

Committee Workplan – Economic Development and Tourism

Year:	2023	Chair:	Diana Dilworth
Staff Liaison:	Joji Kumagai	Vice-Chair:	Samantha Agtarap

Focus Areas:	<ul style="list-style-type: none"> • Prioritize implementation of the Economic Development Master Plan (CSP) • Focus on growth of priority business areas (CSP); attract office-based employment including tech (EDMP) • Provide support and communications to businesses in redevelopment areas (CSP) • Support business retention and expansion (EDMP) • Encourage growth of tourism (EDMP, Tourism Strategic Plan)
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Strategic Priority Area – Resilient Natural Environment														
Committee Action	CSP Goal Alignment	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	CF?
Shoreline House Post Project/In the Presence of Ancestors update	Enhance and expand parkland and open space							X						<input type="checkbox"/>
Rocky Point Park Master Plan update	Enhance and expand parkland and open space									X				<input type="checkbox"/>

Strategic Priority Area – Vibrant and Prosperous Community															
Committee Action	CSP Goal Alignment	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	CF?	
Review of relevant master and strategic plans	Improve local business climate							X						<input type="checkbox"/>	
Review of economic development microsite and phase 2 opportunities	Improve local business climate							X		X		X		<input checked="" type="checkbox"/>	
Support attraction of office-based employment	Improve local business climate									X	X			<input checked="" type="checkbox"/>	
Oversee Spike Business Awards (nominations, shortlisting finalists, gala support)	Improve local business climate							X		X	X	X		<input type="checkbox"/>	

Develop business outreach program/ business retention	Improve local business climate							X		X		X		☒
Support implementation of Industrial Land Strategy/ Support brownfield strategy	Improve local business climate										X			☒
Review of 2023 BC Ale Trail campaign and 2024 opportunities	Improve local business climate							X				X		☒
Review Discover Port Moody microsite	Improve local business climate									X	X	X		☒
Receive report back on Mayor's Arts and Business Coalition Task Force	Improve local business climate											X		☒
Discuss/review economic impact of events e.g. Golden Spike Days 6/30- 7/3; Ribfest 7/21-23	Improve local business climate							X		X				☐