

**From:** Jennifer Helman <[jennifer@rcbc.ca](mailto:jennifer@rcbc.ca)>

**Sent:** Thursday, September 1, 2022 11:00 AM

**Subject:** Proclaim Your Support for Circular Economy Month in Canada!

Proclaim Your Support for ***Circular Economy Month*** in Canada!

Each year the [Recycling Council of British Columbia](#) organizes BC's involvement in observing Waste Reduction Week (October 17th through 23rd, 2022) in Canada. This year, the [Circular Innovation Council](#) has expanded the campaign to recognize **October 1st through 31st, 2022** as Canada's very first [Circular Economy Month](#)!

Since 2001, hundreds of organizations and municipal governments in BC and across the country have proclaimed Waste Reduction Week in Canada. To continue to demonstrate your commitment and recognition of preserving our natural resources, reducing greenhouse gas emissions, supporting local economies, and protecting our environment, we ask that you proclaim October 1st through 31st, 2022 Circular Economy Month.

Each week of October will focus on introducing a different concept of the Circular Economy, with the third week of the month remaining Waste Reduction Week:

- Week 1 - October 1-9: Introducing the Circular Economy
- Week 2 - October 10-16: Environmental Benefits of the Circular Economy
- Week 3 - October 17-23: Waste Reduction Week
- Week 4 - October 24-31: Social and Economic Benefits of the Circular Economy

We hope your council will take this opportunity to join and show your support to this newly expanded campaign that will continue to engage millions of Canadians each year.

Please join RCBC in proclaiming October 1st through 31st, 2022 as Circular Economy Month.

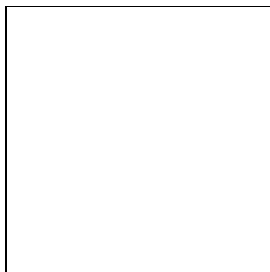
I have attached a sample Proclamation for your convenience. Of course, you are free to use your own Proclamation format if you prefer.

Completed Proclamations can be emailed, faxed or mailed as per the contact information below. Thank you for your continued support of this important event!

Kind Regards,

Jennifer

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**Jennifer Helman**

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[Organization / Municipality Name]

hereby declares

# Circular Economy Month

## October 1-31, 2022

We commit to waste reduction, resource conservation, and community education for sustainable living. We recognize that losing waste to disposal and as litter are local and global threats to the environment. We will take action to reduce our waste and support the circular economy.

[Enter Representative name, title]

Name, Title

[Insert representative signature]

August 10, 2022

Signed

Date



Insert your logo here, if desired