



CITY OF PORT MOODY

Council Strategic Plan

2023-2026



Photo by Roger Gaudette

PORT MOODY
CITY OF THE ARTS

2023–2026 COUNCIL STRATEGIC PLAN



► **Port Moody Council** Standing from left to right: Councillor Kyla Knowles, Councillor Haven Lurbiecki, Councillor Callan Morrison, Councillor Samantha Agtarap. Seated from left to right: Councillor Amy Lubik, Mayor Meghan Lahti, Councillor Diana Dilworth

MESSAGE FROM

Mayor Meghan Lahti

On behalf of Council, I'm proud to present the 2023–2026 Council Strategic Plan, which sets out goals in four priority areas as well as a new vision and mission statement for the City of Port Moody.

Our priorities are grounded in a shared understanding of our responsibility toward providing reliable and sustainable core services, a commitment to the enhancement and preservation of our natural environment, and the development of a vibrant, prosperous, and healthy City of the Arts.

As an inclusive, forward-thinking, and fiscally responsible government, Council sees this plan as our pledge to service excellence, and to building a community that people can be proud of. The Strategic Plan is about putting our vision for Port Moody into action and making Port Moody a welcoming place where our values, which include diversity, equity, inclusion, Truth and Reconciliation, and climate action, are visible in everything we do.

It's our commitment to these values and the tenets of good governance that provide the framework that will guide us as we strive to enhance the lives of all residents. We want to make Port Moody

a better place for everyone, and as we make decisions, we'll be listening to all the different voices in our community. We promise to stay focused on the priorities set out in this Plan, and I encourage you to share your thoughts with us as we go forward. I believe that together, we can make Port Moody the most liveable city in the world.

Meghan Lahti
Mayor

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We carry out our business on the ancestral and unceded homelands of the k'w'ik'w'əłəm (Kwkwetlem), səliłwətał (Tsleil-Waututh), x'w'məθk'w'əyəm (Musqueam), Sḵwxwú7mesh (Squamish), qíçəy' (Katzie), q'w'a:n'ł'an' (Kwantlen), qiqéyt (Qayqayt), and Stó:lō (Sto:lo) Peoples, and extend appreciation for the opportunity to work on this territory.

VISION *to* ACTION:

VISION STATEMENT

Embracing nature and the arts;
the most liveable city in the world

MISSION STATEMENT

To lead bold initiatives and provide
our community with exceptional
services and a sound financial future

STRATEGIC PRIORITY AREAS



Sustainable
Core Services



Resilient Natural
Environment



Healthy
Community
Development



Vibrant and
Prosperous
Community

ACTION

COUNCIL

Determines strategic goals

Sets objectives

STAFF

Develops corporate project plan

Tracks and reports on progress



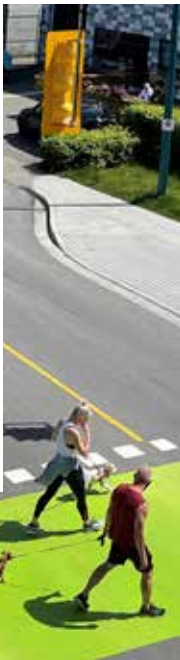
STRATEGIC PRIORITY AREA

Sustainable Core Services	
Strategic Goals	Objectives
Prioritize core services	<ul style="list-style-type: none">• Align service levels and financial planning• Enhance and standardize customer service approach• Support emergency preparedness and plan for business continuity
Ensure financial sustainability	<ul style="list-style-type: none">• Increase and diversify revenues• Develop a strategy for future uses of City lands• Plan for asset lifecycle and renewal costs
Lead with good governance	<ul style="list-style-type: none">• Strategically focus public engagement opportunities and ensure public information is accessible• Ensure effective Council and organizational governance• Maintain and improve the efficiency of City processes



STRATEGIC PRIORITY AREA

Healthy Community Development	
Strategic Goals	Objectives
Create complete and connected communities through balanced growth	<ul style="list-style-type: none">• Prioritize transit-oriented development and diverse and equitable housing options• Improve neighbourhood connections and identify unique neighbourhood needs, including commercial/retail services• Implement best practices that result in growth that is consistent with community needs
Provide safe, efficient, and accessible transportation options	<ul style="list-style-type: none">• Embrace a multi-modal approach for mobility• Provide safe and comfortable transportation options for all ages and abilities• Strategically plan for the City's transportation networks
Enhance community wellbeing	<ul style="list-style-type: none">• Facilitate community well-being through programs and long-term planning• Provide recreation services and access to indoor and outdoor amenities for all ages and abilities• Incorporate our values, including diversity, equity, inclusion, Truth and Reconciliation, and climate action, into our policies, plans, and initiatives





STRATEGIC PRIORITY AREA

Resilient Natural Environment	
Strategic Goals	Objectives
Protect, integrate, and enhance our natural assets	<ul style="list-style-type: none">• Protect and enhance natural waterways and the public foreshore• Expand the City’s green infrastructure• Strengthen the City’s urban forest
Advance climate change mitigation and adaptation	<ul style="list-style-type: none">• Prioritize implementation of climate action initiatives• Plan for extreme weather, coastal flooding, and sea level rise• Collaborate on regional initiatives
Enhance and expand parkland and open spaces	<ul style="list-style-type: none">• Increase, expand, and enhance urban parks• Optimize park-user experiences• Increase and improve trails and open spaces



STRATEGIC PRIORITY AREA

Vibrant and Prosperous Community	
Strategic Goals	Objectives
Improve the local business climate	<ul style="list-style-type: none">• Prioritize implementation of the Economic Development Master Plan• Focus on growth of priority business areas• Provide support and communication to businesses in redevelopment areas
Enhance vibrancy through placemaking, arts, culture, heritage, and tourism	<ul style="list-style-type: none">• Develop a vision for the “City of the Arts”• Facilitate events and festivals in our community• Strengthen the vibrancy of our waterfront and main thoroughfares
Leverage public spaces	<ul style="list-style-type: none">• Determine strategic direction for existing and future civic facilities• Determine direction for underutilized City lands• Enhance places where people naturally gather





WE *use this* PLAN TO:



Develop a supporting project plan

The Council Strategic Plan provides a framework for decision-making and priority setting. Our Executive Leadership Team is responsible for developing a corporate project plan that supports Council's vision. This project plan is continually evolving. An annual environmental scan facilitates the consideration of external and internal factors that may require making changes to the plan's priorities.



Set priority levels for projects

Any new projects recommended by staff, civic committees, or Council need to be aligned with the Strategic Plan's goals and objectives. As new projects arise, they are assessed and integrated into the Council Strategic Plan, and their priority is determined by Council.



Share progress with the community

Staff report out on the project plan on a quarterly basis at open Council meetings. These progress reports provide an opportunity for Council and the public to understand a project's status (on track, some disruption, major disruption, etc.), their percent complete, and any highlights or barriers worth noting.



CONNECT WITH PORT MOODY COUNCIL



portmoody.ca/council



604.469.4501



council@portmoody.ca



@CityofPoMo



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