

# Request to Appear as a Delegation

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**All information provided on this page, as well as any additional pages submitted, may be included in the agenda package, which is published in print and forms part of the permanent public record.**

Name of Delegation: YWCA Vancouver

Name of Primary Contact Person: Daina Boyd

Name(s) of Delegation Member(s) in Attendance:

Erin Seeley, CEO

Amy Juscka, VP Marketing & Advocacy

Purpose of Delegation:

See attachment

Details of Request:

Additional Information in Support of Request:

# We are asking local governments for bold action in their pursuit of equity

YWCA City Shift is asking local governments in Metro Vancouver to commit to using an intersectional lens, such as Gender-Based Analysis Plus, across the scope of their work.

Gender-Based Analysis Plus (GBA+) is a free tool that can help cities successfully apply an intersectional lens to how they do business.

## Making cities work for all

Our identities impact how we experience city life. Dark streets feel different depending on your gender; a crack in the sidewalk may be an obstacle depending on your mobility or if you are pushing a stroller.

Women, especially racialized and Indigenous women and others with intersecting barriers, have not had an equal voice in how we build and grow our cities. YWCA City Shift is committed to changing that by working with cities to ensure all residents are seen, heard, and accounted for.

Using a tool like GBA+ is a cost-effective way to ensure every resident can fully participate in civic life. It helps cities ask questions, challenge assumptions, and identify potential impacts, taking into account the diversity of their communities. This leads to fairer, more equitable policy, funding, and service decisions.

“Cities have always been about progress: building denser, greener, brighter, smarter. It's time we build fairer.”

## How can local governments lead?

Your municipality will join others like Edmonton, New Westminster, Ottawa, and Vancouver—cities that are already using equity lenses in decision- and policy-making. Improvements can be achieved in areas like housing, transit, child care, urban planning, and more.

**By working with YWCA City Shift, municipalities will go beyond general commitments to equity and inclusion and move to tangible action.**

You will have support to build policies that include underrepresented groups in civic decision-making processes, and tools and resources to assess how you are making your city more equitable.

This work will require leadership and commitment, but the results will improve life for residents in your region and position your city for growth and innovation.

## How can YWCA City Shift support you?

We invite you to take bold action on this important work. Our project team and advisory council members are available to meet with your municipal staff and councillors to talk about options that meet your community's needs.

**We can also provide you with a Kick-Start Guide that includes sample motions and policies from other jurisdictions, helpful examples, and other tools to support the process. All we need from you is leadership and commitment.**

## To get involved

Contact Amy Juschka, Director of Communications and Advocacy at [ajuschka@ywcavan.org](mailto:ajuschka@ywcavan.org) or 778-868-7164.

***YWCA City Shift*** aims to make our cities more equitable, prosperous, and just by supporting Metro Vancouver municipalities to adopt an intersectional lens across policy, funding, and service decisions. City Shift is funded by Women and Gender Equality Canada.

[cityshift.ca](https://cityshift.ca)



Women and Gender  
Equality Canada

Femmes et Égalité  
des genres Canada

