



City of Port Moody

Report/Recommendation to Council

Date: June 13, 2023

Submitted by: General Manager of Community Services

Subject: Responsible Liquor Consumption Pilot Program – Public Engagement Approach

Purpose

This report seeks Council endorsement of the public engagement approach being proposed by staff to support the evaluation of the Responsible Liquor Consumption Pilot Program.

Recommended Resolution(s)

THAT the Responsible Liquor Consumption Pilot Program public engagement approach be endorsed as recommended in the report dated June 13, 2023, from the General Manager of Community Services regarding Responsible Liquor Consumption Pilot Program – Public Engagement Approach.

Background

The pilot program for responsible liquor consumption in public places was approved by Council in July 2022. At the February 28, 2023 Regular Council meeting, Council approved that the pilot program be extended to December 31, 2023 with some adjustments made to locations and signage. The extension will provide for a full summer season in these spaces (including in conjunction with major events taking place in Rocky Point Park), allow staff more time to evaluate the program and gather data, and allow engagement with park users and other stakeholders including local businesses over the high usage summer months.

Per Administrative Policy - A19-1490-2023-01 - Public Engagement Process, with this report staff are returning to Council with a public engagement approach prior to the intended summer engagement. As previously directed by Council, staff will report back in late 2023 with an evaluation of the pilot program and to seek Council direction on next steps.

Discussion

To facilitate public engagement for this pilot program evaluation, staff have prepared the public engagement approach as outlined below in the Communications and Civic Engagement Initiatives section, for Council review and endorsement.

Other Option(s)

THAT Council direct staff to report back on alternative approaches to public engagement.

Financial Implications

The anticipated costs of the proposed public engagement activities are already accounted for within the approach project budget and, as such, there are no additional financial implications.

Communications and Civic Engagement Initiatives

City staff will conduct public engagement and share information using the following approach:

What is the scope of the public engagement?	<p>Key audiences: Key audiences will be asked to share feedback on their experiences in the outdoor spaces included in the pilot program, including how these experiences might influence their future use of these park spaces.</p> <p>We will also seek their input on the range of spaces included in the pilot program and whether they have suggestions for changes.</p> <p>Stakeholder groups: We will ask stakeholder groups to share any information they feel Council should take into consideration when making decisions related to the pilot project.</p>
With whom are we engaging?	<p>Key audiences:</p> <ul style="list-style-type: none"> • Port Moody residents • Parks users <p>Stakeholder groups:</p> <ul style="list-style-type: none"> • City of Port Moody Bylaw Enforcement • Port Moody Police • City of Port Moody Recreation (i.e. staff who run programs within the permitted areas, such as the early learners play school at Rocky Point Park) • City of Port Moody Parks and Environment Committee • Businesses located in or near the permitted areas • Fraser Health
How will we engage?	<p>Key audiences: Staff will use Engage Port Moody, the City's online public engagement hub, to gather park-user experiences and location-specific feedback.</p> <p>Stakeholder groups: Staff will reach out to stakeholder groups directly to obtain input.</p>
How will we communicate?	<p>Key audiences:</p> <p>We will promote engagement opportunities for key audiences through the City's usual communication channels, which typically includes website, social media, digital billboards, newspaper ads.</p> <p>We will also:</p> <ul style="list-style-type: none"> • promote onsite within permitted spaces via existing or new signage; and • ensure Parks staff/hosts have information so they can answer public inquiries. <p>Stakeholder groups: Staff will reach out to stakeholder groups directly to obtain input.</p>

When will we engage?	Key audiences: Engagement with key audiences will take place in July and August 2023.
	Stakeholder groups: Engagement with stakeholder groups will take place between June and October 2023.
How will we share what we heard?	<p>In late 2023, a public engagement summary will be shared with Council in a staff report, and with the public via a link to the staff report on Engage Port Moody.</p> <p>Registered members of the public who participated in the engagement process via Engage Port Moody will receive an email letting them know that the summary is available for viewing online.</p>

Council Strategic Plan Objectives

The pilot program and the associated public engagement strategy aligns with a number of goals in the new Council Strategic Plan, including enhancing community well-being, enhancing parkland and open spaces, and leveraging public spaces.

Attachment(s)

1. Report considered at the February 28, 2023, Regular Council Meeting.

Report Author

Anna Mathewson

General Manager of Community Services

Report Approval Details

Document Title:	Responsible Liquor Consumption Pilot Program – Public Engagement Approach.docx
Attachments:	
Final Approval Date:	Jun 5, 2023

This report and all of its attachments were approved and signed as outlined below:

Stephanie Lam, City Clerk and Manager of Legislative Services - May 30, 2023 - 12:40 PM

Lindsay Todd, Manager of Communications and Engagement - May 30, 2023 - 12:52 PM

Paul Rockwood, General Manager of Finance and Technology - May 30, 2023 - 1:00 PM

Paul Rockwood, General Manager of Finance and Technology, for Tim Savoie, City Manager - Jun 5, 2023 - 10:25 AM