

City of Port Moody

Minutes

Economic Development and Tourism Committee

Minutes of the meeting of the Economic Development and Tourism Committee held on Wednesday, June 7, 2023, via Zoom.

Present

Councillor Diana Dilworth, Chair
Lisa Beecroft
Nigel Brownlow
Dustin Chelen
Robert Chorner
Aaron Demes
Heidi Hughes
Sean Ogilvie
Michael Scarcella

Absent

Leslie Courchesne (Regrets)
Kevin Pearce
Robert Simons (Regrets)

In Attendance

Joji Kumagai – Manager of Economic Development
Vanessa Washington – Legislative Services Coordinator

1. Call to Order

Call to Order

1.1 The Chair called the meeting to order at 7:02pm.

2. Territorial Land Acknowledgement

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2.1 The Chair provided the territorial land acknowledgement.

3. Adoption of the Agenda

Agenda

3.1 EDTC23/002
Moved, seconded, and CARRIED
THAT the agenda of the June 7, 2023, Economic Development and Tourism Committee be adopted as circulated.

4. Adoption of Minutes

Minutes

4.1 EDTC23/003

Moved, seconded, and CARRIED

THAT the minutes of the Economic Development and Tourism Committee meeting held on May 10, 2023, be adopted.

5. Unfinished Business

6. New Business

Terms of Reference Overview

6.1 Procedure – Legislative Services Coordinator
Purpose – Manager of Economic Development

The Legislative Services Coordinator provided an overview of the procedural aspects of the Committee as stated in the Terms of Reference.

The Manager of Economic Development provided an overview of the mandate and duties of the Committee as stated in the Terms of Reference.

Introduction of Draft Work Plan

6.2 Verbal Report: Manager of Economic Development

The Manager of Economic Development gave a presentation on the Draft Work Plan and referred to slides entitled “2023 Work Plan Discussion” contained in the on-table package.

Committee discussion ensued regarding the following topics:

- third-party company event surveys;
- brownfields;
- the City’s financial contribution towards large events and the BC Ale Trail;
- the City’s events calendar;
- Car-Free Day and associated consultation with local businesses;
- looking at businesses in Port Moody holistically;
- prioritizing local businesses and engaging with them to inform the City on challenges and successes;
- round-table meetings with Port Moody business owners;
- the City’s wayfinding project;
- the office vacancy rate and types of office space in the city;
- prioritizing retention of businesses; and
- the Economic Development Master Plan.

The Chair requested that the following items be added to the work plan:

- a townhall with local businesses to learn more about their needs and experiences;
- a review of what was accomplished in 2023 regarding the 2023 Economic Development Master Plan; and
- a presentation on the City's tourism plan.

7. Information

Chair Updates

7.1 The Chair provided the following updates:

- June 21 is National Indigenous Peoples Day, and many local events are taking place, such as the Coast Salish House Post Blessing Ceremony and Feast at Rocky Point Park; and
- Burnaby is planning to create their own brewer's row and has credited Port Moody for the idea.

Staff Updates


7.2 The Manager of Economic Development noted that the wayfinding project is nearly complete, and the Art Shuffle event is returning to the city this year.

6. Adjournment

The Chair adjourned the meeting at 8:05pm.



Councillor Diana Dilworth,
Chair



Vanessa Washington,
Legislative Services Coordinator