



# City of Port Moody

## Minutes

### Mayor's Arts and Business Coalition Task Force

Minutes of the meeting of the Mayor's Arts and Business Coalition Task Force meeting held on Monday, April 17, 2023, in the Parkview Room.

#### **Present**

Councillor Agtarap – Chair  
Councillor Knowles – Vice-Chair  
Mike Arseneault  
Jamie Cuthbert  
Helen Daniels  
Rick DeHart  
Adina Diaconu (arrived at 4:01pm)  
Laura Dick  
Pauline Doyle  
Devin Jain  
Deanna Kayne  
Joji Kumagai  
Paul Rockwood  
Lindsay Todd

#### **Absent**

Leslie Courchesne (Regrets)

#### **In Attendance**

Mayor Meghan Lahti  
Jennifer Mills – Legislative Services Advisor  
Marta Taylor – Corporate Planning Advisor

#### **1. Call to Order**

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#### **Territory Acknowledgement**

##### **1.1 The Chair called the meeting to order at 4:00pm.**

Adina Diaconu entered the meeting at this point.

Mayor Lahti provided the territory acknowledgement.

Mayor Lahti expressed gratitude to the members for joining the Task Force and noted that they look forward to receiving the recommendations that the Task Force will bring forward to Council in the fall.

The Chair also expressed gratitude to the members for joining the Task Force and conducted a roundtable of introductions.

Mayor Lahti left the meeting at this point and did not return.

## 2. New Business

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### Orientation

#### 2.1 Presentation: Legislative Services Advisor

The Legislative Services Advisor provided a verbal report regarding Orientation, and noted the following:

- the policies contained in the agenda are those that govern City committees and task forces and must be reviewed and adhered to by members;
- the Code of Conduct for Advisory Bodies must be reviewed and signed-off on by members; and
- the meetings cannot be held unless quorum is satisfied and members are required to RSVP to the meeting with their attendance, 48 hours prior to the meeting.

**Action:** Task Force members to sign and return the Advisory Body Member Statement to [committees@portmoody.ca](mailto:committees@portmoody.ca) by Friday, May 5, 2023.

### Opening Remarks and Terms of Reference Review

#### 2.2 The Chair provided an overview of the Mayor's Arts and Business Coalition Task Force, and noted the following:

- the work of the Task Force is scheduled to be completed within 6 months in order for the recommendations to be considered in the next budget cycle;
- the Task Force's recommendations are scheduled to be presented to Council at the October 10, 2023 Regular Council meeting; and
- the work of the Task Force is not a branding exercise rather an opportunity to strengthen Port Moody's identity as the City of the Arts and find ways create synergies within the existing structure.

**Overview of Council Strategic Plan and Background Material**

2.3 Presentation: Corporate Planning Advisor

The Corporate Planning Advisor gave a presentation entitled “2023-2026 Port Moody Council Strategic Plan” and referred to the slides contained in the on-table package.

The Corporate Planning Advisor gave presentation entitled “Strategy and Plan Review for Mayor’s Task Force” and referred to the slides contained in the on-table package.

The Manager of Cultural Services advised that the Arts and Culture Master Plan public survey was completed in 2017 and is statistically significant due to it being conducted as a random phone survey.

**Task Force Overview and Timelines**

2.4 The Chair provided an overview of the Task Force Timeline and referred to the document entitled “Mayor’s Arts and Business Coalition Task Force Work Timeline” contained in the on-table package.

The Task Force noted the following in discussion:

- the City of the Arts moniker was developed 20 years ago and was not meant to indicate that Port Moody was already the City of the Arts but rather as an aspiration to become the City of the Arts;
- the importance of broadening the scope of art and connecting the stories is critical; and
- the entrances to Port Moody could include more art to help visitors feel like they have arrived in the City of the Arts.

**Action:** Legislative Services Advisor to email the link to Mike Arseneault’s delegation to Council regarding “Bringing Meaning to the City of the Arts” to the Task Force.

**Arts and Business City Plans**

2.5 This item was addressed in item 2.3.

**SWOT Analysis**

2.6 The Task Force undertook a City of the Arts SWOT Brainstorming exercise.

**Meeting Schedule**

2.7 The Chair requested Task Force members feedback on the meeting schedule.

**Action:** Legislative Services Advisor to email the Mayor’s Arts and Business Coalition Task Force Meeting Schedule to the Task Force by Friday, April 21, 2023.

## Staff Updates

### 3. Information

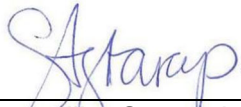
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3.1 There were no staff updates at this time.

### 4. Adjournment

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The Chair adjourned the meeting at 5:52pm.



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Councillor Samantha Agtarap,  
Chair



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Jennifer Mills,  
Legislative Services Advisor