



2023–2026 Port Moody Council Strategic Plan

Photo by Roger Gaudette

Our Vision and Mission



VISION STATEMENT

Embracing nature and the arts;
the most liveable city in the world

MISSION STATEMENT

To lead bold initiatives and provide
our community with exceptional
services and a sound financial future

Strategic Priority Areas



Sustainable
Core Services



Resilient Natural
Environment



Healthy
Community
Development



Vibrant and
Prosperous
Community





Sustainable Core Services



STRATEGIC GOALS:

- **Prioritize core services**
- **Ensure financial sustainability**
- **Lead with good governance**



Sustainable Core Services

OBJECTIVES:

- Align service levels and financial planning
- Enhance and standardize customer service approach
- Support emergency preparedness and plan for business continuity

STRATEGIC GOALS:

- **Prioritize core services**



Sustainable Core Services

OBJECTIVES:

- Increase and diversify revenues
- Develop a strategy for future uses of City lands
- Plan for asset lifecycle and renewal costs

STRATEGIC GOALS:

- Ensure financial sustainability



Sustainable Core Services

OBJECTIVES:

- Strategically focus public engagement opportunities and ensure public information is accessible
- Ensure effective Council and organizational governance
- Maintain and improve the efficiency of City processes

STRATEGIC GOALS:

- **Lead with good governance**



Healthy Community Development



OBJECTIVES:

- **Create complete and connected communities through balanced growth**
- **Provide safe, efficient, and accessible transportation options**
- **Enhance community wellbeing**



Healthy Community Development

OBJECTIVES:

- Prioritize transit-oriented development and diverse and equitable housing options
- Improve neighbourhood connections and identify unique neighbourhood needs, including commercial/retail services
- Implement best practices that result in growth that is consistent with community needs

STRATEGIC GOALS:

- **Create complete and connected communities through balanced growth**



Healthy Community Development

OBJECTIVES:

- Embrace a multi-modal approach for mobility
- Provide safe and comfortable transportation options for all ages and abilities
- Strategically plan for the City's transportation networks

STRATEGIC GOALS:

- Provide safe, efficient, and accessible transportation options



Healthy Community Development

OBJECTIVES :

- Facilitate community well-being through programs and long-term planning
- Provide recreation services and access to indoor and outdoor amenities for all ages and abilities
- Incorporate our values, including diversity, equity, inclusion, Truth and Reconciliation, and climate action, into our policies, plans, and initiatives

STRATEGIC GOALS :

- Enhance community wellbeing



Resilient Natural Environment



OBJECTIVES:

- **Protect, integrate, and enhance our natural assets**
- **Advance climate change mitigation and adaptation**
- **Enhance and expand parkland and open spaces**



Resilient Natural Environment

OBJECTIVES:

- Protect and enhance natural waterways and the public foreshore
- Expand the City's green infrastructure
- Strengthen the City's urban forest

STRATEGIC GOALS:

- **Protect, integrate, and enhance our natural assets**



Resilient Natural Environment

OBJECTIVES:

- **Prioritize implementation of climate action initiatives**
- **Plan for extreme weather, coastal flooding, and sea level rise**
- **Collaborate on regional initiatives**

STRATEGIC GOALS:

- **Advance climate change mitigation and adaptation**



Resilient Natural Environment

OBJECTIVES:

- Increase, expand, and enhance urban parks
- Optimize park-user experiences
- Increase and improve trails and open spaces

STRATEGIC GOALS:

- Enhance and expand parkland and open spaces



Vibrant and Prosperous Community



OBJECTIVES:

- **Improve the local business climate**
- **Enhance vibrancy through placemaking, arts, culture, heritage, and tourism**
- **Leverage public spaces**



Vibrant and Prosperous Community

OBJECTIVES:

- Prioritize implementation of the Economic Development Master Plan
- Focus on growth of priority business areas
- Provide support and communication to businesses in redevelopment areas

STRATEGIC GOALS:

- **Improve the local business climate**



Vibrant and Prosperous Community

OBJECTIVES:

- Develop a vision for the “City of the Arts”
- Facilitate events and festivals in our community
- Strengthen the vibrancy of our waterfront and main thoroughfares

STRATEGIC GOALS:

- Enhance vibrancy through placemaking, arts, culture, heritage, and tourism



Vibrant and Prosperous Community

OBJECTIVES:

- Determine strategic direction for existing and future civic facilities
- Determine direction for underutilized City lands
- Enhance places where people naturally gather

STRATEGIC GOALS:

- Leverage public spaces

Implementing the Plan



VISION *to* ACTION:

COUNCIL

Determines strategic goals

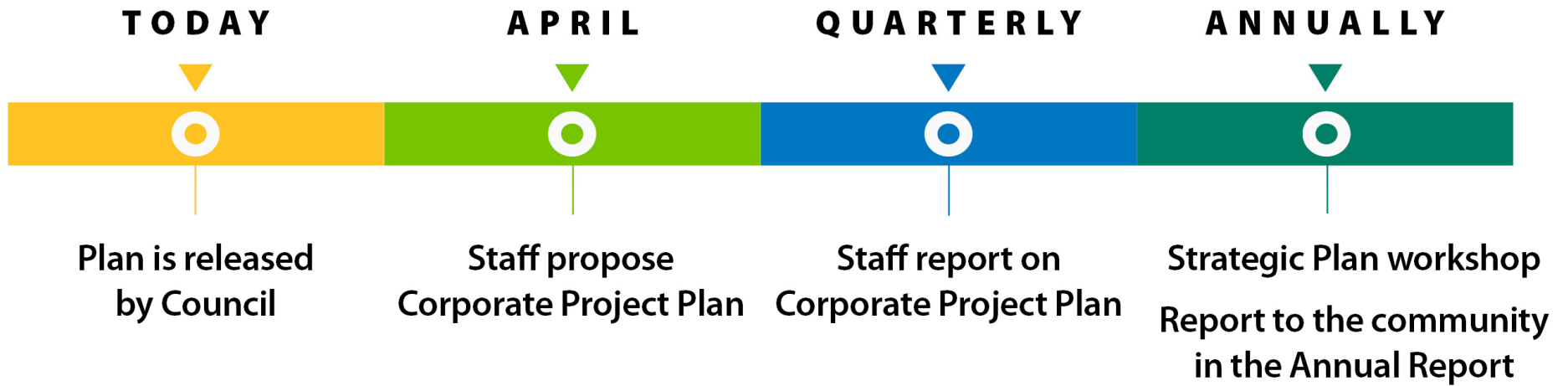
Sets objectives

STAFF

Develops corporate project plan

Tracks and reports on progress

Next Steps



Opportunities for committee work plan

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Thank you
