

From: [REDACTED] <[REDACTED]>
Sent: Monday, November 28, 2022 1:36 PM
To: Meghan Lahti <MLahti@portmoody.ca>; Council <council@portmoody.ca>
Cc: <[REDACTED]>
Subject: Request for Proclamation - February 13, 2023 – Wear Red Canada

November 28, 2022

The Honorable Meghan Lahti and Port Moody City Councillors
Mayor of Port Moody
100 Newport Drive
Port Moody, BC
V3H 5C3

Dear Mayor Meghan Lahti and Port Moody City Council,

Heart disease is the number one killer of women worldwide and the leading cause of premature death in women in Canada. Globally, cardiovascular diseases affect 1 out of 3 women, yet women everywhere are under-studied, under-diagnosed, under-treated, and under-aware when it comes to their cardiovascular health. Worse, considering that 80% of a woman's risk factors are within her control, heart disease is largely preventable.

Wear Red Canada is celebrated annually across Canada on February 13th to raise awareness about women's cardiovascular health. Organized events held across the country serve as a reminder for everyone, especially women, to be mindful, curious and proactive in the management of their heart health and wellness.

Powered by the Canadian Women's Heart Health Centre (CWHHC), the **Canadian Women's Heart Health Alliance** (CWHHA) is comprised of over 140 women's heart health professionals, patients and scientists from across Canada. Our mission is to share evidence-based strategies that will transform clinical practice and enhance collaborative action concerning women's heart health in Canada. Some of the Alliance's members live and work here in your constituency of Port Moody.

Each year, the CWHHA develops a national Wear Red Canada awareness campaign with the ultimate goal of improving the heart health of women in Canada of all ages. We invite you to learn more about Wear Red Canada Day at WearRedCanada.ca.

I write to you today, as the city's elected Mayor and Councillors, and as advocates for improving health outcomes for women in Port Moody, to request your assistance in proclaiming **February 13 as *Wear Red Canada day* in Port Moody**.

We would also request a 2-3 minute pre-recorded video message to all of Canada on behalf of the city of Port Moody. We will provide you with all the needed briefing documents and remain at your disposal to answer any questions.

We want to see improved awareness of the greatest health risk to women in our communities, and, most importantly, fewer women dying prematurely from heart disease—and we believe we can achieve this with your help.

Thank you for your time, for reading, and for your consideration. Do not hesitate to contact me if I can provide further information or suggested proclamation language for your review.

Yours sincerely,

Sasha Voznyuk, BSN
UBC Medicine Class of 2025
Wear Red Canada volunteer team member

Sasha Voznyuk, BSN (she/her)

MD Student | VFMP Class of 2025
UBC Faculty of Medicine

Located on the traditional, ancestral and unceded territories of the xwməθkwəy̓əm (Musqueam), Skwxwú7mesh (Squamish), and Səlilwətaʔ/Selilwitulh (Tsleil- Waututh) Nations