchasing event tables/tickets, and a range of in-kind donations.
- Produces social media posts, business highlight videos, Tri-Local Shop Local and #ShopChamber programs for business promotions.

3. Serves as a promotional and informational resource for visitors, businesses, residents, and newcomers.

- The Tri-Cities Chamber serves the community and visitors by fielding tourism-related questions; publishing community events and festivals on our Chamber Events Calendar and other publications.
- Lead partner of the Tri-Local Collective (Tri-Cities Chamber; Cities of Port Moody, Coquitlam, Port Coquitlam; Shop Local Port Moody; Downtown PoCo BIA; Austin Heights BIA; Tri-City News), collaborating on the Tri-Local Shop Local program supporting shopping at local businesses, and the Taste of the Tri-Cities campaign supporting local restaurants, eateries, and beverage establishments.
- Produces and distributes *Tri-Cities Maps* to key tourist information venues in the Tri-Cities and across the province as requested.
- Produces and distributes *Business Matters Magazine*, the Tri-Cities Chamber business directory and business information publication.

175K+

**ANNUAL WEBSITE
PAGEVIEWS**

18K+

**SOCIAL MEDIA
AUDIENCE**

LUNCH WITH LEADERS

Event series with business and political leaders

BUSINESS SHOWCASE

Small Business Week
October 2024

Highlights

BC SHOP LOCAL CAMPAIGN

During holiday season
Fall 2024

TASTE OF THE TRI-CITIES CAMPAIGN

Feb – March 2024
70+ participating
locations

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