

Tourism Committee Draft 2022 Work Plan Calendar

MONTH	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
FOCUS AREA	No meeting	No meeting	No meeting	No meeting	<ul style="list-style-type: none"> • Committee orientation • Review of Tourism Strategic Plan • Wayfinding Strategy • 2022 Work Plan 	<ul style="list-style-type: none"> • Review 2020 Annual Report • Wayfinding Strategy • 2022 Work Plan

MONTH	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
FOCUS AREA	<ul style="list-style-type: none"> • 2022 Citizen Survey • Economic Development Master Plan • Shoreline Trail • Wayfinding Strategy review and location discussion • 2022 Work Plan 		<ul style="list-style-type: none"> • Wayfinding Strategy – consultant discussion • Destination BC 	<ul style="list-style-type: none"> • Meeting with Brewers Row representative • BC Ale Trail presentation 	<ul style="list-style-type: none"> • 2022 Annual Report 	