

## 2022 FEE FOR SERVICE SUMMARY FOR THE CITY OF PORT MOODY

*The Tri-Cities Chamber is uniquely positioned to partner with the City of Port Moody to enhance economic development and local prosperity, providing key insights and the collective voice of business on emerging issues, and serving as a convener of business, community, and governments in our region.*

For more than 50 years, the Tri-Cities Chamber of Commerce has united organizations with the aim to strengthen business and community through advocacy, benefits, and connections. Established in 1971 by combining three separate Chambers in our area, we are a not-for-profit organization incorporated under Canada's *Boards of Trade Act* to serve Port Moody, Coquitlam, Port Coquitlam, Anmore, and Belcarra.

**MISSION:** To connect, educate, and advocate for business in the Tri-Cities.

**VISION:** To be the voice and essential resource of a thriving business community.

**10,000+\***

### TRI-CITIES BUSINESS LICENSES

We serve all licensed businesses in the Tri-Cities, and those with businesses interests in our region.

*\*Total does not include short-term contractors.*

**800+**

### MEMBER ORGANIZATIONS

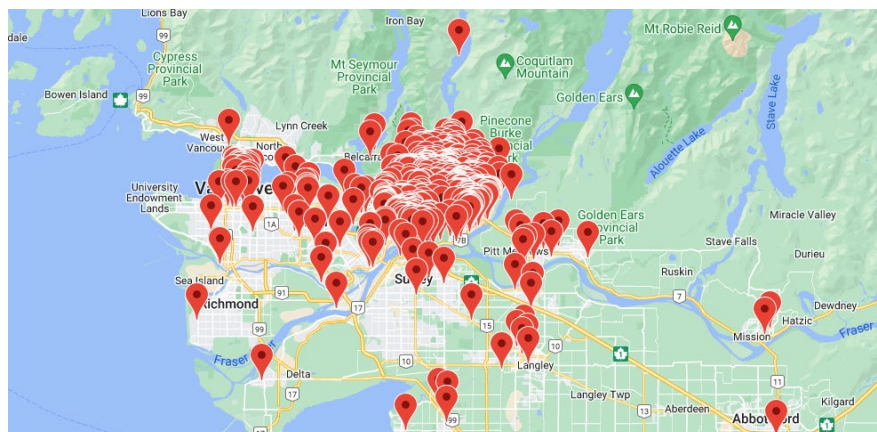
Entrepreneurs, small and medium business, corporations, and non-profit organizations investing in the Chamber to strengthen local prosperity.

**9,000+**

### DATABASE CONTACT LIST

Individuals who have engaged with us, who are connected to 3,600+ member and non-member organizations.

### MEMBER ORGANIZATIONS\*



**72%**

### SMALL BUSINESS

Nearly three quarters of our 800+ members are small businesses, defined as 1-30 employees. Our members represent all sectors of the Tri-Cities economy.

*\*some member locations not displayed due to map cropping.*

## 2022 FEE FOR SERVICE: \$7,361.83

Following three years of no fee increase, the 2022 fee is a 5% increase over last year, to adjust for inflation and rising costs of doing business.

### The Tri-Cities Chamber of Commerce provides:

1. Contra membership for the City of Port Moody to the Tri-Cities Chamber in lieu of Fee for Service.
2. All city employees with access to Chamber events at member pricing.
3. The Mayor with a complementary ticket to all events.
4. Support on specific projects and priorities as agreed upon.
5. Data on the Tri-Cities and local businesses through the online Economic Profile, Member Directory, and ongoing surveys of our members and the wider business community.
6. Participation of the CEO or designate at City initiatives, consultations, and events, and on City committees or task forces, as requested.
7. Collaboration and cooperation with Shop Local Port Moody.
8. Online information and print publications for visitors, businesses, residents, and newcomers.
9. Municipal Candidates Debates, in years with municipal elections or by-elections.
10. Delegation request for CEO presentation to Council, annually in December.

## BC TOP 10

LARGEST CHAMBERS  
& BOARDS OF TRADE

# \$950K

2022 CHAMBER  
OPERATING BUDGET

# \$560K

2022 CHAMBER  
NET ASSETS

# 65

ACTIVE CHAMBER  
VOLUNTEERS

# 6

FULL-TIME STAFF

# 57

SPONSORS AND  
IN-KIND DONORS

## KEY DELIVERABLES WITH SELECT EXAMPLES

1. **Serves as the voice of business for government relations, advocacy, public policy, and economic development.**
  - On-going communication with local Mayors, City Councillors, MLAs, MPs, Kwikwetlem Chief and Council, and government staff. Participation in government consultations. Disseminating relevant government announcements, opportunities, and resources to members.
  - Active member with the BC Chamber of Commerce, including annual provincial- and federal-level policy resolutions; participation at June BC Chamber AGM and Conference, passing 55 policy resolutions.

## Highlights

### CANDIDATES DEBATE

#### Port Moody

Sept 28, 2022

200 people (est.), and  
streamed online

- Active member with the Canadian Chamber of Commerce, including annual federal-level policy resolutions; participation at Canadian Chamber AGM and Convention in Ottawa this October.
- Participates on by Chamber delegate on City's Economic Development Committee.
- Active Chamber Government Relations Committee, providing policy information and submitting resolutions on issues relevant to members; and participation in City Public Hearings.
- Regular surveys of Chamber membership to provide data and analysis on business needs, issues, and sentiments to government.
- Hosts Candidates Debates for municipal, provincial, and federal elections and by-elections.
- Hosts events with all levels of government to discuss issues of relevance to the Tri-Cities, including Mayor's Coffee Talks with each city's Mayor, and the annual Mayors' BBQ event.
- Participates on various community-based committees and consortiums relevant to the business community.
- Involves and updates our membership and community on key public policy issues.

## 2. Supports business success through educational opportunities, networking events, programs, resources, and promotions.

- Recognizes outstanding businesses with the annual Business Excellence Awards gala and promotions.
- Delivers the Women in Business program, including the annual International Women's Day luncheon featuring women leaders in business, arts, and non-profit sectors.
- Hosts annual Economic Summit featuring keynotes and panel discussions from thought-leaders in business, economics and politics.
- Runs the Tri-Cities Young Professionals program, with educational and networking events and opportunities for members under 40.
- In partnership with YWCA, Work BC, and the Government of Canada, delivers the Launch2Success 16-week program for young entrepreneurs to be paired with chamber mentors.
- Provides two \$1000 scholarships for Douglas College students in the Commerce and Business Administration program. Employs two students through Canada Summer Jobs funding.
- Hosts educational seminars on a variety of business-related topics; collaborates with Greater Vancouver Board of Trade's World Trade Centre on the Trade Accelerator Program.

### MAYORS' BBQ

Sept 7, 2022

150 people (est.)

### SELECT SURVEYS

Chamber Annual Member Survey

Chamber Municipal Elections Survey

BC Chamber Pulse Check Surveys

BC Chamber Collective Perspectives Survey

## Highlights

**75+**

CHAMBER EVENTS  
ANNUALLY

**2500+**

EVENT ATTENDEES

**10**

BUSINESS EXCELLENCE  
AWARDS RECIPIENTS

**30+**

MEMBER PROFILE  
VIDEOS PRODUCED

- Hosts networking events to encourage business development and growth, including Sip & Snap Headshot Party, Kickstart, Munch & Mingle, and Morning Schmooze.
- Hosts the annual Golf Classic to provide local businesses and restaurants an opportunity to showcase products and services.
- Hosts the annual Business Showcase during Small Business Week to provide local businesses an opportunity to promote products and services to the community.
- Maintains the Business Resources section of our website with resources on starting and growing your business, economic support programs, obtaining certificates of origin, and more.
- Produces bi-weekly *Chamber Chat* newsletter for members, with resources, announcements, opportunities, and news.
- Publishes *Chamber News* monthly in *The Tri-City News* for the wider community to receive updates and information from the Chamber.
- Has a presence at numerous grand openings and community events throughout the Tri-Cities.
- Supports local non-profits through advertising, financial contributions, and a range of in-kind donations.
- Produces social media posts, TD Spotlight videos, Tri-Local Shop Local and #ShopChamber programs for business promotions.

**3. Serves as a promotional and informational resource for visitors, businesses, residents, and newcomers.**

- The Tri-Cities Chamber serves the community and visitors by fielding tourism-related questions; publishing community events and festivals on our Chamber Events Calendar and other publications.
- Lead partner of the Tri-Local Collective (Tri-Cities Chamber; Cities of Port Moody, Coquitlam, Port Coquitlam, Austin Heights BIA; Downtown PoCo BIA; Shop Local Port Moody; Port Moody & Co; Tri-City News), collaborating on the Tri-Local Shop Local program supporting shopping at local businesses.
- Launched the Savour the Summer campaign, a Taste of the Tri-Cities initiative promoting restaurants, pubs, and breweries with a different theme each week of late spring and summer.
- Produces and distributes *Tri-Cities Maps* to key tourist information venues in the Tri-Cities and across the province as requested.
- Produces and distributes *Business Matters Magazine*, the Tri-Cities Chamber business directory and business information publication.

**170K+**

**ANNUAL WEBSITE  
PAGEVIEWS**

**18K+**

**SOCIAL MEDIA  
AUDIENCE**

**LUNCH WITH LEADERS**

**Kwikwetlem Chief**

June 2, 2022

**TransLink CEO**

Nov 9, 2022

**BUSINESS SHOWCASE**

**Small Business Week**

Oct 19, 2022

**CHAMBER TALKS**

Seminars with

Coquitlam Public Library

**Highlights**

**\$70K**

**FEDERAL GRANT FOR  
TRI-LOCAL SHOP  
LOCAL CAMPAIGN**

**SAVOUR THE SUMMER**

Taste of the Tri-Cities

14-week Campaign

May 29 – Sept 3, 2022

**TRI-CITIES SUMMER**

**SOUR BEER**

7 Brewery Partners

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