



City of Port Moody

Report/Recommendation to Council

Date: July 27, 2022
Submitted by: Tourism Committee
Subject: 2022 Work Plan – Tourism Committee

Purpose

To seek Council approval for the 2022 Tourism Committee Work Plan.

Recommended Resolution

THAT the 2022 Tourism Committee Work Plan be approved as recommended in the report dated July 27, 2022 from the Tourism Committee regarding 2022 Work Plan – Tourism Committee.

Background

Per the Council Committee System Policy, committee terms begin in January and end in December. Committees are required to submit an annual Work Plan in the spring for Council approval. The Tourism Committee did not convene until May 2022.

Discussion

At the May, June, and July 2022 meetings, the Tourism Committee discussed potential Work Plan items and passed the following resolution at the July 2022 meeting:

TOUR22/004

THAT the 2022 Tourism Committee Work Plan be approved.

The draft 2022 Tourism Committee Work Plan is included as **Attachment 1**.

Other Option

THAT the proposed 2022 Tourism Committee Work Plan contained in the report dated July 27, 2022 from the Tourism Committee regarding 2022 Work Plan – Tourism Committee be amended as directed by Council.

Financial Implications

Some 2022 Work Plan items may require funding and further approvals. The Tourism Committee will submit a report to Council at the appropriate time for projects requiring funding and further approvals and will recommend a budget and funding source at that time.

Communications and Civic Engagement Initiatives

No communications or civic engagement initiatives are required with the approval of the Work Plan. Should any communications and civic engagement initiatives be required as part of a Work Plan item, the Tourism Committee will submit a report to Council at the appropriate time.

Council Strategic Plan Objectives

The proposed Work Plan aligns with the following Council strategic objectives:

- support the growth of businesses and business neighbourhood development;
- attract well-paid jobs and new businesses in key sectors;
- ensure a sustainable and resilient municipal economy and diversify the City's revenue sources; and
- ensure future community growth is carefully considered and strategically managed consistent with the targets approved in our Official Community Plan.

Attachment

1. Draft 2022 Tourism Committee Work Plan.

Report Author

Esin Gozukara

Committee Coordinator

Report Approval Details

Document Title:	2022 Work Plan - Tourism Committee.docx
Attachments:	- Attachment 1 - Draft 2022 Tourism Committee Work Plan.pdf
Final Approval Date:	Sep 12, 2022

This report and all of its attachments were approved and signed as outlined below:

Esin Gozukara for Jennifer Mills, Acting Deputy Corporate Officer - Aug 8, 2022 - 2:25 PM

Jennifer Mills for Tracey Takahashi, Corporate Officer - Sep 1, 2022 - 2:57 PM

Stephanie Lam, City Clerk and Manager of Legislative Services - Sep 1, 2022 - 5:30 PM

Rosemary Lodge, Manager of Communications and Engagement - Sep 6, 2022 - 4:11 PM

Paul Rockwood, General Manager of Finance and Technology - Sep 7, 2022 - 1:57 PM

Tim Savoie, City Manager - Sep 12, 2022 - 4:24 PM