

# Memorandum

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Date: January 23, 2024  
Submitted by: Community Services Department – Cultural Services Division  
Subject: Request to Host Canada Day Headliner the Evening Before

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The City of Port Moody presents a headlining concert band at the Golden Spike Days Festival each Canada Day as part of the City's Canada Day celebrations. Since the City has started presenting a headliner, Canada Day has fallen on the last day of the festival twice. In each case the Golden Spike Days Society (GSDS) has requested permission from Council to present the headliner the evening before as the festival generally finishes earlier on the last day. Presenting the headlining performer the evening before allows the band to perform later in the evening which generally draws a much larger crowd, including families, as the following morning is not a work day. Performing later in the evening also takes better advantage of the stage lighting, creating a better show. Overall, an evening performance allows for a bigger impact for the community and the Festival itself.

In 2024, Canada Day once again falls on a Monday, which is the last day of the festival, and GSDS has reached out to staff to request that the City consider presenting the headliner the evening prior in order to create a better show and a bigger impact for the community. By way of this memo, staff are making this request on behalf of the GSDS.

Should Council approve their request again for 2024, staff further suggest that responsibility for determining the optimal time to present a headliner be delegated to staff. In this way, staff, in consultation with GSDS, can determine the best time to present the headliner going forward early in the process.

Should Council decline this request, staff will work with GSDS to present the headliner on July 1.

The following two recommendations are proposed:

**THAT staff work with the Golden Spike Days Society to present the headlining performance on the evening of June 30, 2024, as recommended in the memo dated January 23, 2024 from the Community Services Department – Cultural Services Division regarding Request to Host Canada Day Headliner the Evening Before.**

**AND THAT staff be authorized to work with the Golden Spike Days Society in determining the best date and time to present the City sponsored Canada Day headliner for future presentations.**

## Report Approval Details

Document Title:	Request to Host Canada Day Headliner the Evening Before.docx
Attachments:	
Final Approval Date:	Jan 15, 2024

This report and all of its attachments were approved and signed as outlined below:

Anna Mathewson, General Manager of Community Services - Jan 11, 2024

Stephanie Lam, City Clerk and Manager of Legislative Services - Jan 13, 2024

Lindsay Todd, Manager of Communications and Engagement - Jan 14, 2024

Paul Rockwood, General Manager of Finance and Technology - Jan 15, 2024

Tim Savoie, City Manager - Jan 15, 2024