



City of Port Moody

Minutes

Mayor's Arts and Business Coalition Task Force

Minutes of the meeting of the Mayor's Arts and Business Coalition Task Force meeting held on Monday, June 19, 2023, in the Brovold Room.

Present

Councillor Agtarap – Chair
Councillor Knowles – Vice-Chair
Mike Arseneault
Leslie Courchesne
Helen Daniels
Rick DeHart
Adina Diaconu
Laura Dick
Devin Jain
Joji Kumagai
Paul Rockwood
Lindsay Todd

Absent

Jamie Cuthbert (Regrets)
Pauline Doyle (Regrets)
Deanna Kayne

In Attendance

Jennifer Mills – Legislative Services Advisor

1. Call to Order

The Chair called the meeting to order at 4:01pm.

2. Territorial Land Acknowledgement

The Chair provided the territorial land acknowledgement.

3. Adoption of the Agenda

Agenda

3.1 MABCTF23/002

Moved, seconded, and CARRIED

THAT the agenda of the June 19, 2023, Mayor's Arts and Business Coalition Task Force be adopted as circulated.

2023 Mayor's Arts and Business Coalition Task Force Meeting Schedule

The agenda was varied at this point to address item 7.2.

- 7.2 The Chair advised that convening a second meeting in June could help work progress and requested Committee members' availability.

Action: Legislative Services Advisor to schedule a Mayor's Arts and Business Coalition Task Force meeting on Monday, June 26, 2023.

The agenda order was resumed at this point.

Minutes

4. Adoption of Minutes

- 4.1 MABCTF23/003
Moved, seconded, and CARRIED
THAT the minutes of the Mayor's Arts and Business Coalition Task Force meeting held on May 15, 2023, be adopted.

5. Unfinished Business

6. New Business

Alignment and Business and Arts

- 6.1
 - SWOT Analysis
 - Ideas Matrix

The Task Force participated in an exercise to prioritize the ideas generated in previous meetings and provide information on costs, Council and staff time, and required resources in the areas of storytelling and marketing, programming, and capacity building.

The Chair advised that at the next Task Force meeting the information will be used to flesh out detailed information, determine leads, and develop recommendations.

Staff gave a presentation entitled "Prioritizing Ideas and Visioning Exercise" and referred to slides contained in the on-table a package regarding "City Policy".

**Arts and Culture
Identity Visioning
Exercise**

- 6.2
- Workshop ideas
 - Breakout groups
 - Breakout groups report back

Staff gave a presentation entitled “Prioritizing Ideas and Visioning Exercise” and referred to slides contained in the on-table package.

The Task Force participated in an Arts and Culture Identity Visioning Exercise.

7. Information

Staff Updates

7.1 There were no staff updates at this time.

**Brainstorming
Exercise – Suggested
Projects and
Programs**

7.3 This item was provided for information only.

8. Adjournment

The Chair adjourned the meeting at 5:42pm.



Councillor Samantha Agtarap,
Chair



Jennifer Mills,
Legislative Services Advisor