



City of Port Moody

Minutes

Arts and Culture Committee

Minutes of the meeting of the Arts and Culture Committee held on Wednesday, September 15, 2021 via Zoom.

Present

Councillor Zoë Royer, Chair
Jacquie Boyer (arrived at 7:06pm)
Tasha Evans
Katherine Holgate
Mark LeBourdais
Brenda Millar
Richard Place
Tracey Schaeffer
Olya Wright

Absent

Councillor Meghan Lahti, Vice-Chair

In Attendance

Esin Gozukara – Committee Coordinator
Devin Jain – Manager of Cultural Services
Jennifer Mills – Committee Coordinator

1. Call to Order

Call to Order

- 1.1 The Chair called the meeting to order at 7:02pm and welcomed new Committee member, Richard Place.

2. Adoption of Minutes

Minutes

- 2.1 ACC21/016
Moved, seconded, and CARRIED
THAT the minutes of the Arts and Culture Committee meeting held Monday, July 5, 2021 be adopted.

3. Unfinished Business

4. New Business

2021 Arts Award Nominations Review 90(1)(b)

4.1 ACC21/017

Moved, seconded, and CARRIED

THAT, pursuant to section 90 of the *Community Charter*, this portion of the Regular Meeting of the Arts and Culture Committee be closed to the public as the subject matter being considered relates to the following:

- **90(1)(b) – personal information about an identifiable individual who is being considered for a municipal award or honour, or who has offered to provide a gift to the municipality on condition of anonymity.**

The Regular Meeting of the Arts and Culture Committee was recessed at 7:05pm and reconvened at 7:52pm.

Outdoor Arts Festival Update

4.2 Outdoor Arts Festival Subcommittee Attachment: Outdoor Festival

The Outdoor Arts Festival Subcommittee provided an update, and the following was noted:

- the Subcommittee convened in July and August and is scheduled to meet in October;
- the film competition could provide an opportunity for people outside of Port Moody to learn more about the services and amenities offered in the city;
- the film competition is targeting emerging filmmakers;
- the Library is interested in creating an event for participants aged 17 and under to learn how to write, direct, shoot, and edit a film;
- the local film industry could be approached for film competition sponsorship opportunities;
- the Battle of the Brushes event is scheduled to be a showcase event where two or three local artists will paint large-scale paintings in front of the Port Moody Arts Centre; and
- the Festival will include a schedule for buskers performances; buskers will be hired and will include performers in music, theatre, and interactive platforms.

The Committee noted the following in discussion:

- the Battle of the Brushes could be formatted after the Landscape or Portrait Artist of the Year;
- the Battle of the Brushes event could include a novice event; participants could each paint a portrait of Colonel Moody that could be made into a mural;

- the local high schools could be contacted for information about local youth bands;
- a flash mob could be created; and
- there are local businesses, Port Moody Arts Centre, Noons Creek Hatchery, and Port Moody Station Museum, that could provide budget and pricing information, festival equipment, and venue space.

The Manager of Cultural Services noted the following in discussion:

- the City's Street Performers Program could be a resource to inform performers for the Festival;
- the Festival is a great opportunity for local artists to participate in a local event and gain exposure and experience;
- there are artists reaching out to the City in hopes of finding local performance opportunities and their contact information will be retained for use when planning the Festival;
- the City has suspended funding for events in 2021 due to COVID-19; and
- the Festival will most likely require the support of multiple divisions in the City.

Short Film Competition

4.3 Outdoor Arts Festival Subcommittee Attachment: 72-hour Short Film Competition

This item was addressed in item 4.2.

Meaning of Being City of the Arts

4.4 Meaning of Being City of the Arts Survey Subcommittee

The Meaning of Being City of the Arts Survey Subcommittee noted that the work strives to survey the residents of Port Moody about what the "City of the Arts" slogan means and to determine if the slogan is appropriate.

The Manager of Cultural Services noted the following in discussion:

- the Official Community Plan Surveys included questions about the slogan but it was not specifically linked to arts and should not be used as a statistically relevant source;
- the slogan was discussed during the development of the Arts and Culture Master Plan and was viewed as the City's approach to creating a supportive environment with many opportunities for the arts community; and
- the survey could be undertaken as focus groups of different demographics that could be hosted by an external facilitator.

The Committee noted the following in discussion:

- the focus group must ensure all demographics of the population are included and not limit the groups to the arts community;
- the historical information about the creation of the slogan may help in guiding decision-making and determining if it's still appropriate;
- the objectives that the focus groups strive to achieve must be determined prior to undertaking the work; and
- the local schools could be surveyed through a school project and their work could be exhibited in the newspaper and City website.

ACC21/018

Moved, seconded, and CARRIED

THAT the meeting be extended for up to 15 minutes.

Action: The Manager of Cultural Services to include the 2001 report to Council about the slogan in October's agenda package.

**Connecting with
Local Groups and
Promoting More
Diversity of Artists in
Port Moody**

4.5 This item was postponed to a future meeting.

Cultural Expressions

4.6 There were no Cultural Expressions at this time.

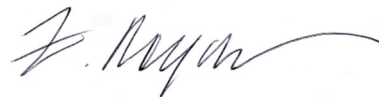
5. Information

Staff Updates

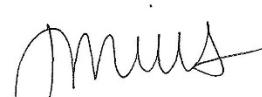
5.1 There were no staff updates at this time.

6. Adjournment

The Chair adjourned the meeting at 9:04pm.



Councillor Zoë Royer,
Chair



Jennifer Mills,
Committee Coordinator