

City of Port Moody

Minutes

Economic Development Committee

Minutes of the meeting of the Economic Development Committee held on Wednesday, November 3, 2021 via Zoom.

Present

Councillor Hunter Madsen, Chair
Taryn Barker (arrived at 7:05pm)
Lisa Beecroft
George Broderick (arrived at 7:11pm)
Edward Chan
Dustin Chelen
Matt Ferguson
Sharleen Karamanian
Brian Krieger
Bill Laidler
Greg Pepler
Christopher Pope
Robert Simons

Absent

Mayor Robert Vagramov, Vice-Chair
Aaron Robinson (Regrets)

In Attendance

Esin Gozukara – Committee Coordinator
Joji Kumagai – Manager of Economic Development

1. Call to Order

Call to Order

1.1 The Chair called the meeting to order at 7:03pm.

2. Adoption of Minutes

Minutes

2.1 EDC21/019

Moved, seconded, and CARRIED

THAT the minutes of the Economic Development Committee meeting held on Wednesday, October 6, 2021 be adopted.

3. Unfinished Business

4. New Business

**2021 Spike Awards
90(1)(b)**

4.1 EDC21/020

Moved, seconded, and CARRIED

THAT, pursuant to section 90 of the *Community Charter*, this portion of the Regular Meeting of the Economic Development Committee be closed to the public as the subject matter being considered relates to the following:

- **90(1)(b) – personal information about an identifiable individual who is being considered for a municipal award or honour, or who has offered to provide a gift to the municipality on condition of anonymity.**

The Regular meeting of the Economic Development Committee was recessed at 7:04pm and reconvened at 8:11pm.

**Microsite Working
Group**

4.2 Microsite Working Group

Attachments:

- a) Economic Development Microsite Content, dated October 2021
- b) Memo, Microsite Working Group, dated October 27, 2021
- c) Website Mock-up

The Manager of Economic Development advised that Council support is required to make progress with development of the microsite.

EDC21/021

Moved, seconded, and CARRIED

THAT up to \$2,000 for photography service from a Port Moody-based business to support the development of the Economic Development Microsite be approved.

Lisa Beecroft left at this point and did not return.

**Light Industrial Lands
Survey**

4.3 Attachment: Survey Results

To be distributed On-Table.

The Manager of Economic Development gave a presentation on Light Industrial Lands Survey Results, and noted the following:

- the ages and geographical distribution of the businesses that participated in the survey was wide ranging;
- all of the survey participants were small businesses;
- the survey results indicate that a lot of businesses are trying to connect to the local supply chain;

- the answers to the open-ended question indicates that the majority of these businesses would like to stay in the city; and
- the working group can reconvene to further discuss the results, and data can be cleaned up for further analysis.

The Committee noted the following in discussion:

- despite the small set of the respondents, the survey provides a starting point to address the concerns of the business owners in the area;
- survey participants could be invited for a roundtable discussion to provide further insights; and
- this survey could be distributed annually for the next few years to compare the results.

2021 Annual Report 4.4 Joji Kumagai, Manager of Economic Development

Attachments:

- Economic Development Committee 2021 Work Plan, revised April 2021
- Economic Development Committee, 2021 Work Plan, Q4 Project Timeline Update
- Economic Development Committee Work Plan Q4 2021 – Updated Project Deliverables and Timelines
- Annual report

The Manager of Economic Development provided an overview of the 2021 Annual Report and expressed gratitude to the Committee for their hard work.

EDC21/022

Moved, seconded, and CARRIED

THAT the 2020 Economic Development Committee Annual Report be approved as amended.

2022 Work Plan 4.5 This item was deferred to a future meeting.

Bill Laidler left the meeting at this point and did not return.

5. Information


Council Updates 5.1 There were no Council updates at this time.

Additional Material 5.2 [Cascadia Innovation Corridor Conference](#)

This item was provided for information only.

6. Adjournment

The Chair adjourned the meeting at 8:58pm.



Councillor Hunter Madsen,
Chair



Esin Gozukara,
Committee Coordinator