

Attachment 3

June-September (13 weeks)	Rocky Point Park	Esplanade Ave	Murray St	Suterbrook	Ungless
	222 spots	62 spots	62 spots	25 spots	32 spots
Rate	\$2.50 per hour	\$2.50 per hour	\$2.50 per hour	\$2.25 per hour	\$2.25 per hour
In effect hours	16 hours per day	16 hours per day	16 hours per day	11 hours per day	11 hours per day
In effect days	7 days per week	7 days per week	7 days per week	7 days per week	7 days per week
Occupancy %	25%	25%	25%	25%	25%
Total Revenue (Peak Season)	\$202,020.00	\$56,420.00	\$56,420.00	\$14,076.56	\$18,018.00

Rest of the year (39 weeks)	Rocky Point Park	Esplanade Ave	Murray St	Suterbrook	Ungless
	222 spots	62 spots	62 spots	25 spots	32 spots
Rate	\$1.50 per hour	\$1.50 per hour	\$1.50 per hour	\$2.25 per hour	\$2.25 per hour
In effect hours	12 hours per day	12 hours per day	12 hours per day	11 hours per day	11 hours per day
In effect days	7 days per week	7 days per week	7 days per week	7 days per week	7 days per week
Occupancy %	10%	10%	10%	10%	10%
Total Revenue (Off Season)	\$109,090.80	\$30,466.80	\$30,466.80	\$16,891.88	\$21,621.60

Total Revenue (Yearly)	\$311,110.80	\$86,886.80	\$86,886.80	\$30,968.44	\$39,639.60
Effective Occupancy %	15%	15%	15%	14%	14%

Gross Projected Yearly Revenue (Conservative) from All Parking Locations: **\$555,492.44**