

Committee Workplan – Economic Development and Tourism

Year:	2023	Chair:	Diana Dilworth
Staff Liaison:	Joji Kumagai	Vice-Chair:	Samantha Agtarap

Focus Areas:	<ul style="list-style-type: none"> • Prioritize implementation of the Economic Development Master Plan (CSP) • Focus on growth of priority business areas (CSP); attract office-based employment including tech (EDMP) • Provide support and communications to businesses in redevelopment areas (CSP) • Support business retention and expansion (EDMP) • Encourage growth of tourism (EDMP, Tourism Strategic Plan)
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Strategic Priority Area – Resilient Natural Environment														
Committee Action	CSP Goal Alignment	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	CF?
Shoreline House Post Project/In the Presence of Ancestors update	Enhance and expand parkland and open space							X						<input type="checkbox"/>
Rocky Point Park Master Plan update	Enhance and expand parkland and open space									X				<input type="checkbox"/>

Strategic Priority Area – Vibrant and Prosperous Community															
Committee Action	CSP Goal Alignment	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	CF?	
Review of economic development microsite and phase 2 opportunities	Improve local business climate							X		X		X		☒	
Support attraction of office-based employment	Improve local business climate									X	X			☒	
Oversee Spike Business Awards (nominations, shortlisting finalists, gala)	Improve local business climate							X		X	X	X		☐	
Develop business outreach program/business retention	Improve local business climate							X		X		X		☒	

Support implementation of Industrial Land Strategy/ Support brownfield strategy	Improve local business climate										X			<input checked="" type="checkbox"/>
Review of 2023 BC Ale Trail campaign and 2024 opportunities	Improve local business climate							X				X		<input checked="" type="checkbox"/>
Review Discover Port Moody microsite	Improve local business climate									X	X	X		<input checked="" type="checkbox"/>
Receive report back on Mayor's Arts and Business Coalition Task Force	Improve local business climate											X		<input checked="" type="checkbox"/>
Discuss/review economic impact of events e.g. Golden Spike Days 6/30-7/3; Ribfest 7/21-23	Improve local business climate							X		X				<input type="checkbox"/>