

YWCA City Shift: Making Cities Work For All

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We're here to talk about...

- YWCA Metro Vancouver in Port Moody
- The launch of our Equity Kickstart Guide for Cities
- Our ask - consider piloting a project using an equity tool like GBA+





The YWCA in Port Moody

We are a multi-service charity operating across Metro Vancouver for over 125 years.

Our services include housing, childcare, employment programs and specialized services and supports for single mothers.

In Port Moody, YWCA operates a WorkBC Centre, supporting job seekers in their search for meaningful employment.

We see firsthand how inequality impacts our clients and their families, so we are committed to advocating for systemic change.



YWCA City Shift

YWCA City Shift aims to make our region more equitable, prosperous and just by supporting Metro Vancouver cities to challenge assumptions, incorporate diverse perspectives and support actions that serve the entire community.



LAUNCH: Equity Kickstart Guide for Cities

- Response to requests for resources focused on local government implementation
- Equity Kickstart Guide for Cities: a municipally-focused guide featuring promising practices and case studies from other Canadian cities

When cities embed equity in their decision-making, they ask new questions, challenge assumptions and identify potential impacts, while considering the diversity of their communities. This leads to better decision-making and stronger communities.

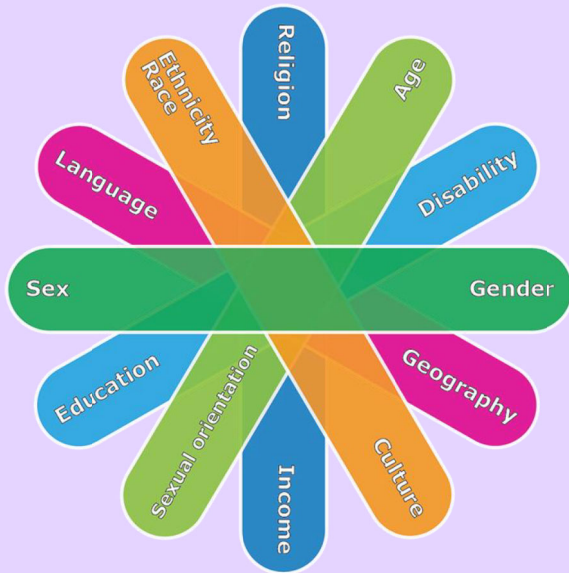


Your roadmap to a more equitable city

- ✓ Define equity
- ✓ Identify benchmarks
- ✓ Operationalize equity work – Pilot
- ✓ Seek input and feedback
- ✓ Commit long-term
- ✓ Create an equity framework
- ✓ Embed equity in motions and reports



Gender-Based Analysis Plus (GBA+)



- Method for the assessment of systemic inequalities, and a means to assess how diverse groups of women, men and gender diverse people may experience policies, programs and initiatives.
- GBA+ is used by the federal and provincial government in BC, as well as a number of cities across Canada.

Our ask:

Pilot the use of an intersectional lens (like GBA+) to:

- Operationalize social equity in your city; and
- Strengthen city processes and inform decision-making to better mitigate the impacts of gender, race, class and ability.

That the City of Port Moody accept the YWCA City Shift delegation and that staff report back on projects for potential piloting of the use of GBA+ (or similar equity tool), as part of its commitment to Inclusion, Diversity, Equity, and Accessibility (IDEA).

Some areas to consider for pilot projects



Community grants program



Community consultation process



Committee governance structure



Municipal procurement policy



Municipal housing plan



Climate change plan + adaption strategies

Next steps...

We're here to provide information and resources to your city. We can provide workshops and information sessions on our Equity Kickstart Guide for Cities.