



City of Port Moody

Minutes

Arts and Culture Committee

Minutes of the meeting of the Arts and Culture Committee held on Monday, July 5, 2021 via Zoom.

Present

Councillor Zoë Royer, Chair
Jacquie Boyer
Katherine Holgate
Brenda Millar
Tracey Schaeffer

Absent

Councillor Meghan Lahti, Vice-Chair
Tasha Evans (Regrets)
Mark LeBourdais (Regrets)
Olya Wright (Regrets)

In Attendance

Theresa Cochran – General Manager of Community Services
Devin Jain – Manager of Cultural Services
Kelsey Guenette, Recording Secretary, Raincoast Ventures Ltd.

1. Call to Order

Call to Order

1.1 The Chair called the meeting to order at 7:01pm.

2. Adoption of Minutes

Minutes

2.1 ACC21/014
Moved, seconded, and CARRIED
THAT the minutes of the Arts and Culture Committee meeting held Monday, June 7, 2021 be adopted.

3. Unfinished Business

4. New Business

Outdoor Arts Festival Update

4.1 Outdoor Arts Festival Subcommittee

The Outdoor Arts Festival Subcommittee provided an update, and the following was noted:

- the Subcommittee did not meet in June 2021;
- the festival's short-film contest is scheduled take place in 2022; and
- the revised 2021 Arts and Culture Committee Work Plan is scheduled for presentation to Council on July 13, 2021.

Fair Compensation for Artists Update

4.2 Fair Compensation for Artists Subcommittee

The Fair Compensation for Artists Subcommittee reviewed the draft proposed guidelines for compensating professional artists, and noted the following:

- the City of Prince Albert's Artist Payment Guidelines for Event Organizers was used as a guideline for the development of the guidelines;
- the policy will include a sample payment agreement for the type of contracts that may be desired; and
- the policy could be posted on the City of Port Moody website or at the beginning of contracts to convey the importance of respect for artists.

The Committee provided the following feedback in response to the review of the draft guidelines:

- the guidelines should differentiate between professional and amateur artists; and
- the guidelines should stipulate that an honorarium or some form of recognition may be appropriate for emerging artists or those providing free services.

Action: The Manager of Cultural Services to format the policy as an official City document, complete minor edits, and incorporate requested changes and present to the Committee for approval.

Meaning of Being City of the Arts

4.3 Staff provided an overview of the survey tools available through the City's website and Engage Port Moody and requested Committee members' feedback on undertaking a resident survey of the meaning of being the City of the Arts, and the following was noted:

- results of a recent survey as part of the Official Community Plan (OCP) showed that a segment of the population did not feel the arts were worth supporting;

- the Engage Port Moody tool may provide a better-quality survey experience;
- web based surveys are not statistically significant as they often capture a small group perspective; creating a statistically significant survey is costly;
- a short survey could be created to capture a broader range of input at sites throughout the city;
- the survey could be undertaken in coordination with events in the city;
- survey questions could refer to pre-pandemic events and ask participants if they attended, if they enjoyed it, and what made it enjoyable;
- survey announcements could be inserted into fall programs at Art Centre events;
- survey questions could ask which events the respondent would like to see return first, post COVID;
- a request for the budget to include a banner can be included in the report to Council; and
- Council will want a scope document that includes the goal and purpose of the survey.

ACC21/015

Moved, seconded, and CARRIED

THAT a Survey Subcommittee be formed, to develop a survey on what the arts mean to its residents and how the City can fulfil that meaning, with the following members:

- **Councillor Zoë Royer, Jacquie Boyer, Theresa Cochran, and Tracey Schaeffer.**

Connecting with Local Groups

4.4 Staff requested Committee members' feedback on local groups to connect with and the desired outcomes, and the following was noted:

- consider including areas outside of Port Moody;
- events should strive to create an inclusive and diverse atmosphere with minority groups, refugee communities, and the LGBTQIA2S+ community;
- results of the cultural mapping project planned in 2022 could be helpful in identifying local groups"; and
- collaborating with other Tri-Cities' groups would provide more resources and may result in a better outcome.

Promote Diversity of Artists in Port Moody

4.5 Staff advised that this item overlapped with item 4.4 of the agenda, and the following was noted:

- engagement with the City on this item could be combined into the cultural mapping project;
- economic diversity should also be considered, as high rental rates and low vacancies have people living at the end of their means;
- a generation of art collectors is missed as they do not have the means or the space to participate in the experience of art;
- City events should be free entry to ensure all have access; and
- to engage with local community groups, the City may need to reach out to well-established groups outside of the community.

Cultural Expressions

4.6 The Manager of Cultural Services provided an update on Queens Street Plaza, and the following was noted:

- the City is currently not holding any community events but the Emergency Operations Centre (EOC) may consider a private event in partnership with the Moody Centre Community Association;
- the landscape design for the Plaza was delayed due to COVID-19;
- the next phase of the project will begin with developing a project charter;
- a second security camera and video surveillance signs could be considered to prevent vandalism;
- the Public Arts Coordinator position may be filled in 2022 to help address maintenance issues at the plaza;
- a large chess set could enhance the plaza and provide an interactive space; and
- repairs to the canoe's paint are needed.

Action: The Manager of Cultural Services to confirm that the remaining furniture has been returned to the Plaza and update the Committee via email.

Action: The Manager of Cultural Services to present the request for a private community paint-in event at Queens Street Plaza to the EOC and update the Committee via email.

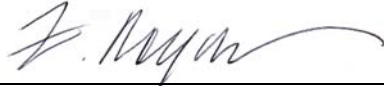
5. Information

Staff Updates

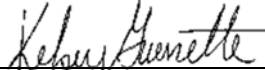
5.1 No updates were provided.

6. Adjournment

The Chair adjourned the meeting at 9:00pm.



Councillor Zoë Royer,
Chair



Kelsey Guenette,
Recording Secretary