

Excerpt from the April 13, 2022 Parks and Recreation Commission Minutes

Pioneer Park Rental Fees

4.1 Devin Jain, Manager of Cultural Services

The Manager of Cultural Services noted that there is a new rental fee structure for events organized in Pioneer Park, and free community events will not pay a fee, a dollar per ticket surcharge is imposed for ticketed events, and \$200 daily fee will be charged for a fundraising event or an entry-by-donation event.

The Commission noted the following:

- utilizing Pioneer Park for Brewhalla Beer and Music Festival, considering the other uses of the park, might not be appropriate;
- the Park is a quiet and sacred place of reflection for residents;
- beer gardens were located at Queen's Street Plaza and along Queen's Street during Car Free Day events, and that area may be more suitable for an event like Brewhalla;
- the tree canopy in the Park is vulnerable and may be negatively impacted by a large-scale event;
- Old Firehall Site could be used for this Festival since it is also close to transit and the maintenance on the site is minimal compared to the Park; and
- Inlet Field could also be considered for the Festival.

The Manager of Cultural Services noted the following in response to questions from the Commission:

- Crossroads Hospice Society was contacted to discuss the use of the park for the Festival;
- the Park is not expected to be booked every weekend, and power at the site is currently very limited;
- there is a limited number of appropriate spaces in the city for organizing cultural events, Rocky Point Park is well used, and street closures is not an option due to geography;
- considering its proximity to transit, Pioneer Memorial Park is a viable location, and parking and transit options are limited for Westhill and Old Orchard Parks;
- even though it sometimes is rented as a part of Inlet Theatre, closing the traffic circle in front of City Hall would only provide a limited amount of space, and can create challenges with accessing the Library;
- Queen's Street Plaza and Queen's Street held smaller beer gardens in the past, and it is a sloped area that does not allow a proper set up for vendors; and

- how much longer Inlet Field can be used is uncertain given the redevelopment plans for the Field.

PRC22/010

Moved, seconded, and CARRIED

THAT alternative locations to Pioneer Memorial Park be investigated for the Brewhalla Beer and Music Festival.

The Manager of Cultural Services left the meeting at this point and did not return.