



City of Port Moody

Minutes

Economic Development and Tourism Committee

April 3, 2024
7:02pm
Electronic Webinar via Zoom

Present: Councillor S. Agtarap, Chair
Nigel Brownlow
Jarrett Davis
Jeremy Hardern
Ramsay Malange
Michael Scarcella

Absent: Councillor C. Morrison, Vice Chair
Lisa Beecroft (Regrets)
Leslie Courchesne
Aaron Demes
Mark Pettie (Regrets)

In Attendance: Arsh Dhillon, Legislative Services Coordinator
Joji Kumagai, Manager of Economic Development

1. Call to Order

The Chair called the meeting to order at 7:02pm.

2. Territorial Land Acknowledgement

The Chair provided the territorial land acknowledgment.

3. Adoption of the Agenda

3.1 Agenda

EDTC24/010

THAT the agenda of the April 3, 2024, Economic Development and Tourism Committee meeting be adopted as circulated.

Moved, seconded, and CARRIED

4. Adoption of Minutes

4.1 Minutes

EDTC24/011

THAT the minutes of the Economic Development and Tourism Committee meeting held on March 6, 2024, be adopted.

Moved, seconded, and CARRIED

5. Unfinished Business

6. New Business

6.1 Arts and Business Council Project Task Force – Committee Engagement

Memo: Manager of Economic Development

The Manager of Economic Development gave a presentation entitled "Engagement for Proposed Arts and Business Council" and referred to slides contained in the on-table package.

Committee discussion ensued regarding the following topics:

- methods of building the capacity of the current arts and business ecosystem;
- gaps that the proposed Arts and Business Council could fill;
- opportunities for coordination or collaboration between the Arts and Business Council and other arts, business, and community organizations;
- characteristics of a successful arts and business council; and
- considerations for the Arts and Business Council Project Task Force.

6.2 Business Roundtables – Draft Topics

Memo: Manager of Economic Development

No memo was distributed on-table.

The Manager of Economic Development gave a presentation entitled "Business Roundtable Topics: Feedback from Initial Discussions with Businesses" and referred to slides contained in the on-table package. No on-table memo was distributed.

Committee discussion ensued regarding the following topics:

- items of most concern, including traffic and congestion and affordable commercial spaces; and
- next steps in the process.

6.3 Big Data Update

Verbal Report: Nigel Brownlow

Committee member Nigel Brownlow provided a verbal update regarding breakdown of zoning requested by Moneris, requested direction on expectations from Moneris regarding zoning, extrapolation to cover non-Moneris businesses for data collection, and opportunities for collaboration with Moneris.

6.4 Spike Awards

Memo: Manager of Economic Development
No memo was distributed on-table.

The Manager of Economic Development gave a presentation entitled "2024 Spike Awards Categories" and referred to slides contained in the on-table package.

Committee discussion ensued regarding the following topics:

- recognizing job creation for Business of the Year category;
- criteria for selecting the Community Builder award;
- value of the Arts and Business award;
- annual or bi-annual recognition of awards;
- altering the name of categories to strengthen the award; and
- awards selection process and factors for considerations.

6.5 Economic Development Guide for Land Use Committee Economic Development and Tourism Committee Representative

Memo: Manager of Economic Development

The Manager of Economic Development provided a verbal update on the purpose and guidelines for the Economic Development and Tourism Committee Representative on the Land Use Committee.

7. Information

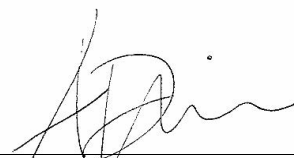
7.1 Staff Updates

There were no staff updates at this time.

8. Adjournment

The Chair adjourned the meeting at 8:57pm.


Councillor S. Agtarap, Chair


A. Dhillon, Legislative Services
Coordinator