

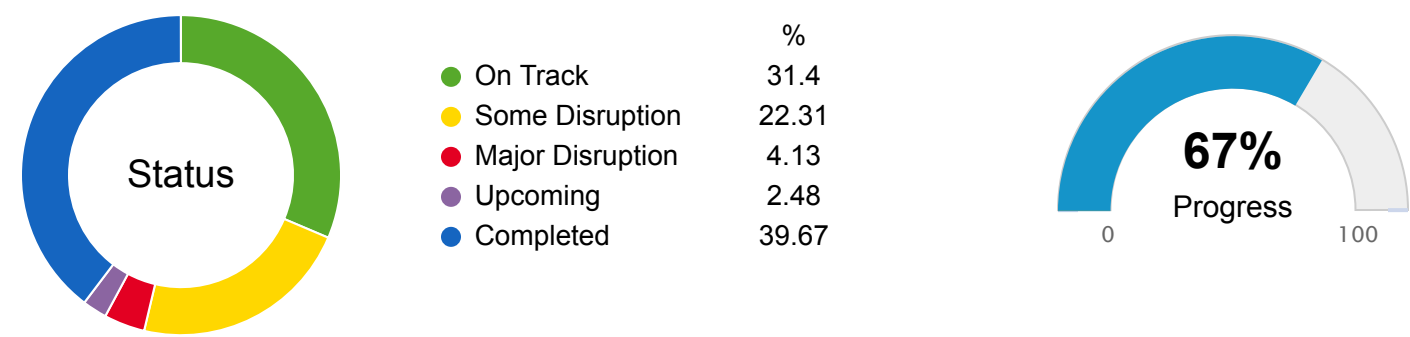
# **Quarterly Public Strategic & Objective Report**

**Strategic Plan 2019 - 2022**

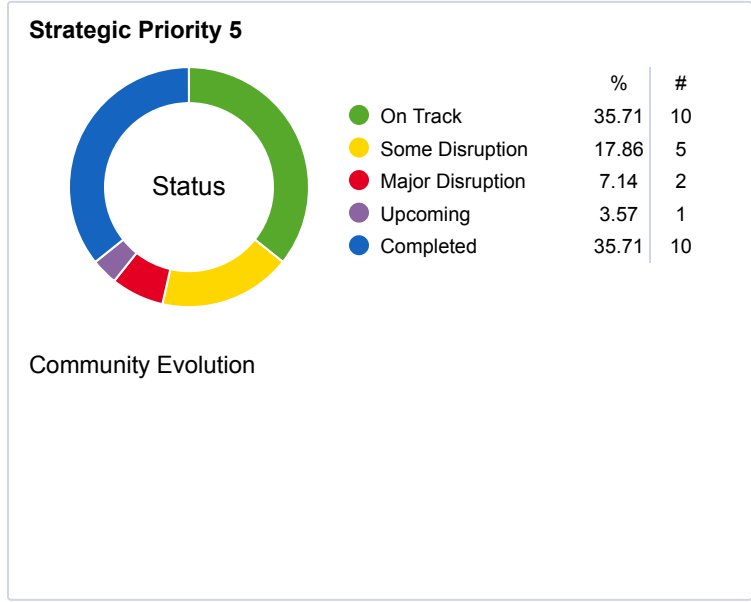
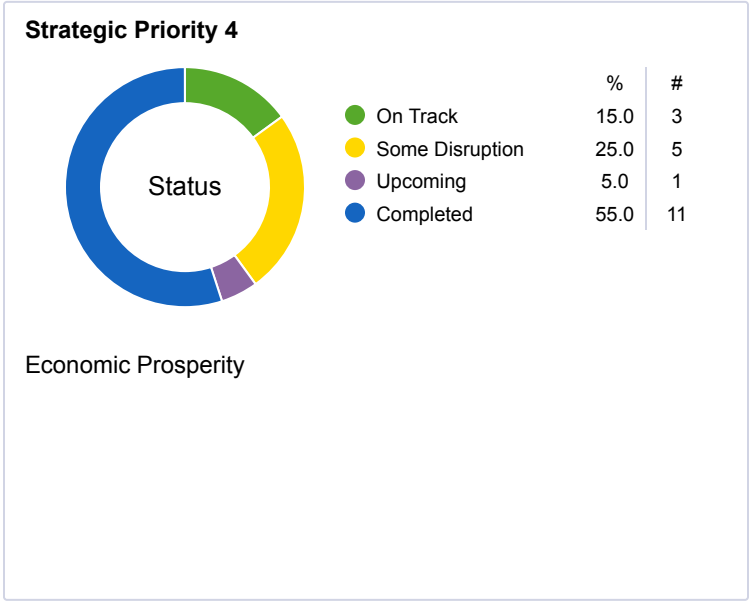
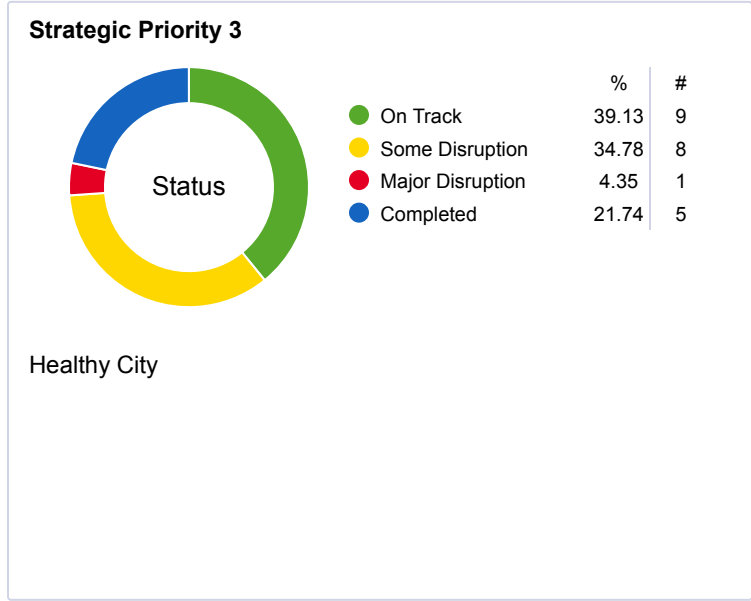
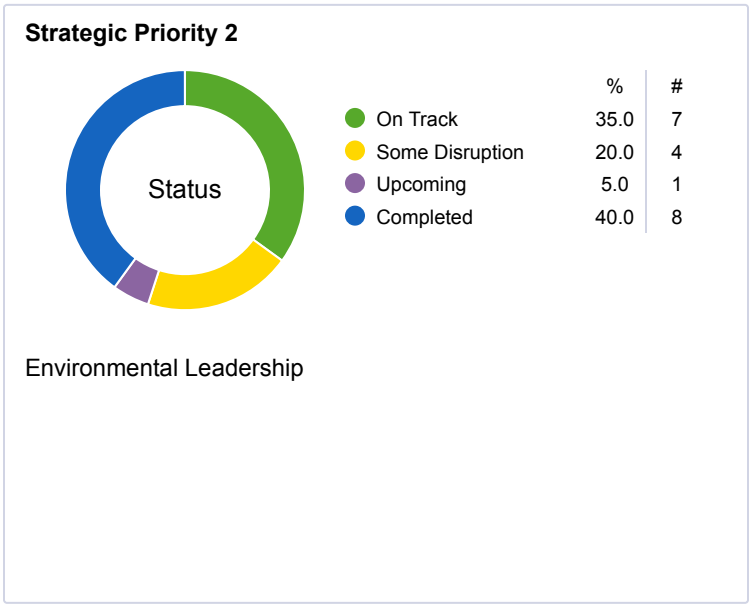
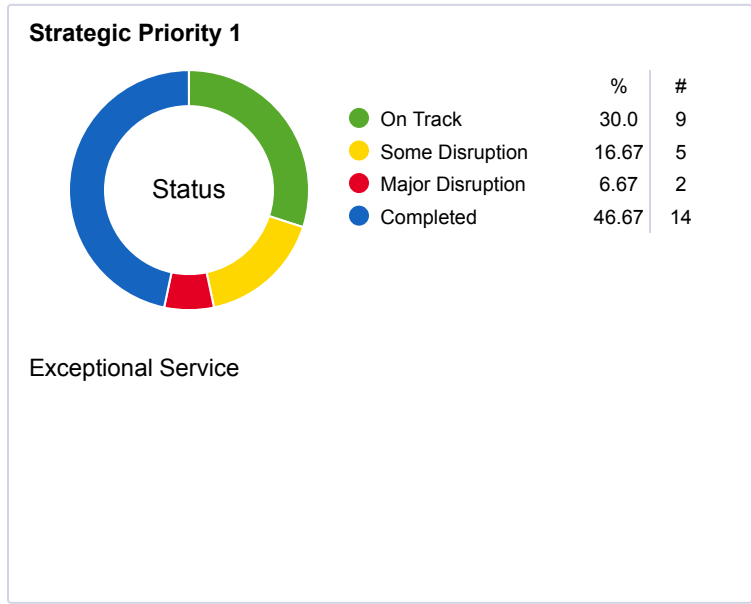
Current Reporting Date: Oct 31, 2021

5	20	121
Strategic Priority	Objective & Action	Projects

Overall Summary



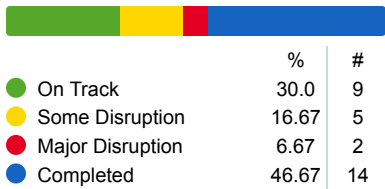
Plan Summary



Strategic Priority 1

Progress 72%

Exceptional Service

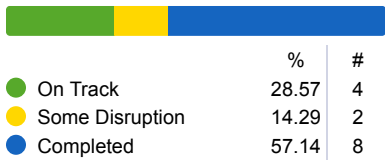


Objective & Action 1.1

Progress 79%

Ensure our customers are highly satisfied with the quality of our service.

- Commit to a high and consistent standard of service.
- Review customer processes on a regular basis to improve accuracy and efficiency, and encourage feedback.
- Consider cultural differences and accessibility needs when providing service.

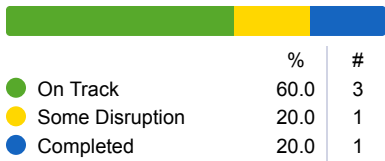


Objective & Action 1.2

Progress 49%

Ensure City employees are engaged, properly equipped to do their work effectively, and motivated to build their careers in Port Moody.

- Make professional development a priority and provide City staff with excellent learning and development opportunities.
- Commit to strategies for employee engagement.
- Encourage innovative, critical, and creative thinking.

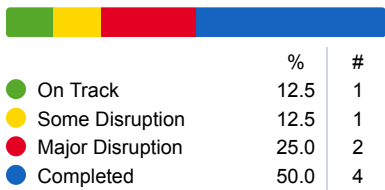


Objective & Action 1.3

Progress 77%

Provide the public with transparent and open government, and opportunities to provide input on City issues.

- Increase access to City information.
- Commit to effective public engagement.
- Encourage public participation.

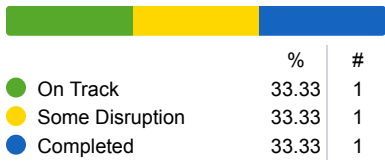


Objective & Action 1.4

Progress 61%

Form effective relationships with service delivery partners, industries, and stakeholders to improve service delivery.

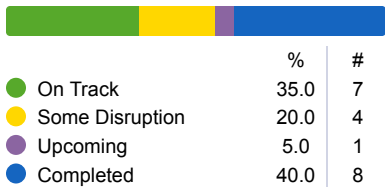
- Strengthen relationships with other levels of government, First Nations, community groups, and partners.
- Seek partnerships where applicable for the provision of amenities.



Strategic Priority 2

Progress 67%

Environmental Leadership



Objective & Action 2.1

Progress 60%

Maintain and enhance Port Moody’s natural and built assets while reducing the impact on our planet.

- Educate the public about the importance of Port Moody’s natural assets
- Inspire environmental actions and advocacy
- Reduce the City’s impact on the planet

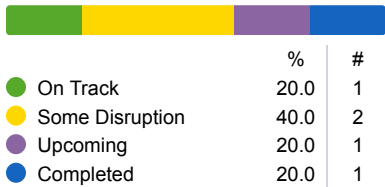


Objective & Action 2.2

Progress 72%

Expand and enhance policies to guide environmental goals and sustainability programs.

- Review and update existing environmental policies on a regular basis to find leadership opportunities.
- Broaden the City’s sustainability programs.

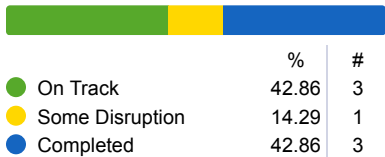


Objective & Action 2.3

Progress 60%

Expand and make the most of our parks and green spaces and design them to create positive and diverse experiences throughout the community.

- Focus on user experience in park planning and design.
- Optimize and expand parks to meet the community’s needs.
- Create diverse, natural, open-space experiences throughout the community.



Objective & Action 2.4

Progress 87%

Provide leadership in climate change by thinking globally and acting locally.

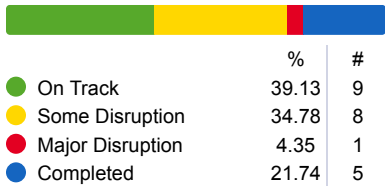
- Respond and adapt to climate change through planning and policy development.
- Address global climate change with local actions.



Strategic Priority 3

Progress 58%

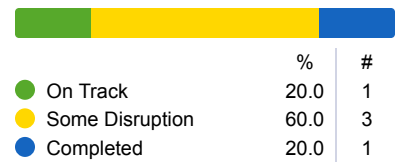
Healthy City



Objective & Action 3.1 Progress 65%

Plan for a variety of housing types to meet community needs.

- Ensure that available housing meets the community's diverse and emerging needs.
- Work with other levels of government and private agencies to support housing and homelessness programs and services



Objective & Action 3.2 Progress 77%

Provide local services and access to amenities for residents of all ages and abilities.

- Ensure plans and programs take into account the diverse needs of residents and factors related to age and other demographics such as income, languages, housing types, and abilities.
- Consider accessibility when planning and designing programs, services, facilities, parks, and infrastructure.



Objective & Action 3.3 Progress 29%

Encourage lifelong healthy and active living.

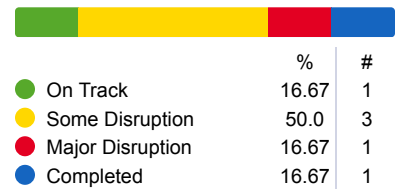
- Incorporate healthy living opportunities for people of all ages in City programs and services.
- Ensure the built environment and infrastructure allows for, and encourages, active living.



Objective & Action 3.4 Progress 54%

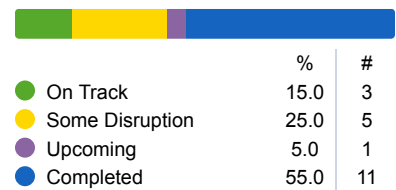
Ensure Port Moody is a safe place where local government and public safety agencies are prepared to address natural disasters and other emergencies.

- Maintain the “no call too small” community safety service level.
- Ensure that emergency preparedness plans and strategies are incorporated into all municipal operations.



Strategic Priority 4 Progress 76%

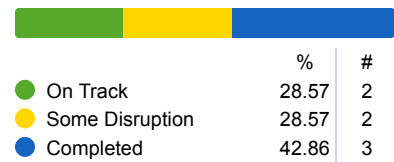
Economic Prosperity



Objective & Action 4.1 Progress 72%

Support the growth of businesses and business neighbourhood development.

- Enhance economic development opportunities in Port Moody.
- Identify and explore opportunities to develop economic zones in key neighbourhoods.
- Support development and revitalization of commercial neighbourhoods



Objective & Action 4.2 Progress 100%

Attract good paying jobs and new businesses in key sectors.

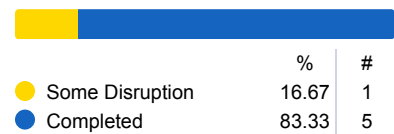
- Make Port Moody attractive to growth business sectors and targeted industries.
- Be proactive in identifying and responding to emerging industries and recognizing challenges to existing industry.
- Support growth in the number of well-paid local jobs.
- Retain and encourage green, clean, or creative light industry



Objective & Action 4.3 Progress 88%

Ensure a sustainable and resilient municipal economy and diversify the City's revenue sources.

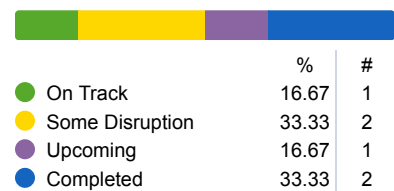
- Diversify the City's revenue sources to ensure sustainability.
- Leverage funding for projects with grants and partnerships.
- Ensure fiscal responsibility by assessing and monitoring lifecycle expenses



Objective & Action 4.4 Progress 63%

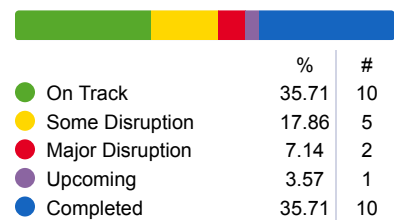
Create an attractive and vibrant community through events, arts, and culture.

- Encourage and promote community opportunities for the public to experience arts, culture, and heritage activities.
- Encourage and promote community events.



Strategic Priority 5 Progress 64%

Community Evolution



Objective & Action 5.1 Progress 58%

Ensure future community growth is carefully considered and strategically managed consistent with the targets approved in our Official Community Plan.

- Develop tools to help us plan and prepare for the future.
- Review proposed development projects and updated population projections on a regular basis.
- Look for creative ways to enable diverse housing forms and heritage revitalization.
- Review the Official Community Plan regularly to ensure it aligns with the community vision.



Objective & Action 5.2 Progress 71%

Provide people with a variety of options to move through and around Port Moody safely and efficiently.

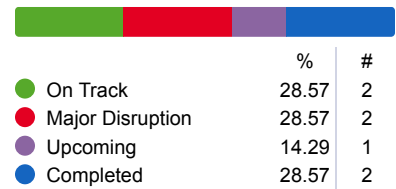
- Improve connections between neighbourhoods.
- Reduce the impacts of through-traffic.
- Plan for the impact of emerging transportation technologies.



Objective & Action 5.3 Progress 54%

Ensure City assets are optimized, maintained, and funded for current and future needs.

- Be stewards of City lands to optimize benefits to community well-being.
- Make progress towards the improvement and sustainability of City facilities to meet emerging needs.
- Ensure resiliency of City infrastructure and assets.



Objective & Action 5.4 Progress 82%

Bring people together by activating public spaces.

- Create engaging public spaces by incorporating or highlighting arts and culture, innovative urban design, events, recreation, natural assets.
- Engage Port Moody's creative community in beautifying the city.

