

Memorandum

Date: November 28, 2023
Submitted by: Mayor Meghan Lahti
Subject: Mayor's Arts and Business Coalition Task Force Update

Mayor's Arts and Business Coalition Task Force (the Task Force), comprised of Councillors Samantha Agtarap and Kyla Knowles, City staff, and community volunteers, was established to identify opportunities to strengthen the "City of the Arts" brand and had six meetings in 2023. Through the deliberations, the Task Force developed recommendations and identified next steps to carry-out the work.

At the October 10, 2023, Regular Council meeting, Council received the Task Force's recommendations and directed staff to develop the framework for an Arts and Business Council. The Terms of Reference for Arts and Business Council Project Task Force is attached to this memo (**Attachment 1**) and are before Council for approval.

As the goals of the Mayor's Arts and Business Coalition have been met, the Task Force can now be dissolved.

A separate report outlining the engagement approach will be brought forward at a later date.

The following resolutions are recommended:

THAT the Mayor's Arts and Business Coalition Task Force be dissolved;

AND THAT the Arts and Business Council Project Task Force be established;

AND THAT the Terms of Reference for Arts and Business Council Project Task Force be approved as presented in the memo dated November 28, 2023, from Mayor Meghan Lahti regarding Mayor's Arts and Business Coalition Task Force Update.

Attachment(s)

1. Draft Terms of Reference – Arts and Business Council Project Task Force.